



CHANGING TO SERVE YOU BETTER

In an effort to bring the most value to Canadian Angus Association members we are moving the Special Member Directory Issue. Moving forward the Late Fall Issue will be the Canadian Angus Association Member & Sale Directory. While the "Bull Buyer's Guide" will still arrive for you in mid-February, we are moving the Early Fall Member Directory to the Late Fall Issue so it will work as a tool through the late fall and winter to capture more of the Angus sales that take place from November through February.

The Winter Issue will continue to be the Canadian Angus Association Bull Buyer's Guide. Both issues are mailed to the entire membership as well as the complete Canadian Angus Advantage commercial mailing list that is comprised of all current Angus bull purchasers throughout Canada. Today's Angus is unique and the only opportunity for producers to access the value created by the commercial mailing list.

CANADIAN ANGUS ASSOCIATION SPECIAL ISSUE ADVERTISING BOOKING DEADLINES...

Canadian Angus Association Special Issue

Booking Deadline: October 10, 2018 Mailing: November 6, 2018

Distributed To The Canadian Angus Members And Commercial Mailing List

Canadian Angus Association Winter Bull Buyers Guide

Booking Deadline: January 1, 2019 Mailing: February 1, 2019

Distributed To The Canadian Angus Members And Commercial Mailing List

REGULAR ISSUE ADVERTISING DEADLINES & EDITORIAL CALENDAR...

Spring Issue

April 10

Summer Issue

July 10

Early Fall Issue

August 15

Female Issue - 2,500 Copies Distributed

Early Sale & Prospects - 2,500 Copies Distributed

Sale & Shows - 2,500 Copies Distributed

