

## **14th Annual Blue Collar Bull Sale - Saturday, April 11th, 2020 at 1:00 pm Heartland Livestock, Yorkton, SK**

We wish to advise our customers that some changes have been made to our sales format in compliance with government regulations and the COVID-19 Virus as follows:

- The sale will be an live online video sale only, available on dlms.ca.
- Cattle will be available for viewing at Heartland Livestock in Yorkton, from Thursday, April 9th at noon until Saturday at 12 noon prior to the sale. To make an *Appointment* to arrange a time to view cattle contact a consignor below. Please send one representative per farm operation if you are intending to purchase or seriously considering purchasing only.
- We ask that everyone maintain a 2 meter social distance and do not attend if you are sick with even mild symptoms.

### **Sale Day Format: Three different ways to bid:**

1. On-Line (through DLMS) at [www.dlms.ca](http://www.dlms.ca).
2. Contact one of our staff/consignors and set up a proxy bid.
3. Contact one of our staff/consignors to arrange a Telephone Bid.

#### **Consignors:**

Troy Frick	306-728-8911
Scott Burkell	306-621-3638
Scott Tibble	204-734-0210

#### **Staff:**

Hugh Elliot	306-230-7805	Junior	306-730-0129
Clayton Hawryluk	306-621-3824	Levi Hall	306-641-6271
Shane Castle	306-741-7485		

Although we will miss seeing and visiting everyone, safety is of the utmost importance this year.

We as buyers and sellers will work through this unique manner in which we have to buy and sell bulls this year.

The Blue Collar is an event our families look forward to hosting each year. Due to regulations set out by Saskatchewan's Chief Medical Health Officer and our societal responsibility we, regrettably, are unable to host our Friday evening meal, presale meal, the live sale and our post sale hospitality. We promise, that if all possible, all aspects of this event will be back in 2021.

Please contact any of our consignors to arrange an on-farm viewing of the bulls prior to Thursday, April 9th. If you are unable to get an opportunity to view the bulls prior to the sale, either ourselves or our sales staff will consult with you to get the bull that is right for you. We guarantee your satisfaction.

Just a reminder that our catalogue and videos of all animals (available soon) will be posted on [dlms.ca](http://dlms.ca), [castlerockmarketing.com](http://castlerockmarketing.com), [cattlevids.ca](http://cattlevids.ca), [buyagro.com](http://buyagro.com) and on facebook/[bluecollarbullsale](https://www.facebook.com/bluecollarbullsale).

Thank you for your co-operation.