

WELCOME TO OUR 2018 EDITION OF THE ANNUAL R PLUS BULL SALE

It is a great honor to welcome you to our 18th annual bull sale at the ranch on March 4.

We would also like to thank all our customers from years past and welcome new partners in the future.

We are very proud of our R PLUS BRAND.

Our goal is to raise bulls that make our customers larger profits. We will achieve that by offering bulls that are sound, fed for longevity, ease of calving and giving you that added performance of our Simmental bulls.

By keeping our customer at the center of everything we do, by building confidence in our strength and positioning and innovating to create new genetics we are on track to set ourselves apart from the competition in the beef industry.

We are very positive about the beef industry, we work every day to raise a better bull. We are one of the few operations that sell very few females. We believe you have to retain them in your herd to improve your bull pen.

This year's offering was selected from about 500 calves, so the culling has been done.

We run an extensive Al program. In 2017 we serviced just under 500 females on natural heats.

We are excited to show you our offering at anytime, but if you don't make it presale, we welcome you to view the bulls the day before and sale day as they are displayed in smaller groups to make your selecting easier.

Come join us at the ranch for some R Plus hospitality, livestock fellowship and viewing.

We are forging on and looking forward to working with our new partners at T Bar C. Chris and Ben have been part of our team for a long time and we are looking forward to having Shane Michelson's input on our breeding program.

We welcome T Bar C and all their staff.

Thank you
Sincerely Marlin and Lucille LeBlanc

Carcass Data, Scrotal Measurements and Weights will be available at the sale and on the website at www.buyagro.com the third week of February.

ROB HOLOWAYCHUCK



As we work on the 2018 catalogue, we have a very empty feeling. As many of you know we lost our very close friend and mentor this year. Rob passed away this past year doing what he loved to do, picturing cows for a sale catalogue.

I travelled many miles with Rob, we argued, we laughed and got in too many deep discussions about the industry.

I miss the late-night phone calls to help him stay awake as he travelled to his next event.

All the times he would go several hours out of his way to look at a bull that I wanted his opinion on.

The man understood the cow model better than anyone I have ever met. He knew what every part of an animal's job was. He was a great teacher.

Our relationship sprouted at Agribition in 1995 and I valued him as one of our best friends.

Rob was there to guide us through our first sale in 2002 to last years sale in 2017. Rob, we will miss you.

FROM THE DESK AT T-BAR...

From the desk at T Bar...

Welcome to the 18th R Plus Simmental Bull and Female Sale which offers you a powerful lineup of value-earning sires backed by years of selection. The LeBlanc family dates to the late seventies in the Simmental breed and for the past three decades have produced Red and Black bulls for their customers. Many breeding decisions have been made dependent on customer needs and like their commercial patrons, the cow herd is ranch run in the short grass hills south of Estevan.

The large cow herd allows Marlin and Lucille to annually offer a large group of look-a-like sire prospects for your selection. They have built a cow base optimum in frame size, highly fertile, with soundness and an abundance of milk. The large herd bull battery is designed to produce bulls to fit all needs whether you are looking for a power bull or a calving ease individual. Hair, testicle size and uniformity of frame with tons of performance, make R Plus a must stop operation for all your sire needs. Their very large base of repeat customers, both purebred and commercial, assures that the product they offer adds value to a breeding program.

The bulls come to you in awesome condition...not stuffed but wintered on a high roughage ration to ensure soundness and longevity in your selections. The bulls are semen evaluated and inspected to ensure fertility and soundness, so you can shop with confidence knowing that your selection is ready to service your females.

Circle the date of March 4th on your calendar and plan to attend this Simmental source. Feel free to stop by the ranch anytime prior to the sale and have a preview of the bulls and their mothers in their natural environment. Come early sale day, view the offering and be guests for a great noon luncheon.

If we, at T Bar C, may be of any assistance, prior to or sale day, do not hesitate to give myself or any of our professional team a call, as we can help you with your needs.

Chris Poley









CHRIS

SHANE

BEN

CAN'T MAKE THE SALE? WATCH AND BID ONLINE AT WWW.DLMS.CA



Once again, we will have the great internet auction provider DLMS. Mark will also be in charge of videoing the bulls. Mark is a very trusted individual in the livestock circles. If you need assistance be sure to give Mark a call.

R PLUS SIMMENTALS

Sunday, MARCH 4, 2018 - At the Farm, Estevan, SK Home Cooked Lunch will be served at 11:30 AM

MEAL PREPARED BY JOSH LeBLANC, CURTIS HACK & LUCILLE'S FRIENDS

Sale at 1:00 PM FOLLOW R+ SIGNS

OFFERING: 54 Black & 25 Red Simmental Yearling Bulls, 25 Two Year Olds PLUS Pick of the 2017 R+ Heifer Calves

R PLUS SIMMENTALS

Box 1476, Estevan, SK S4A 2L7 Marlin: 306-421-2470 or 306-421-9637

Sale Staff

Chris Poley (T Bar C Cattle Co Ltd.) - Auctioneer 1-306-220-5006 Ben Wright (T Bar C Cattle Co Ltd.) - Ringman 1-519-374-3335 Shane Michelson (T Bar C Cattle Co Ltd.) - Ringman 1-403-363-9973 Chad Wilson (T Bar C Cattle Co Ltd.) 1-306-577-1256 Mark Stock - Ringman 1-306-678-4811 **Dennis Ericson - Ringman** 1-780-352-7630 Nate Marin - Ringman 1-306-869-7130 Dallas Spencer, Herdsman 1-306-421-5944 Roy Rutledge, Assiniboia Livestock 1-306-642-5358 or 1-306-642-7688 **Chad Eaton** 1-306-577-8173 Layton Bezan, Superior Livestock 1-306-775-0412 **Bruce Holmquist (CSA General Manager)** 1-403-988-8676 Ryan Cook, Simmental Country 1-780-818-3452

Sale Managed By



T Bar C Cattle Co Ltd. BOX 2330, WARMAN, SK, SOK 4S0

BOX 2330, WARMAN, SK, SOK 4SC PHONE: (306) 933-4200 FAX: (306) 934-0744 EMAIL: INFO@TBARC.COM



 Matt Criddle
 1-306-539-6934

 Scott Bohrson
 1-403-370-3010

 Darryl Snider
 1-780-385-5561

BOUCHARD LIVESTOCK INTERNATIONAL BOUCHARDLIVESTOCK.COM

Brian Bouchard Darnell Fornwald 1-403-813-7999 1-403-795-8030

US Contact

Jeff Thomas, Farm & Ranch Guide Bozeman, MT

1-406-581-8859

Bull Development: For 2018, the bulls were weaned by September 20, coming off native grass pastures with no creep. Bulls are on a chelated mineral, full vaccination and health program. Their development begins with a TMR ration of ground hay, corn based pellets and water. Mid November corn sileage is introduced into the ration and the bulls remain on this total balanced ration until delivery to your ranch. The TMR (total mixed ration) means that every bite the bull takes is the same as the last, ensuring no overloading as other feeding programs may allow. The bulls are not creep fed nor full fed, they are developed.

Delivery: Delivery is to your gate at a mutual convenience, however we would like to have your bulls delivered to your yard by April 20, 2018.

Sight Unseen Program: We offer a site unseen program for buyers who are unable to attend the sale. We have an excellent and very qualified sales staff. We invite you to call anyone of them or myself. All Sight Unseen Purchases are 100% Guaranteed!

Reproduction Evaluation: All bulls will be semen tested and breeding evaluated by Carmen Langevin of Flying C Vet Clinic.

1-800-DAYS INN

Hotel Accomodation

Days Inn 1305 - 9th St. Estevan, SK Ask for R+ block of rooms

Livestock Insurance

Alameda Agencies Ltd. - Bonnie Thompson 306-489-2258 Cell: 306-483-7311 We ask that you insure your bull after the sale, as injuries can happen. Bonnie will be on hand to help you with your insurance needs. Edge is a bull we raised and sold in our 2006 sale to Westway and Lewis Farms. He has definitely influenced our program more than any other bull we have ever raised or seen in the breed. He is certainly influencing the Simmental breed through his sons and daughters that are working in several herds. The thing about Edge is he makes his calves better in consistency, kind and type. Throw aways are few and far between.



R PLUS BLACKE

LRPS 5028R BLACK PURE BRED POLLED BPG646855 FEBRUARY 08, 2005

LAZY S BLACK STETSON 129L LAZY S BLACK 29N BDV BONDIE K41

HC POWER DRIVE 88H SUN STAR MISS DRIVE MISS MILE WEST 40K

MS LAZY S BLACK DELIGHT MR REFE F141 TNT MISS TIZZY C57 WLE POWER STROKE KAPPES LADY IRISH F88 LRS PREFERRED STOCK 370C ROCKY HILLS GLORY

MILK MCE MWWT REA FAT 101.3 13.9 43.0 35.3 0.94 13.6 69.0 8.6 4.5 BW: 90 LBS. 205 DAY: 851 LBS. 365 DAY: 1440 LBS.



DAM OF EDGE - SUN SAR MISS DRIVE

145X was the high selling bull in our 2011 sale purchased by Perkin Land and Cattle and Tyler Lyne, Elgin, Manitoba. The Hard Rock calves have come extremely easy with loads of performance and style. Several daughters were high sellers in the fall sale run. It has been a real pleasure to be involved with young up and coming breeders like Daryl and Tyler. Hard Rock sired females have been the mothers of top bulls sold in previous sales.

PLUS HARD ROCK 145X

LRPS 145X BLACK PURE BRED POLLED BPG739602 FEBRUARY 16, 2010

S-PAW BLK SHOW OFF 5S **FOXY ROCKSTAR** FOXY LADY KEEPSAKE

> R PLUS BLACKEDGE MISS R PLUS 8014U MISS R PLUS 6046S

KENCO/ME POWERLINE 2041 S-PAW BLK PERFECTA 305P LFE BRING DOWN THE HOUSE LFE KEEPSAKE 211N LAZY S BLACK 29N SUN STAR MISS DRIVE R PLUS 2042M MISS R PLUS 3125N

BW: 104 LBS. 205 DAY: 800 LBS. 365 DAY: 1458 LBS.

63.7

98.3

13.7

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

3.4

35.3 0.92

10.2 45.5



Reload sold in our 2013 sale to Westway Farms as our high seller. American rights sold to Springer Simmentals/Gun Simmentals/Denning Farms of lowa. R Plus retained semen on Reload, and we are very excited that we did. A Reload pen of five won the 2015 National Western Stock Show.

During the 2016 sale season Reload daughters were high sellers at most female sales averaging \$10,000 plus.

RELOAD 2006Z

LRPS 2006Z RED PURE BRED POLLED PG775135 JANUARY 29, 2012

66.8 101.4 17.0 12.1 50.3 9.2 35.2 0.81 -0.05 BW: 88 LBS. 205 DAY: 816 LBS. 365 DAY: 1374 LBS.

FOXY ROCKSTAR **R PLUS HARD ROCK 145X** MISS R PLUS 8014U

RED BARON HR P101 **IPU RED BARONESS 1T** IPU MS BODYBUILDER 49P

S-PAW BLK SHOW OFF 5S FOXY LADY KEEPSAKE R PLUS BLACKEDGE MISS R PLUS 6046S CNS DREAM ON L186 HS REFLECTIONS J34 LCHMN BODYBUILDER 7303F BLCC MISS KARA 16K

Venom sold in our 2015 sale to Circle G Simmentals and Spring Creek Colony. We retained a semen interest. Some of our lead off red bulls will be sired by Venom and the same for our partners. Venom is becoming a curve bender with a calving ease EPD of 13.2 and top 3% for API.



R PLUS VENOM

LRPS 4006B RED PURE BRED POLLED PG1134951 JANUARY 20, 2014

LFE VIPER 455U **NCB COBRA 47Y** NCB MISS DREAM 22T

DRAKE POKER FACE 2X **IPU MS. TULA 104Z** D BAR C BLK SATIN 680S TNT TOP GUN R244 LFE CHARO 56K CNS DREAM ON L186 NUG SANDY 506R JS SURE BET 4T DRAKE TULA 1R DOUBLE BAR D BOLT 13P D BAR C BLK SATIN 337N

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
13.1	1.2	75.1	113.4	22.4	15.5	60.0	16.0	38.9	0.73	-0.032	-0.04
	- 1	BW: 10	2 LBS.	205 D	AY: 711	LBS.	365 D	AY: 146	8 LBS.		



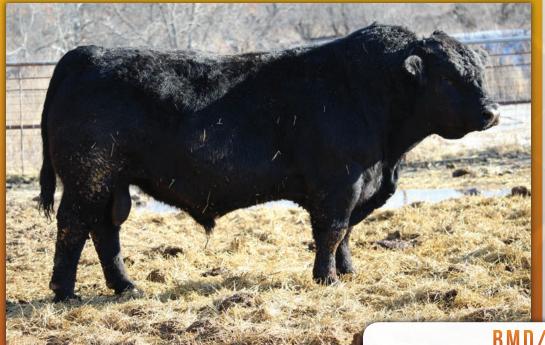
LRPS 4194B RED PURE BRED POLLED PG1134497 FEBRUARY 28, 2014

R PLUS HARD ROCK 145X R PLUS RELOAD 2006Z IPU RED BARONESS 1T

S-PAW BLK SHOW OFF 5S **MISS R PLUS 79X** MISS R PLUS 6141S

FOXY ROCKSTAR MISS R PLUS 8014U RED BARON HR P101 IPU MS BODYBUILDER 49P KENCO/MF POWERLINE 204L S-PAW BLK PERFECTA 305P CNS DREAM ON L186 MISS R PLUS 4257P

65.4 87.6 14.7 10.6 47.4 4.9 26.7 0.89 -0.051 BW: 94 LBS. 205 DAY: 751 LBS. 365 DAY: 1223 LBS.



Magnaflow continues impress us with his progeny performance orientated cattle, strong, huge ribeyes. We are just beginning to realize the maternal values of the Magnaflow daughters. Had the pleasure to see Cheyenne 14U this fall, she is one impressive female.

BMD/RF MAGNAFLOW

BMD 16Z BLACK PURE BRED POLLED BPTG779746 FEBRUARY 03, 2012

MARB BW WW YW MILK MCE MWWT STAY 78.7 129.3 18.7 2.0 58.0 56.0 0.98 -0.29 8.7 BW: 94 LBS. 205 DAY: 650 LBS. 365 DAY: 1568 LBS.

WHEATLAND BULL 131L WHEATLAND BULL 680S WHEATLAND LADY 351N

TNT TOP GUN R244 **LRX CHEYENNE 14U** LRX ASHES 102P

NICHOLS BLK DESTINY D12 WHEATLAND LADY 908J HART JACKPOT J310 WHEATLAND MISS 917J TNT GUNNER N208 TNT MISS SADIE M68 HC POWER DRIVE 88H SPRING VALLEY D559



We purchased an interest in Poker Face to add to our breeding program. He was selected as he met many of our requirements in a herd bull super mother, calving ease and strong rib eye data - he falls in the top 20% of the breed. Many of the Poker Face offerings are off first calf heifers.

DRAKE POKER FACE 2X

12.6 -0.1 61.9 97.0 21.1 11.1 52.0 15.9 27.7 -0.053 -0.01 BW: 92 LBS. 205 DAY: 890 LBS.

SVF/NJC MO TOWN M216 **JS SURE BET 4T** JS BLACK MAGIC WOMAN 13P

TCF/RCC TEMPTATION GJ640 DRAKE TULA 1R DCC 5N

STF MR MOMENTUM H508 NJC SVF ANTOINETTE K205 KENCO/MF POWERLINE 204L DRAKE MAKIN MEMORIES TE MCCLINTOCK G28 **BOZ SWEET TEMPTATION** DJ PITCH J522 RRL ANNA 110H

High selling bull from 2016 sold to JP Cattle Company, Rocky Meadow Cattle Co. and Bonchuck Farms.



LFE STRAIT UP 454W **WFL ABSOLUTE 51Y** WFL MS BLACK FLASH 8068U

SPRINGCREEK LINER 56U IPU MS. 56U LINER 15A RTC/JETS UPTOWN GIRL 15U LFE RS AMBER 216T R PLUS BLACKEDGE WFL MS RED FLASH 136P RCC/TCF LINE DRIVE M181 NEVAS L93 TNT GUNNER N208 3D MISS BLACK KATIE 461P

CW YW MILK MCE MWWT STAY REA 69.1 102.2 19.0 12.9 53.5 17.0 30.5 0.53 -0.05 BW: 92 LBS. 205 DAY: 847 LBS. 365 DAY: 1386 LBS.

R PLUS HAMMERTIME 5051C

LRPS 5051C BLACK PURE BRED POLLED BPG1161011 FEBRUARY 02. 2015

MR NLC UPGRADE U8676 MR TR HAMMER 308A ET SVF/HS EXPECTING A DREAM

R PLUS HARD ROCK 145X MISS R PLUS 3051A

MISS R PLUS 1106Y

6.0

ELLINGSON LEGACY M229 MS NLC MOJO S6119 B CNS DREAM ON L186 SVF/NJC EXPECTATION N206 FOXY ROCKSTAR MISS R PLUS 8014U R PLUS REDGE 8018U MADER P HOTSTUFF 17T

BW WW YW STAY CW REA FAT 72.5 117.2 42.7 0.96 -0.061 19.1 8.4 55.3 6.6 0.01

BW: 80 LBS. 205 DAY: 810 LBS. 365 DAY: 1412 LBS.

Sold in the 2016 sale to Porter Simmentals and Soderglen Ranches.



WFL WESTCOTT 24C

DCR MS SHEARCROCK U302

TNT FIVE STAR P275

TNT MISS HONEY L9 R PLUS BLACKEDGE

WFL 24C RED PURE BRED POLLED PTG1142050 JANUARY 27, 2015 R PLUS 7077T

DCR MR MOON SHINE X102 TNT 90 PROOF Z401

TNT MISS S17

R PLUS REDGE 8018U **WFL SWEET LICIOUS 1044X**

WFL RED LICIOUS

CCE BW WW YW MILK MCE MWWT STAY CW REA

MISS R PLUS 3158N LFE BLACK BULLSEYE 319J WFL RED DOLL 517H

6.8 81.7 123.1 23.3 11.3 64.1 14.0 52.9 0.99 BW: 90 LBS. 205 DAY: 1140 LBS.

Owned by Bohrson Marketing



LRPS 5283C

LRPS 5283C RED PURE BRED POLLED PG1161073 MARCH 12, 2015

3D TRUSTIN 47T **NAC SPIKE 75X**

BLUERIDGE RED VELVET 27N

SGCC BLK POWER POINT 2M SGCC RED CLASSY 14P SGCC RED CLASSY 24M

X-T MISS DESTINY 73K KAPPES ROCK SOLID H32 NAC DESTINY 11L HC POWER DRIVE 88H SGCC RED NISKU 6K ER BLACK CISCO 532C SGCC CLASSY 33K

KENCO/MF POWERLINE 204L

CCE BW WW YW MILK MCE MWWT STAY CW REA 13.3 39.5 0.68 76.8 110.2 10.7 61.1

BW: 96 LBS. 205 DAY: 887 LBS. 365 DAY: 1210 LBS.

Owned by Lasy S Ranches in Mayerthorpe, AB





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R PLUS 7083E

LRPS 7083E BLACK BLAZE FACED PURE BRED POLLED BPG1222118 FEBRUARY 03, 2017

WFL ABSOLUTE 51Y

R PLUS 5015C

IPU MS. 56U LINER 15A

LFE RICH RAY 369Z MISS R PLUS 4059B MISS R PLUS 3158N LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
SPRINGCREEK LINER 56U
RTC/JETS UPTOWN GIRL 15U
MR HOC BROKER
LFE BS DAKOTA COAL 25X
DARREL YANK 1G
MISS R PLUS 198L

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB	
8.8	2.1	69.7	96.7	16.5	10.6	51.3	15.5	29.9	0.59	-0.054	-0.12	
	BW: 90 LBS. 205 DAY: 863 LBS.						365 DAY: 1490 LBS.					

We selected the 7083E bull to lead off our 2018 edition sale. We have liked him since the day he was born , the perfect baldy face along with exceptional performance and a very moderate birth weight. The 4059 cow is out of the great mother to Redge and Rich Ray; we really enjoy these Ray daughters. She has a matching bald face, great udder and conformation to live on and become one of our leading cows. Top side includes the great 15A cow who doesn't miss, Liner 56U and Absolute. We truly believe the 5015 bull will be a real breed enhancer and 7083 will take that one step farther.

Retaining 1/3 semen interest.





CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB			
10.7	0.9	63.3	96.7	23.3	11.5	55.0	15.7	28.9	0.80	-0.054	0.00			
	BW: 80 LBS.				AY: 870	LBS.	365 D	AY: 16	16 LBS.					

We continue to use the Poker Face breeding in our program. We have always been impressed with the calving ease and the super females he has given us. We feel this is a truly unique son he has given us. His dam was purchased as a heifer calf from the Harlaands at the Source Sale in Lloydminster. She has turned into a great breeding cow. Great udder, sound, lots of volume and one you like to look at.

Retaining 1/3 semen interest.

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R PLUS 7019E

LRPS 7019E BLACK PURE BRED POLLED BPG1193954 JANUARY 24, 2017

JS SURE BET 4T

DRAKE POKER FACE 2X

DRAKE TULA 1R

LAZY S BLK SUPERIOR 207Z LWC MISS SUPERIOR 152C NUG CHELLADA 59A SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

LAZYS BLK SUPERIOR 925X LAZYS BLK LINE DRIVE 149W SUN STAR CHIEF 32Y NUG JILL 948W

R PLUS SIMMENTALS MISSION STATEMENT

Dedicated and loyal to the cattle industry, we believe in people, principals and performance. Building trust and credibility is an important part of building relationships, thus trust was and is rewarded with a positive working relationship with you and we thank you for this. Throughout the cattle industry, our paths will cross time and again, we look forward to this and thank you in advance for the experience.



69.2 22.3 12.7 56.9 15.4 36.6 0.58 -0.021

BW: 88 LBS. 205 DAY: 881 LBS. 365 DAY: 1508 LBS.

WFL ABSOLUTE 51Y **R PLUS 5015C** IPU MS. 56U LINER 15A

R PLUS MCSTEAMY 8028U MISS R PLUS1017Y TRIPLE C POWER TIME M67K LFE STRAIT UP 454W WFL MS BLACK FLASH 8068U SPRINGCREEK LINER 56U RTC/JETS UPTOWN GIRL 15U R PLUS BLACKEDGE MISS R PLUS 4126P HC POWER DRIVE 88H TCF SSF KF OUR TIME

Poker Face combines calving ease with strong maternal values.



LRPS 7078E BLACK BLAZE FACED PURE BRED POLLED BPG1222113 FEBRUARY 01, 2017

JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

R PLUS PRAIRIE FIRE MISS R PLUS 5208C MISS R PLUS 199X

SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

PRL TOBASCO 201T MISS R PLUS 8240U NAC MASTER 24M MISS R PLUS 6011S

CCI	E	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
10.	.0	2.1	69.8	98.5	18.7	11.3	53.6	13.5	31.1	0.77	-0.072	-0.15
		BW: 86 LBS.			205 DAY: 693 LBS.			365 DAY: 1314 LBS.				

Our first set of Hammertime sons to be offered. We used him heavily on heifers and like the big tops and soundness of these sons. 7146 will give you that extra performance in your calf crop.



LRPS 7146E BLACK PURE BRED POLLED BPG1222898 FEBRUARY 11, 2017

MR TR HAMMER 308A ET R PLUS HAMMERTIME 5051C MISS R PLUS 3051A

R PLUS HARD ROCK 145X MISS R PLUS 2214Z MISS R PLUS 4006P

MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y FOXY ROCKSTAR MISS R PLUS 8014U TNT DYNAMITE BLACK L137 TRIPLE C POWER TIME M67K

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.9	3.3	68.6	109.5	17.2	10.4	51.4	6.5	40.1	0.80	-0.059	0.11
		RW- 02	PRIC	205 0/	1V . Q 5 5	IRC	365 D	۸V- 159	2910		



MILK MCE MWWT STAY CW REA FAT MARB 72.8 109.3 -0.064 5.3 18.0 6.8 54.4 9.4 39.8 0.80 0.22 BW: 88 LBS. 205 DAY: 740 LBS. 365 DAY: 1522 LBS.

MR TR HAMMER 308A ET

R PLUS HAMMERTIME 5051C MISS R PLUS 3051A

LFE RICH RAY 369Z MISS R PLUS 5232C MISS R PLUS 7186T

MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y MR HOC BROKER LFE BS DAKOTA COAL 25X LFE MR LEWIS 347P

MISS R PLUS 4108P



R PLUS 7067E LRPS 7067E BLACK BLAZE FACED PURE BRED POLLED BPG1222110 FEBRUARY 01, 2017

MR TR HAMMER 308A ET **R PLUS HAMMERTIME 5051C** MISS R PLUS 3051A

BMD/RF MAGNAFLOW

MISS R PLUS 4272B MISS R PLUS 9261W MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y WHEATLAND BULL 680S

LRX CHEYENNE 14U NAC MASTER 24M MISS R PLUS 6016S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 18.5 7.0 55.1 73.4 113.8 9.6 42.1 0.82 -0.042

BW: 88 LBS. 205 DAY: 930 LBS. 365 DAY: 1372 LBS.



R PLUS 7224E LRPS 7224E BLACK BLAZE FACED PURE BRED POLLED BPG1225192 FEBRUARY 21, 2017

FOXY BOCKSTAR **R PLUS HARD ROCK 145X** MISS R PLUS 8014U

GCF RESOLUTION U15 MISS R PLUS 2277Z WFL MS 807H LADY 8079U

R PLUS BLACKEDGE MISS R PLUS 6046S 3C MACHO MAN M450 BZ GCF MISS ZEIS MT N43 R PLUS BLACKEDGE WFL MISS WESTWAY 5N

S-PAW BLK SHOW OFF 5S

FOXY LADY KEEPSAKE

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 5.8 4.6 70.0 104.3 17.2 7.5 52.1 4.6 38.6 0.81 -0.049 -0.01

BW: 94 LBS. 205 DAY: 826 LBS. 365 DAY: 1447 LBS.



LRPS 7213E BLACK PURE BRED POLLED BPG1225187 FEBRUARY 20, 2017

FOXY ROCKSTAR **R PLUS HARD ROCK 145X** MISS R PLUS 8014U

LFE HOT TOPIC 312W LFE BS CANADIAN IDOL 626X LFE BS CANADIAN IDOL 129S

FOXY LADY KEEPSAKE R PLUS BLACKEDGE MISS R PLUS 6046S MR NLC SUPERIOR S6018 LFE DAKOTA COAL 616L LFE BRING DOWN THE HOUSE

ALP CANADIAN IDOL 6P

S-PAW BLK SHOW OFF 5S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT 3.5 60.4 88.3 17.3 10.3 47.5 7.1 27.7 0.83 -0.066 -0.01

BW: 102 LBS. 205 DAY: 781 LBS. 365 DAY: 1367 LBS.





A Rich Ray son out of a real favorite cow of mine, super uddered, sound and big barrelled. A bull we feel has a lot of potential.

Retaining 1/3 semen interest.

HERD HEALTH

At R Plus we strive to use a stringent health program and up-to-date vaccines under the guidance of Dr. C. Langevin, Flying C Vet Clinic since 2000. Herd health is of the utmost importance at R Plus. This is something we take pride in passing along to our customers for longevity in the bulls purchased from R Plus.

POLLED TESTING

A number of the bulls will be tested for homo polled homozygous and coloring. Results will be available on the BuyAgro website prior to the sale.

Exceptional cow here. She has sons from Southey, Saskatchewan to MacGregor, Iowa.



MILK MCE MWWT STAY CW REA 7.0 68.5 105.9 19.0 9.7 13.1 37.1 0.65 BW: 94 LBS. 205 DAY: 826 LBS. 365 DAY: 1519 LBS.

WFL ABSOLUTE 51Y **R PLUS 5015C** IPU MS. 56U LINER 15A

KENCO/MF POWERLINE 204L **JONESYS MS POWERLINE 73X** BDS BLK DIAMOND 73T

LFE STRAIT UP 454W WFL MS BLACK FLASH 8068U SPRINGCREEK LINER 56U RTC/JETS UPTOWN GIRL 15U HC POWER DRIVE 88H SAFN GLAMOUR 11J MUIRHEADS HIGH TIDE 82R BDS PAIGE 407P



LRPS 7041E BLACK PURE BRED POLLED BPG1222104 JANUARY 26, 2017

WFL ABSOLUTE 51Y **R PLUS 5015C** IPU MS. 56U LINER 15A

R PLUS HARD ROCK 145X MISS R PLUS 5102C MISS R PLUS 8094U

LFE STRAIT UP 454W WFL MS BLACK FLASH 8068U SPRINGCREEK LINER 56U RTC/JETS UPTOWN GIRL 15U FOXY ROCKSTAR MISS R PLUS 8014U SAND RANCH HAND MISS R PLUS 1171L

	CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
ı	11.3	1.2	65.0	97.3	18.6	12.2	51.1	11.9	29.5	0.65	-0.059	0.02
ı		BW: 84 LBS.				NY: 730	LBS.	365 D/	AY: 133	3 LBS.		



WFL ABSOLUTE 51Y **R PLUS 5015C** IPU MS. 56U LINER 15A

R PLUS 2151Z MISS R PLUS 4390B MISS R PLUS 361X

LFE STRAIT UP 454W WFL MS BLACK FLASH 8068U SPRINGCREEK LINER 56U RTC/JETS UPTOWN GIRL 15U PRL TOBASCO 201T SUN STAR MISS DRIVE FOXY ROCKSTAR PEARL BLACK MADDY 10S

71.3 105.6 20.6 12.3 56.3 13.5 35.2 0.60 BW: 92 LBS. 205 DAY: 779 LBS. 365 DAY: 1459 LBS.



BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 20.4 12.7 53.7 14.0 27.9 0.55 12.6 66.7 95.7 -0.020 -0.10 BW: 90 LBS. 205 DAY: 904 LBS. 365 DAY: 1573 LBS.

R PLUS 5015C IPU MS. 56U LINER 15A

WFL ABSOLUTE 51Y

LAZY S BLACK 29N MISS R PLUS 9100W LFE DIANA 159M

LFE STRAIT UP 454W WFL MS BLACK FLASH 8068U SPRINGCREEK LINER 56U RTC/JETS UPTOWN GIRL 15U LAZY S BLACK STETSON 129L BDV BONDIE K41 HC POWER DRIVE 88H LFE DIANA 626J



MILK MCE MWWT STAY CW 73.1 105.9 22.3 9.1 58.8 15.3 36.7 0.44 -0.045 6.5

BW: 96 LBS. 205 DAY: 921 LBS. 365 DAY: 1555 LBS.

GCF RESOLUTION U15 **R PLUS 4389B** MISS R PLUS 8235U

SPRINGCREEK LINER 56U IPU MS. 56U LINER 15A RTC/JETS UPTOWN GIRL 15U

GCF MISS ZEIS MT N43 LFE RS LEWIS 327S MISS R PLUS 5083R RCC/TCF LINE DRIVE M181 NEVAS L93 TNT GUNNER N208 3D MISS BLACK KATIE 461P

Another powerful son of 4389B.

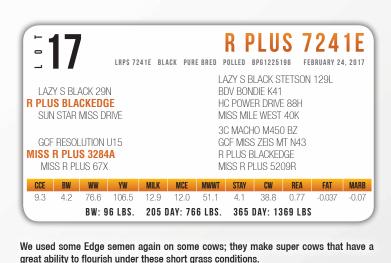


GCF RESOLUTION U15 **R PLUS 4389B** MISS R PLUS 8235U

NAC MASTER 24M MISS R PLUS 9354W MISS R PLUS 6040S

3C MACHO M450 BZ GCF MISS ZEIS MT N43 LFE RS LEWIS 327S MISS R PLUS 5083R GGL 230K HAAS RANCH D52 LAZY S BLACK 29N MISS R PLUS 198L

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.6	3.5	72.2	95.9	16.7	9.8	52.8	10.4	31.4	0.39	-0.064	-0.20
	BW: 88 LBS.				205 DAY: 859 LBS.			AY: 152	8 LBS.		





R PLUS 7101E

LRPS 7101E BLACK PURE BRED POLLED BP01222708 FEBRUARY 05, 2017

LAZY S BLACK 29N

R PLUS BLACK 29N

R PLUS BLACKEDGE

SUN STAR MISS DRIVE

R PLUS BLACK 29N

MISS MILE WEST 40K

BDV BONDIE K41
HC POWER DRIVE 88H
MISS MILE WEST 40K
ELLINGSON LEGACY M229
OLF LADY TRIATHLON S655
SPRINGCREEK LINER 56U
MADER P BLACKGOLD 89S

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 14.4
 2.2
 66.7
 98.8
 19.6
 14.3
 52.9
 9.7
 31.9
 0.94
 -0.040
 -0.13

 BW: 84 LBS.
 205 DAY: 779 LBS.
 365 DAY: 1413 LBS.

Tremendous calving ease and maternal strength in Odin females.

OLF ODIN U5

MISS R PLUS 2002Z

IPU 56U MS. LINER 206X



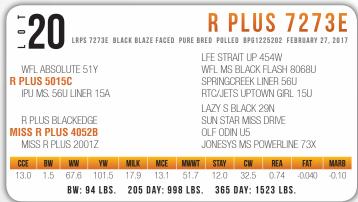
A moderate, very complete son of the 3051 female, the dam of Hammertime.











The grand dam is dam of Lot 11.





21 R PLUS 7030E LRPS 7030E BLACK PURE BRED POLLED BPG1194030 JANUARY 25, 2017 LFE STRAIT UP 454W WFL ABSOLUTE 51Y WFL MS BLACK FLASH 8068U **R PLUS 5015C** SPRINGCREEK LINER 56U PU MS. 56U LINER 15A RTC/JETS UPTOWN GIRL 15U TJ 57J THE GAMBLER HSF HIGH ROLLER 12T HSF RED FORTUNES SIS 33 MISS R PLUS 5002C R PLUS HARD ROCK 145X PERKS LAURIE 78A TFED CONRAY LAURIE 378M CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 10.2 1.5 70.0 104.2 23.4 10.9 58.4 13.0 33.9 0.62 -0.041 -0.05 BW: 90 LBS. 205 DAY: 828 LBS. 365 DAY: 1479 LBS



R PLUS 7291E LRPS 7291E BLACK PURE BRED POLLED BPG1225385 MARCH 04, 2017 SVF STEEL FORCE S701 MR HOC BROKER JM BF H25 CDM BROKER BOONDOCK 18B REMINGTON PROWLER 111T LPP STAR DATE 2Z LPP STARDUST 1S FOXY ROCKSTAR R PLUS HARD ROCK 145X MISS R PLUS 8014U MISS R PLUS 3074A PRL TOBASCO 201T MISS R PLUS 1033Y MISS R PLUS 2168M CCE BW WW YW MILK MCE MWWT STAY CW REA FAT 4.9 65.8 94.7 21.4 7.6 54.3 9.5 33.3 0.65 -0.065 -0.06 BW: 94 LBS. 205 DAY: 880 LBS. 365 DAY: 1387 LBS.

Boondock has been used extensively on our later calving cows. Look for a big selection in next year's sale.

The Venom calves were a hit last year and once again, we are proud of them. This individual combines two great R Plus sires in Reload and Venom. Calving ease and huge maternal.



LRPS 7135E RED PURE BRED POLLED PG1222727 FEBRUARY 09, 2017

NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

R PLUS RELOAD 2006Z MISS R PLUS 4167B SUN STAR MISS DRIVE

LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S R PLUS HARD ROCK 145X IPU RED BARONESS 1T HC POWER DRIVE 88H MISS MILE WEST 40K

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.4	2.3	68.4	104.7	22.5	12.7	56.7	12.8	35.6	0.75	-0.037	-0.05
	BW: 86 LBS.			205 DA	Y: 773	773 LBS. 365 DAY: 1363 LBS.					

Moderate but powerful.

R PLUS 7061E

LRPS 7061E RED PURE BRED POLLED PG1222108 JANUARY 30, 2017

NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

JS SCORE 5X MISS R PLUS 5276C MISS R PLUS 2111Z LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S JS BURNING SMOKE 41T JS SHES SO FINE 14P R PLUS HARD ROCK 145X MISS R PLUS 52X

FAT MARB 3.0 69.2 102.3 21.6 11.5 56.2 12.4 35.0 0.73 -0.049 -0.02 BW: 90 LBS. 205 DAY: 810 LBS. 365 DAY: 1466 LBS.



We introduced Hitman in our 2017 sale; our top selling red bull was a Hitman son going to LaBatte and Circle 7.
7286 combines the power of the Hitmans and a real attractive package.

-25

R PLUS 7286E

LRPS 7286E RED PURE BRED POLLED PG1225363 MARCH 02, 2017

R PLUS RELOAD 2006Z
R PLUS HITMAN 4194B
MISS R PLUS 79X

R PLUS MCSTEAMY 8028U
MISS R PLUS 88X
MILE WEST MISS 50M

R PLUS HARD ROCK 145X IPU RED BARONESS 1T S-PAW BLK SHOW OFF 5S MISS R PLUS 6141S R PLUS BLACKEDGE MISS R PLUS 4126P LCHMN REDEYED JACK 7006D MISS MILE WEST 66G

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 9.3
 2.1
 58.6
 83.9
 19.8
 12.3
 49.0
 8.8
 22.8
 0.86
 -0.053
 -0.05

 BW: 86 LBS.
 205 DAY: 818 LBS.
 365 DAY: 1415 LBS.



R PLUS RELOAD 2006Z

R PLUS HITMAN 4194B

MISS R PLUS 79X

R PLUS REDGE 8018U

MISS R PLUS 3136A

SIMMENTAL / SIMMENTAL

R PLUS HARD ROCK 145X IPU RED BARONESS 1T S-PAW BLK SHOW OFF 5S MISS R PLUS 6141S R PLUS BLACKEDGE MISS R PLUS 3158N

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 7.1
 3.3
 63.4
 87.8
 19.0
 8.4
 50.7
 5.2
 26.7
 0.83
 -0.091
 -0.25

 BW: 96 LBS.
 205 DAY: 815 LBS.
 365 DAY: 1484 LBS.

We purchased a semen package in the Westcott bull and are really pleased with the resulting calves in our herd. He will add performance, yet keep them very sound. 7199's dam is one of the real popular cows on pasture tours; she has a great udder and a tremendous rib shape.

DAM OF R PLUS 7199E - MISS R PLUS 8053U LRPS 7199E RED PURE BRED POLLED PG1222939 FEBRUARY 16, 2017

TNT 90 PROOF Z401 WFL WESTCOTT 24C WFL SWEET LICIOUS 1044X

EDN SAWYER 157S MISS R PLUS 8053U PRAIRIE WIND 33S

DCR MR MOON SHINE X102 TNT MISS S17 R PLUS REDGE 8018U WFL RED LICIOUS EDN PUNCH 75P NUH MS HORIZON 38H KWA LIMITED 71P PRAIRIE WIND 30P

27.3 11.8 65.1 15.9 42.7 0.85 -0.058 -0.06 5.2 BW: 98 LBS. 205 DAY: 883 LBS. 365 DAY: 1497 LBS.



CCE BW WW YW MILK MCE MWWT STAY REA FAT MARB 6.8 76.3 105.2 19.2 13.9 57.3 12.9 39.5 0.68 -0.049 -0.18 BW: 98 LBS. 205 DAY: 842 LBS. 365 DAY: 1439 LBS.

TNT 90 PROOF Z401 **WFL WESTCOTT 24C** WFL SWEET LICIOUS 1044X

PRL TOBASCO 201T MISS R PLUS 1057Y MISS R PLUS 8021U

LRPS 7129E RED PURE BRED POLLED PG1222721 FEBRUARY 9, 2017

DCR MR MOON SHINE X102 TNT MISS S17 R PLUS REDGE 8018U WFL RED LICIOUS PRL MAGNITUDE 362M PRL PE'PE 372P R PLUS BLACKEDGE MISS R PLUS 2220M

R PLUS PHILOSOPHY...

The breeding of Simmental cattle has been a passion and dream of ours since the 70's. We made a move in 1991 to change our Simmental cattle into a moderate framed animal that survived well in our climate. The solid colored red and black cattle fit the bill: the performance and fertility of the Simmental cattle could not be compromised, so we began looking for genetics that would support our beliefs.

Present day, our beliefs haven't changed and we believe the cattle back this up.

We are raising cattle that survive and breed in short native grass pastures, with hay being their main ration; cattle that have fertility bred into them, as most of our bulls will be under a year of age at sale time and will have passed a fertility test and

scrotal measurement that in the past has averaged around 38 cm. Hair coats are very important to us. Straight heavy haired cattle tend to be easier doing, happier cattle at R Plus. As we live in a short grass area, we have to have cows with large spring of rib. We believe that the rib eye measurement indicates this to us. Structure and conformation have to be closely monitored in our program as a large area of pastures are located in heavy rock conditions. Our cattle must have the ability to walk in these conditions.

As our operation is usually a two man show, the cow's ability to have a calf, that calf's vigor and the mothering ability of the cow are all things that are very important to us.

We do not believe that overfeeding bulls and females is necessary. Longevity is something that is needed in all cattle and overfeeding only helps to shorten their life span and affects their fertility. Our rations are developed to grow and allow cattle to mature at an optimal rate without causing any complications to that animal.

We have bred these solid red and black colored cattle for 27 years. The multi generation of the red and black genetics will make your calf crop predictable in color. By using these solid colored genetics we have eliminated sun burnt udders, weak eyed cattle and created a trouble free animal.



Sold to Westway Farms, Springer Simmentals, Gunn Simmentals, Denning Simmentals (US semen rights). 2013 high selling Hard Rock son, first calves to arrive soon. Sired several high selling females in the 2017 sale run.



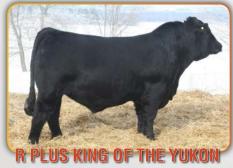
Sold to Westway Farms. Top red son of Edge, continually sires the top selling bulls at Westway and R Plus.



Sold to Perkin Land and Cattle, Tyler Lynn's Simmentals. His story has just begun, last year's top seller was a Hard Rock and many of last year's females were sired by Hard Rock. It was the 2012 high seller, several of the top bulls out of our sale are of Hard Rock mothers.



Sold to Kenner Simmentals. Another Black Edge son that has done amazing things.



Sold to Springer Simmentals, lowa. His legacy is still being written at this great herd. Sired many top bulls and sought after females.



Sold to Tri R Simmentals. The great female maker and also the sire of Yukon.



Sold to Westway Farms. Could be one of the most influential black Simmental bulls ever.



Sold to Kopp Farms. His legacy, a number of top sellers at Kopp's recent dispersal.



Sold to Highway 5 Simmentals, Canora, SK in our 2013 sale.



Sold to Traxinger Simmentals, Claremont, South Dakota in our 2014 sale.



Sold to Kunkel Simmentals, New Salem, North Dakota in our 2014 sale.



Sold in 2015 sale to Circle G Simmentals, Lacombe, AB & Spring Creek Colony, Walsh, AB.



Sold in 2015 sale to SIBL Simmentals, Cherhill, AB. Great Reload 2006Z son.



Sold in 2016 sale to Bonchuk Farms, Rocky Meadow Simmentals & JP Cattle.



Sold in 2016 sale to Porter Ranches & Soderglen Farms.



High selling red bull from 2017 sale to LaBatte Simmentals and Circle 7.



High selling black bull from 2017 sale to SIBL Simmentals and CRM Ranches.



29 LRPS 7195E RED PURE BRED POLLED PG1222931 FEBRUARY 16, 2017 DCR MR MOON SHINE X102 TNT 90 PROOF Z401 TNT MISS S17 R PLUS REDGE 8018U WFL WESTCOTT 24C WFL SWEET LICIOUS 1044X WFL RED LICIOUS LAZY S BLACK 29N R PLUS BLACKEDGE SUN STAR MISS DRIVE MISS R PLUS 4064B SAND RANCH HAND MISS R PLUS 8094U MISS R PLUS 1171L MCE MWWT STAY CW REA CCE BW WW YW 72.8 109.9 21.9 12.0 58.3 10.6 42.6 0.87

205 DAY: 844 LBS. 365 DAY: 1410 LBS.

Moderate and stout with that cool look.

BW: 92 LBS.



30 R PLUS 7242E LRPS 7242E RED PURE BRED POLLED PG1225197 FEBRUARY 23, 2017 DCR MR MOON SHINE X102 TNT 90 PROOF Z401 TNT MISS S17 WFL WESTCOTT 24C R PLUS REDGE 8018U WFL SWEET LICIOUS 1044X WFL RED LICIOUS LFE RED ENTICER 364M KJLI NO MERCY 380P LFE AMBER 27H MISS R PLUS 7110T ER RED DASH 649D JSP MS RED DASH 44J JSP MS FUTURE 037G MCE MWWT STAY CW REA CCE BW WW YW FAT MARB 75.6 107.0 12.3 42.8 25.7 63.5 0.81 11.0 BW: 100 LBS. 205 DAY: 901 LBS. 365 DAY: 1367 LBS.

The 7110 cow only makes good ones; her daughter, 5181C was selected in 2016 by Rishan Hope, the Luthers, as their pick of our females.



LRPS 7144E RED PURE BRED POLLED PG1226566 FEBRUARY 10, 2017 S-PAW BLK SHOW OFF 5S FOXY ROCKSTAR FOXY LADY KEEPSAKE **R PLUS HARD ROCK 145X** R PLUS BLACKEDGE MISS R PLUS 8014U MISS R PLUS 6046S MR HOC BROKER LFE RICH RAY 369Z LFE BS DAKOTA COAL 25X MISS R PLUS 4112B R PLUS MCSTEAMY 8028U MISS R PLUS 3X LFE BORN FABULOUS 628T MCE MWWT STAY CW REA FAT MARB 4.1 64.3 97.4 18.7 8.9 50.8 7.4 34.1 0.85 -0.065 0.02 BW: 86 LBS. 205 DAY: 803 LBS. 365 DAY: 1406 LBS.

A moderate and extremely stout individual here.



WHEATLAND BULL 680S **BMD/RF MAGNAFLOW** LRX CHEYENNE 14U

SCISSORS UNDENIABLE 14U **PRAIRIE WIND 21X** PRAIRIE WIND 61S

WHEATLAND BULL 131L WHEATLAND LADY 351N TNT TOP GUN R244 LRX ASHES 102P FOXY CDP BRING IT ON MADER PLD BLACKPEARL 61M R PLUS 2072M PRAIRIE WIND ROSE 3G

MILK MCE MWWT STAY CW REA MARB BW WW YW 75.8 120.8 18.3 6.6 56.2 9.0 49.2 0.72 -0.054 -0.19 BW: 98 LBS. 205 DAY: 867 LBS. 365 DAY: 1381 LBS.



BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 14.4 41.5 0.71 4.5 74.5 107.7 20.5 8.5 57.7 -0.18 BW: 98 LBS. 205 DAY: 826 LBS. 365 DAY: 1495 LBS.

MR HOC BROKER **LFE RICH RAY 369Z** LFE BS DAKOTA COAL 25X

PRL TOBASCO 201T MISS R PLUS 2101Z MISS R PLUS 8067U SVF STEEL FORCE S701 JM BF H25 LFE BS LEWIS 322U LFE BS DAKOTA COAL 69S PRL MAGNITUDE 362M PRL PE'PE 372P LFE NIGHT LIFE 479S MISS R PLUS 6011S

LRPS 7191E BLACK PERCENTAGE POLLED BPRS1222930 FEBRUARY 16, 2017

MR HOC BROKER **LFE RICH RAY 369Z** LFE BS DAKOTA COAL 25X SVF STEEL FORCE S701 JM BF H25 LFE BS LEWIS 322U LFE BS DAKOTA COAL 69S

SIMMENTAL / SIMMENTAL

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
-	-	-	-	-	-	-	-	-	-	-	-
		BW: 90	LBS.	205 D	AY: 873	B LBS.	365 D	AY: 14	17 LBS		

Out of a purebred cow that just wasn't registered; the 3272 cow, his dam, is pleasing to the eye.

MRL THE STARTER 39C

IPU RED WESTERN 49X MRL MISS 5309C

MRL MISS 3379A

MRL MSS 3350A

LRPS 7001E RED PURE BRED POLLED PG1226318 JANUARY 13, 2017

KOP CROSBY 137W MRL MISS 493U MRL INTEGRITY 76Y

> MRL MISS 477U WS BEEF MAKER R13 IPU 52N POCAHONTAS 215U MRL INTEGRITY 76Y

MRL MISS 557U

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 10.4
 1.2
 60.4
 91.0
 30.1
 11.9
 60.3
 13.1
 25.8
 0.78
 -0.057
 0.08
 BW: 94 LBS. 205 DAY: - LBS. 365 DAY: 1150 LBS.

We purchased this high selling red at the MRL Female Sale. Starter is a calving ease sire.



-36

LRPS 7240E RED PURE BRED POLLED PG1225195 FEBRUARY 23, 2017

TNT 90 PROOF Z401 **WFL WESTCOTT 24C** WFL SWEET LICIOUS 1044X

LFE RS LEWIS 327S MISS R PLUS 9216W MISS R PLUS 4159P

DCR MR MOON SHINE X102 TNT MISS S17 R PLUS REDGE 8018U WFL RED LICIOUS LFE MR LEWIS 514N LFE CALYNA 615M R PLUS RED WOLF MISS R PLUS 1244L

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 6.3 4.5

75.4 117.7 24.7 11.9 62.3 15.6 46.6 0.65 -0.049 -0.19 BW: 82 LBS. 205 DAY: 802 LBS. 365 DAY: 1316 LBS.

The 9216 cow only has low birth calves.

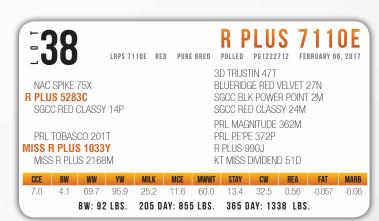
The youngest calf in sale.

LRPS 7400E RED PURE BRED POLLED PG1225405 MARCH 24, 2017

3D TRUSTIN 47T **NAC SPIKE 75X** BLUERIDGE RED VELVET 27N

R PLUS 9056W MISS R PLUS 1005Y MISS R PLUS 9078W KENCO/ME POWERLINE 2041 X-T MISS DESTINY 73K KAPPES ROCK SOLID H32 NAC DESTINY 11L R PLUS BLACKEDGE MISS R PLUS 009K LFE RS LEWIS 327S MISS R PLUS 7200T

BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 6.9 73.2 105.0 9.9 55.2 14.2 38.8 0.76 -0.056 -0.05 18.6 BW: 102 LBS. 205 DAY: 904 LBS. 365 DAY: 1160 LBS.

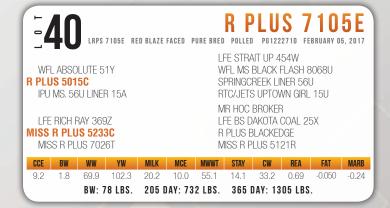






LOT 39

The 5283C bull sold to Lazy S Ranch. I really like the growth in this group.





His grand dam is mother of King Of The Yukon.



R PLUS 7218E LRPS 7218E RED PURE BRED POLLED PG1225191 FEBRUARY 20, 2017

NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

R PLUS REDGE 8018U MISS R PLUS 4057B MISS R PLUS 4159P

LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S R PLUS BLACKEDGE MISS R PLUS 3158N R PLUS RED WOLF MISS R PLUS 1244L

FAT MARB CCE BW WW YW MILK MCE MWWT STAY CW REA 66.2 101.3 24.1 14.3 57.2 14.5 33.8 0.64 -0.040 -0.16 BW: 96 LBS. 205 DAY: 879 LBS. 365 DAY: 1362 LBS.

R PLUS 7063E

LRPS 7063E RED PURE BRED POLLED PG1222109 JANUARY 30, 2017

NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

R PLUS REDGE 8018U MISS R PLUS 5055C MISS R PLUS 6280S

LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S R PLUS BLACKEDGE MISS R PLUS 3158N KJLI NO MERCY 380P MISS R PLUS 898H

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 66.5 92.3 23.6 14.6 56.8 14.6 28.6 0.56 9.6 -0.048 -0.28 BW: 88 LBS. 205 DAY: 750 LBS. 365 DAY: 1388 LBS.

The 5008 dam is unregistered.



NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S

SIMMENTAL / SIMMENTAL

CCE BW WW YW MILK MCE MWWT STAY CW REA BW: 86 LBS. 205 DAY: 715 LBS. 365 DAY: 1265 LBS.



BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 72.8 106.0 18.7 11.8 55.1 38.5 0.87 5.2 -0.16 BW: 96 LBS. 205 DAY: 916 LBS. 365 DAY: 1530 LBS.

LRPS 7239E RED PURE BRED

R PLUS RELOAD 2006Z R PLUS HITMAN 4194B MISS R PLUS 79X

R PLUS KODIAK 4200P KOP MS KODIAK 136U KOP MS JUSTINE 46L

POLLED PG1225194 FEBRUARY 23, 2017

R PLUS HARD ROCK 145X IPU RED BARONESS 1T S-PAW BLK SHOW OFF 5S MISS R PLUS 6141S

SS CHSNN SOUTHHOLDEN REDMINER 6H PORTERHOUSE JUSTIN 55J KOP MS JARNOLD 201J

A popular 2014 model cow.



R PLUS 7198E

LRPS 7918E RED PURE BRED POLLED PG1222935 FEBRUARY 16, 2017

R PLUS HARD ROCK 145X IPU RED BARONESS 1T S-PAW BLK SHOW OFF 5S MISS R PLUS 6141S

JS BURNING SMOKE 41T JS SHES SO FINE 14P R PLUS 4012P LFE DIANA 159M

MILK MCE MWWT STAY CW 6.0 65.0 92.6 18.3 8.2 50.8 9.1 30.1 0.84 -0.044 BW: 90 LBS. 205 DAY: 805 LBS. 365 DAY: 1443 LBS.

JS SCORE 5X MISS R PLUS 4348B MISS R PLUS 8227U

MISS R PLUS 79X

R PLUS RELOAD 2006Z

R PLUS HITMAN 4194B

His nine year old dam is still producing these great calves.



PRL TOBASCO 201T R PLUS PRAIRIE FIRE MISS R PLUS 8240U

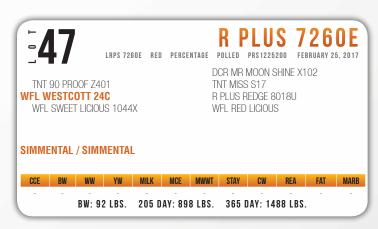
NAC MASTER 24M MISS R PLUS 9261W MISS R PLUS 6016S

LRPS 7285E RED PURE BRED POLLED PG1225362 MARCH 02, 2017

PRL MAGNITUDE 362M PRL PE'PE 372P LFE NIGHT LIFE 479S MISS R PLUS 167L GGL 230K HAAS RANCH D52 LAZY S BLACK 29N

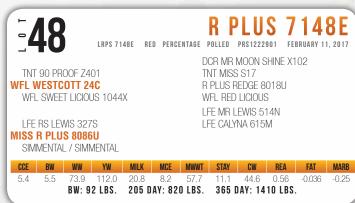
MISS R PLUS 83K

MILK MCE MWWT STAY CW REA FAT MARB 18.2 11.5 55.4 14.2 30.0 0.60 8.3 74.4 93.0 -0.051 BW: 92 LBS. 205 DAY: 816 LBS. 365 DAY: 1294 LBS.

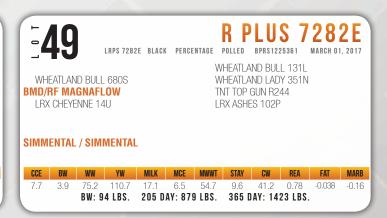


Dam is the 9122 cow, an unregistered purebred that is nine years old.





The 8086 cow is a power producer at ten years old, she is unregistered.



The 0420 cow is broody, black and unregistered.



The Magna Flows are moderate and stout. They are some of the youngest calves in sale



50

FAT MARB

0.10

-0.051

R PLUS 7318E

LRPS 7318E BLACK PURE BRED POLLED BPG1225390 MARCH 08, 2017

WHEATLAND BULL 680S BMD/RF MAGNAFLOW LRX CHEYENNE 14U

LAZY S BLACK 29N MISS R PLUS 1246Y MISS R PLUS 1263L

WHEATLAND BULL 131L WHEATLAND LADY 351N TNT TOP GUN R244 LRX ASHES 102P LAZY S BLACK STETSON 129L BDV BONDIE K41 DARREL YANK 1G JSP RED DECK 032H

A powerful 7/8 bull with great calving ease numbers. A true 7/8 bull, with our U2 Angus cow in the bottom of the

74.4

93.0

18.2

8.3

pedigree.



RPS 7053E BLACK BLAZE FACED PERCENTAGE POLLED BPRS 1222106 JANUARY 30, 2017

MILK MCE MWWT STAY CW REA

14.2

30.0 0.60

11.5 55.4

BW: 92 LBS. 205 DAY: 816 LBS. 365 DAY: 1294 LBS.

JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

LFE BS LEWIS 3015Z MISS R PLUS 5238C U2 PERFORMAX 178Z SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

3D BLK FULL THROTTLE 483X LFE BS DREAMLADY 17W R PLUS HARD ROCK 145X ANGUS / ANGUS

60.3 94.3 16.1 9.0 46.2 10.2 27.8 0.77 BW: 90 LBS. 205 DAY: 750 LBS. 365 DAY: 1472 LBS.



JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

MR TR HAMMER 308A ET MISS R PLUS 5155C SIMMENTAL / SIMMENTAL

LRPS 7081E BLACK PERCENTAGE POLLED BPRS1222116 FEBRUARY 01, 2017

SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM

MARB MILK MCE MWWT STAY CW REA FAT 19.7 6.4 54.3 10.3 36.2 0.66 8.7 69.3 108.4 BW: 88 LBS. 205 DAY: 845 LBS. 365 DAY: 1418 LBS.

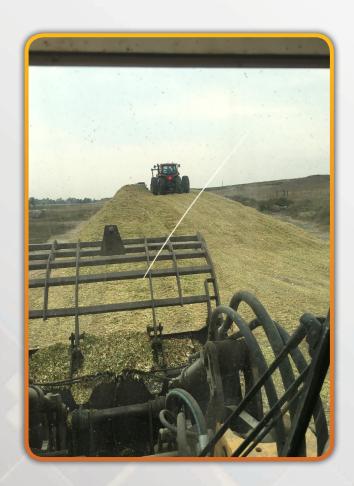


CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 18.6 10.1 52.1 1.8 67.1 97.4 13.7 30.3 0.67 0.07 BW: 90 LBS. 205 DAY: 785 LBS. 365 DAY: 1310 LBS.

JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

R PLUS BLACKEDGE MISS R PLUS 1051Y MISS R PLUS 9261W SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

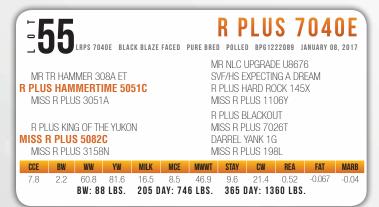
LAZY S BLACK 29N SUN STAR MISS DRIVE NAC MASTER 24M MISS R PLUS 6016S



LRPS 7177E BLACK PERCENTAGE POLLED BPRS1222914 FEBRUARY 14, 2017 MR NLC UPGRADE U8676 MR TR HAMMER 308A ET SVF/HS EXPECTING A DREAM **R PLUS HAMMERTIME 5051C** R PLUS HARD ROCK 145X MISS R PLUS 3051A MISS R PLUS 1106Y TNT TANKER U263 LFE BS LEWIS 354Y LFE READY TO TANGO 609S MISS R PLUS 3115A R PLUS REDGE 8018U SIMMENTAL / SIMMENTAL MISS R PLUS 38X CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

6.4 2.7 74.7 118.5 18.5 8.7 55.9 8.3 44.4 0.81 -0.039 BW: 90 LBS. 205 DAY: 872 LBS. 365 DAY: 1458 LBS.

A ¾ blood bull.



Redge's mother and Yukon's mother are in the bottom of this pedigree.

Dam is a maternal sister to McSteamy.



MR TR HAMMER 308A ET **R PLUS HAMMERTIME 5051C** MISS R PLUS 3051A

JHSN WIDE LOAD 136Y MISS R PLUS 5313C MISS R PLUS 4126P

MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y RC CLUB KING 040R DOUBLE BAR D PANSY 136T LFE MR LEWIS 376J MISS R PLUS 51K

BW WW YW MILK MCE MWWT STAY 71.1 108.6 19.3 10.4 54.9 10.1 38.5 0.65 BW: 86 LBS. 205 DAY: 808 LBS. 365 DAY: 1435 LBS.

R PLUS 7080E RPS 7080E BLACK BLAZE FACED PURE BRED POLLED BPG1222115 FEBRUARY 01, 2017 MR NLC UPGRADE U8676

MR TR HAMMER 308A ET R PLUS HAMMERTIME 5051C MISS R PLUS 3051A

BLCC MISS BLACK TEDDY 123

MR HOC BROKER MISS R PLUS 5021C SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y SVF STEEL FORCE S701 JM BF H25

WHEATLAND BULL 131L LFE KATARINA 604N

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 4.3
 2.2
 66.0
 102.3
 17.0
 7.3
 49.9
 5.6
 34.2
 0.58
 -0.057
 -0.11

 BW: 84 LBS.
 205 DAY: 707 LBS.
 365 DAY: 1369 LBS.

R PLUS 7037E RPLUS 7037E
RPLUS 7037E
BLACK BLAZE FACED PURE BRED POLLED BP61226465 JANUARY 28, 2017

DCC 5N

JS SURE BET 4T DRAKE POKER FACE 2X DRAKE TULA 1R

R PLUS BLACKEDGE MISS R PLUS 3073A

MISS R PLUS 6132S

LAZY S BLACK 29N SUNS STAR MISS DRIVE IPU BLACK DAKOTA 46G KBR 404P

SVF/NJC MO TOWN M216

JS BLACK MAGIC WOMAN 13P

TCF/RCC TEMPTATION GJ640

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 62.7 94.0 19.6 11.8 50.9 13.6 28.6 0.75 **BW: 78 LBS. 205 DAY: 866 LBS. 365 DAY: 1522 LBS.**



-59

R PLUS 7187E

LRPS 7187E BLACK PURE BRED POLLED BPG1222923 FEBRUARY 15, 2017

MR HOC BROKER LFE RICH RAY 369Z

LFE BS DAKOTA COAL 25X

LAZYS BLK KNOCKOUT 987Y MISS R PLUS 3159A MISS R PLUS127X

SVF STEEL FORCE S701 JM BF H25 LFE BS LEWIS 322U LFE BS DAKOTA COAL 69S SPRINGCREEK KNOCK OUT 68W LAZY S BLACK 800S R PLUS REDGE 8018U MISS R PLUS 958J

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 3.3
 5.4
 69.7
 97.9
 20.4
 6.3
 55.2
 12.1
 35.7
 0.66
 -0.069
 -0.12

 BW: 92 LBS.
 205 DAY: 749 LBS.
 365 DAY: 1339 LBS.





60

R PLUS 7143E

LRPS 7143E BLACK PURE BRED POLLED BPG1226333 FEBRUARY 10, 2017

FOXY ROCKSTAR R PLUS HARD ROCK 145X MISS R PLUS 8014U

LFE RICH RAY 369Z

MISS R PLUS 4112B

MISS R PLUS 3X

S-PAW BLK SHOW OFF 5S FOXY LADY KEEPSAKE R PLUS BLACKEDGE MISS R PLUS 6046S MR HOC BROKER LFE BS DAKOTA COAL 25X R PLUS MCSTEAMY 8028U LFE BORN FABULOUS 628T

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 64.3 97.4 18.7 8.9 50.8 7.4 34.1 0.85 -0.065 0.02 BW: 80 LBS. 205 DAY: 807 LBS. 365 DAY: 1404 LBS.



61

LRPS 7085E BLACK PURE BRED POLLED BPG1222117 FEBRUARY 02, 2017

R PLUS 7085E

S-PAW BLK SHOW OFF 5S

FOXY LADY KEEPSAKE

R PLUS BLACKEDGE

MISS R PLUS 6046S JS SURE BET 4T

DRAKE TULA 1R

FOXY ROCKSTAR R PLUS HARD ROCK 145X MISS R PLUS 8014U

DRAKE POKER FACE 2X MISS R PLUS 4026B

MISS R PLUS 7186T

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

LFE MR LEWIS 347P MISS R PLUS 4108P

63.2 93.7 16.3 10.1 47.9 8.6 30.0 0.82 -0.061 BW: 90 LBS. 205 DAY: 793 LBS. 365 DAY: 1427 LBS.



R PLUS 7032E RPLUS 7032E
RPLUS 7032E
BLACK BLAZE FACED PURE BRED POLLED BPG1194031 JANUARY 25, 2017

JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

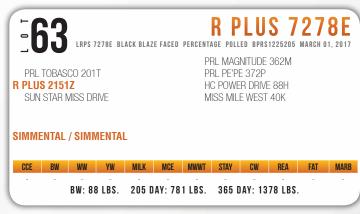
R PLUS HARD ROCK 145X MISS R PLUS 5241C MISS R PLUS 9261W

SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N FOXY ROCKSTAR

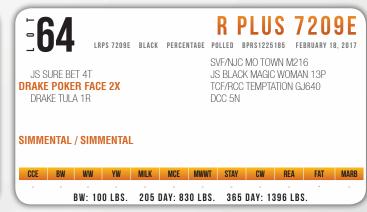
MISS R PLUS 8014U NAC MASTER 24M MISS R PLUS 6016S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

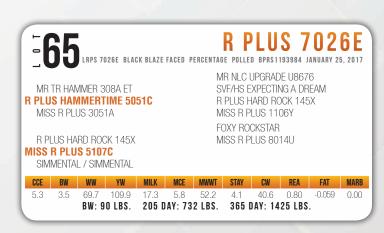
9.0 2.6 65.3 95.9 17.7 9.9 50.3 12.9 30.7 0.71 -0.047 0.13 **BW: 90 LBS. 205 DAY: 736 LBS. 365 DAY: 1323 LBS.**



The 4003 cow is an unregistered purebred.



Dam is the 0410 cow.









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LFE BS LEWIS 354Y

MISS R PLUS 228X

LRPS 7137E BLACK PURE BRED POLLED BPG1222729 FEBRUARY 10, 2017

R PLUS 7137E

MR NLC UPGRADE U8676 MR TR HAMMER 308A ET SVF/HS EXPECTING A DREAM R PLUS HAMMERTIME 5051C R PLUS HARD ROCK 145X MISS R PLUS 3051A MISS R PLUS 1106Y

TNT TANKER U263 LFE READY TO TANGO 609S NAC MASTER 24M MISS R PLUS 6003S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 70.8 112.1 15.6 9.7 51.0 10.6 40.3 0.79 **BW: 84 LBS. 205 DAY: 817 LBS. 365 DAY: 1390 LBS.** 10.6 40.3 0.79 -0.047

R PLUS 7034E

LRPS 7034E BLACK PURE BRED POLLED BPG1222085 JANUARY 25, 2017

JS SURE BET 4T DRAKE POKER FACE 2X DRAKE TULA 1R

R PLUS HARD ROCK 145X MISS R PLUS 5372C

MISS R PLUS 3093A

9.7 2.8 73.5 110.2 18.4 11.3 55.2 11.0 39.4 0.78 -0.063 -0.02 **BW: 94 LBS. 205 DAY: 761 LBS. 365 DAY: 1543 LBS.**

SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

FOXY ROCKSTAR MISS R PLUS 8014U R PLUS PRAIRIE FIRE KSR MISS DREAM EASY 5S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

R PLUS 7100E LRPS 7100E BLACK PURE BRED POLLED BPG1222707 FEBRUARY 05, 2017

NAC SPIKE 75X **R PLUS 5283C**

SGCC RED CLASSY 14P

R PLUS BLACKEDGE MISS R PLUS 8005U MISS R PLUS 6147S

3D TRUSTIN 47T BLUERIDGE RED VELVET 27N SGCC BLK POWER POINT 2M SGCC RED CLASSY 24M

LAZY S BLACK 29N SUN STAR MISS DRIVE KJLI NO MERCY 380P JSP MS RED INFORMER 061G

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 6.9 3.7 71.5 100.8 19.9 12.7 55.6 10.4 34.9 0.81 -0.053 -0.19 **BW: 90 LBS. 205 DAY: 785 LBS. 365 DAY: 1526 LBS.**





LRPS 7039E BLACK PURE BRED POLLED BPG1226896 FEBRUARY 01, 2017

S-PAW BLK SHOW OFF 5S

FOXY LADY KEEPSAKE R PLUS BLACKEDGE MISS R PLUS 6046S 3C MACHO M450 BZ BHS JF ANTOINETTES JOY

BOUNDARY SENATOR 126W

COLTMS IRRESISTIBLE M&S MISS 25S CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB

63.4 96.6 16.7 10.8 48.4 6.4 33.4 0.82 **BW: 96 LBS. 205 DAY: 885 LBS. 365 DAY: 1530 LBS.**

We are still using the Hard Rock bull. He produces power bulls and tremendous producing females.



FOXY ROCKSTAR

MISS R PLUS 3368A

R PLUS HARD ROCK 145X

BROKEN OAK BEACH BOY 362U

MISS R PLUS 8014U

R PLUS 7094E

LRPS 7094E BLACK PURE BRED POLLED BPG1225428 FEBRUARY 04, 2017

S-PAW BLK SHOW OFF 5S FOXY LADY KEEPSAKE R PLUS BLACKEDGE MISS R PLUS 6046S HTP SVF IN DEW TIME MRS DOY RHONDA 362R

IPU POWERUP 30R MISS R PLUS 009K

MISS R PLUS 7123T MILK MCE MWWT STAY CW REA FAT MARB CCE BW WW YW 69.9 104.6 18.5 9.4 53.4 9.7 37.5 0.80

> 205 DAY: 787 LBS. 365 DAY: 1528 LBS. BW: 78 LBS.



R PLUS 7276E

T2 LRPS 7276E BLACK BLAZE FACED PURE BRED POLLED BP61225203 FEBRUARY 28, 2017

JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

LAZY S BLACK 29N MISS R PLUS 8173U BDV CORONA K47

SVF/NJC MO TOWN M216 JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

LAZY S BLACK STETSON 129L BDV BONDIE K41 TNT AFTERSHOCK G404 BDV TESSA H61

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 1.5 66.8 98.5 18.2 12.1 51.5 13.4 30.6 0.62 -0.046 0.07

BW: 98 LBS. 205 DAY: 869 LBS. 365 DAY: 1562 LBS.





CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 4.4 70.1 97.3 18.1 10.4 53.2 8.5 33.7 0.42 -0.053 -0.02 BW: 94 LBS. 205 DAY: 830 LBS. 365 DAY: 1416 LBS.

GCF RESOLUTION U15 **R PLUS 4389B**

MISS R PLUS 8235U

CNS DREAM ON L186 **KSR MISS DREAM EASY 5S** KSR MISS EASY GOING 35P

3C MACHO M450 BZ GCF MISS ZEIS MT N43 LFE RS LEWIS 327S MISS R PLUS 5083R NICHOLS BLK DESTINY G151 CNS SHEEZA DREAM K107W LCHMN BODYBUILDER 7303F CAR-OL LAS 2G

A 7/8 bull.



JS SURE BET 4T **DRAKE POKER FACE 2X** DRAKE TULA 1R

LFE NIGHT LIFE 479S MISS R PLUS 8067U MISS R PLUS 6011S

SVF/NJC MO TOWN M216

JS BLACK MAGIC WOMAN 13P TCF/RCC TEMPTATION GJ640 DCC 5N

CNS DREAM ON L186 LFE FORTUNE 622M LFE MR LEWIS 347P SIMMENTAL / SIMMENTAL CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 65.2 99.1 22.8 10.7 55.4 13.5 32.5 0.70 -0.060 BW: 104 LBS. 205 DAY: 840 LBS. 365 DAY: 1586 LBS.



MR TR HAMMER 308A ET R PLUS HAMMERTIME 5051C MISS R PLUS 3051A

R PLUS BLACKEDGE MISS R PLUS 7026T MISS R PLUS 5121R MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y LAZY S BLACK 29N SUN STAR MISS DRIVE SAS SMOKIN JOE

MCC MISS PREMINITION 67H

BW WW YW MILK MCE MWWT STAY CW REA 2.4 71.3 109.6 21.2 10.3 56.8 8.2 38.6 0.87 -0.050 BW: 94 LBS. 205 DAY: 809 LBS. 365 DAY: 1395 LBS.



CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 66.1 95.1 18.4 10.1 51.4 10.1 31.8 0.55 BW: 84 LBS. 205 DAY: 828 LBS. 365 DAY: 1462 LBS.

MR TR HAMMER 308A ET **R PLUS HAMMERTIME 5051C** MISS R PLUS 3051A

LFE MR LEWIS 376J MISS R PLUS 9217W MISS MILE WEST 61N **R PLUS 7236E**

MR NLC UPGRADE U8676 SVF/HS EXPECTING A DREAM R PLUS HARD ROCK 145X MISS R PLUS 1106Y MCC POWERBALL 66G LFE BLACK LADY 174D PPSR NOPHALT 20H MISS MILE WEST 5H



 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 10.5
 2.1
 67.9
 102.0
 18.0
 10.4
 51.9
 11.8
 33.6
 0.40
 -0.023
 -0.05

 BW: 90 LBS.
 205 DAY: 851 LBS.
 365 DAY: 1561 LBS.

R PLUS 7142E
LRPS 7142E BLACK BLAZE FACED PERCENTAGE POLLED BPRS1222738 FEBRAURY 10, 2017

WFL ABSOLUTE 51Y

R PLUS 5015C

IPU MS. 56U LINER 15A

TWIN-CHIEF WARRIOR 224W MISS R PLUS 1171Y MISS R PLUS 9171W LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
SPRINGCREEK LINER 56U
RTC/JETS UPTOWN GIRL 15U
TWIN-CHIEF PRINCE 203P
TWIN-CHIEF KALINA 224K
NAC MASTER 24M
SIMMENTAL / SIMMENTAL

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R PLUS 7184E
MRLB 7184E BLACK PURE BRED POLLED BPG1225429 FEBRUARY 14, 2017

WFL ABSOLUTE 51Y

R PLUS 5015C

IPU MS. 56U LINER 15A

R PLUS BLACKEDGE MISS R PLUS 90X

MISS R PLUS 9UX MISS R PLUS 2178M LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
SPRINGCREEK LINER 56U
RTC/JETS UPTOWN GIRL 15U
LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE MR LEWIS 376J
MISS R PLUS 6163F

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
11.0	2.0	66.9	93.9	17.5	12.2	51.0	11.8	28.3	0.46	-0.036	-0.05
		RW-0	28106	205	205 DAV: - LRS 365 DAV: 1330 LRS						



R PLUS TWO YEAR OLDS

We have been retaining a set of our younger born calves to offer up as coming two year olds. This is our third offering. They are managed on a higher roughage ration through the winter, then turned out on native pasture till October. They then return to the ranch and are placed on the high roughage ration again.

As our facilities don't allow us to calve all our cows in a shortened season, we will walk our bulls into summer. The genetics are same or similar to our yearling bulls. By offering these coming two year olds, it lets these young bulls develop and cover more cows for you.



LRPS 6296D BLACK PURE BRED POLLED BPG1217366 MARCH 09, 2016

PRL TOBASCO 201T **R PLUS 2151Z** SUN STAR MISS DRIVE

GCF RESOLUTION U15 MISS R PLUS 3284A MISS R PLUS 67X

PRL MAGNITUDE 362M PRL PE'PE 372P HC POWER DRIVE 88H MISS MILE WEST 40K 3C MACHO M450 BZ GCF MISS ZEIS MT N43 R PLUS BLACKEDGE MISS R PLUS 5209R





MCE MWWT STAY CW REA 16.2 11.5 52.0 10.7 0.65 -0.061 BW: 94 LBS. 205 DAY: 813 LBS.

LRPS 6346D RED PURE BRED POLLED PG1217915 MARCH 18, 2016

RC CLUB KING 040R **JHSN WIDE LOAD 136Y** DOUBLE BAR D PANSY 136T

R PLUS REDGE 8018U MISS R PLUS 3210A MISS R PLUS 8049U

HC HUMMER 12M RC MISS GRIFFEY 038N BISS TOBY 818P DOUBLE BAR D MS PRIME 99N R PLUS BLACKEDGE MISS R PLUS 3158N R PLUS BLACKEDGE MISS R PLUS 1139L



FAT MARB 9.8 47.2 70.1 21.8 5.3 45.4 12.7 14.4 -0.03 -0.006 0.15

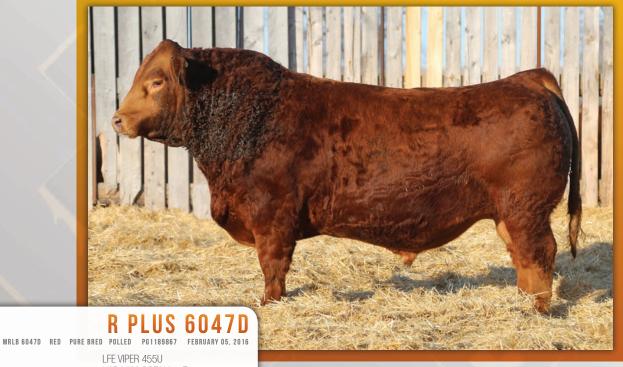
BW: 84 LBS. 205 DAY: 660 LBS. 365 DAY: 1306 LBS.

LRPS 6012D BLACK PURE BRED POLLED BPG1189428 JANUARY 29, 2016

R PLUS KING OF THE YUKON **SAS BIG BRUZER Y131** SAS LICORICE S532

NAC MASTER 24M MISS R PLUS 231X KSR MISS DREAM EASY 5S R PLUS BLACKOUT MISS R PLUS 7026T SRS J914 PREFERRED BEEF SAS/GB LICORICE GGL 230K HAAS RANCH D52

CNS DREAM ON L186 KSR MISS EASY GOING 35P



NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

R PLUS HARD ROCK 145X MISS R PLUS 4232B R PLUS 3231N

NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S FOXY ROCKSTAR MISS R PLUS 8014U LFE MR LEWIS 376J MISS R PLUS 964J

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 102.0 21.7 13.6 57.1 11.3 33.3 2.1 70.8 0.67 -0.049 -0.05

BW: 82 LBS. 205 DAY: 769 LBS.



E83

R PLUS 6167D

LRPS 6167D BLACK PURE BRED POLLED BPG1190091 FEBRUARY 18, 2016

R PLUS KING OF THE YUKON **SAS BIG BRUZER Y131**

BROKEN OAK SURFER GIRL

SAS LICORICE S532

DRAKE POKER FACE 2X MISS R PLUS 4061B

R PLUS BLACKOUT MISS R PLUS 7026T SRS J914 PREFERRED BEEF SAS/GB LICORICE

JS SURE BET 4T DRAKE TULA 1R BROKEN OAK BEACH BOY 362U

MSC TOP TESSIE 98T

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 104.4 21.3 4.2 55.8 15.4 36.6 0.40 -0.029 0.07 9.0 3.1 69.0

BW: 90 LBS. 205 DAY: 783 LBS.

-84

LRPS 6198D RED PURE BRED POLLED PG1190103 FEBRUARY 21, 2016

NCB COBRA 47Y R PLUS VENOM 4006B IPU MS. TULA 104Z

CMS UNIQUE 853U **CMS DUCHESS 17X** CMS PASADENA 25P

LFE VIPER 455U NCB MISS DREAM 22T DRAKE POKER FACE 2X D BAR C BLK SATIN 680S TNT TOP GUN R244

CMS RED ROBIN 07N ASM MR BAR SAM 212H WSR EVANGELINE 60E

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 8.4
 2.7
 65.5
 84.1
 15.3
 10.9
 48.1
 13.6
 23.2
 0.70
 -0.048
 -0.17

 BW: 92 LBS.
 205 DAY: 773 LBS.
 365 DAY: 1235 LBS.



CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 14.7 6.9 49.9 11.8 36.0 70.4 0.57 BW: 98 LBS. 205 DAY: 777 LBS.

R PLUS 6205D

WS PILGRIM H182U **PROFIT** WAGR PANARAMA 204Z

R PLUS KING OF THE YUKON MISS R PLUS 1100Y MISS R PLUS 8173U

CNS DRFAM ON L186 WS MARLA 276M MR HOC BROKER 3C MELODY M668 BZ R PLUS BLACKOUT MISS R PLUS 7026T LAZY S BLACK 29N BDV CORONA K47



FAT MARB

-0.25

-0.047

R PLUS 6226D

LRPS 6226D RED PURE BRED POLLED PG1190189 FEBRUARY 24, 2016

MRL TO THE MAX 70Z **BJL MR MAXIMUS 15B** ERIXON LADY 75U

R PLUS BLACKEDGE MISS R PLUS 9119W ROLLING JN HAVANNAH 15H LFE BS LEWIS 322U MRL MISS 477U MR ISHEE RED 600UNIQUE ERIXON LADY 5R LAZY S BLACK 29N SUN STAR MISS DRIVE BLACK POLLED DAKOTA



R PLUS HARD ROCK 145X

MISS R PLUS 3047A

MISS R PLUS 1001Y

5.3 59.8

86.2 21.1 5.5 51.0 12.1 29.1 0.72

MISS R PLUS 8014U

R PLUS BLACKEDGE

MISS R PLUS 9103W

BW: 102 LBS. 205 DAY: 703 LBS.

Dam is the 9065W cow.



LRPS 6251D BLACK PERCENTAGE POLLED BPRS1191958 MARCH 01, 2016

JS BURNING SMOKE 41T **JS SCORE 5X** JS SHES SO FINE 14P

TRIPLEC BURNING POWER L3 KENCO/MF POWERLINE 204L DRAKE MAKIN MEMORIES

40.1 0.01 6.6 110.6 20.4 0.9 56.4 5.5 0.71 -0.133 BW: 90 LBS. 205 DAY: 846 LBS.

SIMMENTAL / SIMMENTAL





R PLUS 6289D

LRPS 6289D BLACK PURE BRED POLLED BPG1217362 MARCH 09, 2016

JS BURNING SMOKE 41T **JS SCORE 5X** JS SHES SO FINE 14P

JF NEW DIMENSION 903J MS LAZY S BLK P 25M BDV BONDIE K41

HTP SVF IN DEW TIME TRIPLEC BURNING POWER L3 KENCO/MF POWERLINE 204L DRAKE MAKIN MEMORIES NLC 64Y TOMCAT NICHOLS KELLY 75U MR BEEF E141

TNT MISS TIZZY C57

BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 2.3 56.9 74.7 20.3 8.6 48.8 10.4 17.4 0.46 -0.038 0.10 BW: 90 LBS. 205 DAY: 776 LBS.



SPRINGCREEK ALL IN 155Y **SPRINGCREEK ZEUS 55B** SPRINGCREEK LINNE 33R

LFE MR LEWIS 347P MISS R PLUS 8176U MISS R PLUS 1217L

HART ALL IN W382 SPRINGCREEK BLK TESS 73T RCC/TCF LINE DRIVE M181 SPRINGCREEK JOSIE 58N TNT DYNAMITE BLACK L137 LFE KIRBIE 126H DARREL YANK 1G JSP MS MICK 721J

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 92.2 22.8 11.3 55.8 12.5 27.0 0.69 66.0 BW: 88 LBS. 205 DAY: 781 LBS.



PRL MAGNITUDE 362M PRL TOBASCO 201T PRL PE'PE 372P

LAZY S BLACK 29N MISS R PLUS 8117U SIMMENTAL / SIMMENTAL

BS MR CORRECTOR 9111J MISS ARNOLD K2280 TNT DYNAMITE BLACK L137 PRL KALILA 224K LAZY S BLACK STETSON 129L BDV BONDIE K41

BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 3.5 69.3 93.2 13.1 13.1 47.8 11.4 29.9 0.51 -0.037 BW: 92 LBS. 205 DAY: 838 LBS.



CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 2.4 61.0 84.2 17.1 11.1 47.6 12.5 23.3 0.70 -0.031 0.09 BW: 88 LBS. 205 DAY: 785 LBS.

R PLUS 6338D LRPS 6338D BLACK PURE BRED POLLED BPG1217773 MARCH 16, 2016

SPRINGCREEK ALL IN 155Y **SPRINGCREEK ZEUS 55B** SPRINGCREEK LINNE 33R

R PLUS BLACKEDGE MISS R PLUS 8038U MISS R PLUS 6016S HART ALL IN W382 SPRINGCREEK BLK TESS 73T RCC/TCF LINE DRIVE M181 SPRINGCREEK JOSIE 58N LAZY S BLACK 29N

SUN STAR MISS DRIVE LAZY S BLACK 29N MISS R PLUS 83K



<u>94</u>

3D TRUSTIN 47T

R PLUS 9056W

MISS R PLUS 8195U

BLUERIDGE RED VELVET 27N

LRPS 6341D RED PURE BRED POLLED

KENCO/MF POWERLINE 204L X-T MISS DESTINY 73K KAPPES ROCK SOLID H32 NAC DESTINY 11L

R PLUS BLACKEDGE MISS R PLUS 009K R PLUS 4012P MISS R PLUS 2009M

56.3 13.5 39.6 0.80 105.9 19.8 8.6 -0.064

BW: 100 LBS. 205 DAY: 760 LBS.

Carcass Evaluation

One again Windy Ridge Ultrasound will be performing cup Lab Ultrasounds.

We have collected the stats used in our program since 2000. 18 years of data has been bred into these bulls.

-95 R PLUS 6358D LRPS 6358D BLACK PURE BRED POLLED BPG1219266 MARCH 21, 2016 HC HUMMER 12M BC CLUB KING 040R RC MISS GRIFFEY 038N **JHSN WIDE LOAD 136Y** BISS TOBY 818P DOUBLE BAR D PANSY 136T DOUBLE BAR D MS PRIME 99N TNT TANKER U263 LFE BS LEWIS 354Y LFE READY TO TANGO 609S MISS R PLUS 3246A SAS SMOKIN JOE MISS R PLUS 5079R JSP EDISON 042H CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 116.8 17.6 9.7 57.2 11.1 46 BW: 92 LBS. 205 DAY: 785 LBS. 57.2 11.1 46.2



LRPS 6373D BLACK PURE BRED POLLED BPG1220098 MARCH 25, 2016 BS MR CORRECTOR 9111J MISS ARNOLD K2280 PRL MAGNITUDE 362M PRL TOBASCO 201T TNT DYNAMITE BLACK L137 PRL PE'PE 372P PRL KALILA 224K LAZY S BLACK 29N R PLUS BLACKEDGE SUN STAR MISS DRIVE MISS R PLUS 9015W TNT TIZCAT G405 KAPPES JACINDA J153 KAPPES COAL TRAIN A50 CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 11.0 4.3 67.7 87.2 18.0 15.3 51.8 12.8 27.4 0.63 -0.049 -0.19 BW: 90 LBS. 205 DAY: 820 LBS.

R PLUS 6378D

LRPS 6378D BLACK PURE BRED POLLED BPG1220108 MARCH 26, 2016

PRL TOBASCO 201T **R PLUS PRAIRIE FIRE** MISS R PLUS 8240U

LFE KATARINA 604N

WHEATLAND BULL 131L **BLCC MISS BLACK TEDDY 123**

PRL MAGNITUDE 362M PRL PE'PE 372P LFE NIGHT LIFE 479S MISS R PLUS 167L

NICHOLS BLK DESTINY D12 WHEATLAND LADY 908J TNT DYNAMITE BLACK L137 LFE KATARINA 13J

 CCE
 BW
 WW
 YW
 MILK
 MCE
 MWWT
 STAY
 CW
 REA
 FAT
 MARB

 8.7
 3.8
 69.1
 90.5
 16.9
 12.2
 51.4
 7.5
 28.6
 0.56
 -0.084
 -0.27

 BW: 96 LBS.
 205 DAY: 752 LBS.



LRPS 6384D BLACK PURE BRED POLLED BPG1220111

JS BURNING SMOKE 41T JS SCORE 5X

JS SHES SO FINE 14P

R PLUS BLACKEDGE MISS R PLUS 2012Z MISS R PLUS 5070R HTP SVF IN DEW TIME TRIPLEC BURNING POWER L3 KENCO/MF POWERLINE 204L DRAKE MAKIN MEMORIES

LAZY S BLACK 29N SUN STAR MISS DRIVE SAS SMOKIN JOE JSP MS APPLAUSE 005F

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 6.7 3.8 68.3 102.4 20.0 8.9 54.1 9.9 36.4 0.67 -0.025 0.08 BW: 92 LBS. 205 DAY: 837 LBS.

LOT 71

R PLUS 6395D

LRPS 6395D BLACK PURE BRED POLLED BPG1226375 MARCH 31, 2016

PRL TOBASCO 201T R PLUS 2151Z SUN STAR MISS DRIVE

SVPRL MAGNITUDE 362M PRL PE'PE 372P HC POWER DRIVE 88H MISS MILE WEST 40K FOXY ROCKSTAR MISS R PLUS 8014U WHEATLAND BULL 468P SCSF UNTAINTED LOVE 21W

R PLUS HARD ROCK 145X MISS R PLUS 3009A MISS R PLUS 1002Y

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 92.3 20.9 11.1 52.0 8.9 29.2 0.67 3.0 62.3

BW: 90 LBS. 205 DAY: 842 LBS.





R PLUS 6405D

SPRINGCREEK BLK TESS 73T

RCC/TCF LINE DRIVE M181

SPRINGCREEK JOSIE 58N

JDN PRAIRIE PASSION 41N

LAZY S BLACK 29N

SUN STAR MISS DRIVE

I FE MR LEWIS 347P

LRPS 6405D RED PURE BRED POLLED BPG1192837 APRIL 03, 2016 HART ALL IN W382

SPRINGCREEK ALL IN 155Y SPRINGCREEK ZEUS 55B SPRINGCREEK LINNE 33R

R PLUS BLACKEDGE MISS R PI US 107X

MISS R PLUS 6081S

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 8.3 2.9 67.6 98.0 19.0 7.7 52.8 10.4 32.3 0.73 -0.061 -0.25 **BW: 90 LBS. 205 DAY: 824 LBS. 365 DAY: 1050 LBS.**

PRL TOBASCO 201T R PLUS 2151Z

SUN STAR MISS DRIVE

LFE BS LEWIS 354Y MISS R PLUS 3301A

MISS R PLUS 4257P

PRL PE'PE 372P HC POWER DRIVE 88H MISS MILE WEST 40K TNT TANKER U263 LFE READY TO TANGO 609S

PRL MAGNITUDE 362M

LRPS 6434D BLACK PURE BRED POLLED BPG1226376 APRIL 19, 2016

SAS SMOKIN JOE MILE WEST MISS 50M

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 8.3 3.1 70.6 104.0 22.6 12.2 57.9 12.7 36.2 0.67 -0.037 -0.14 BW: 84 LBS. 205 DAY: 758 LBS.



R PLUS 6451D LRPS 6451D BLACK PURE BRED HORNED BG1226377 MAY 10, 2016

PRL TOBASCO 201T R PLUS 2151Z SUN STAR MISS DRIVE

WHEATLAND RED TEDDY 457P PEARL BLACK MADDY 10S ACS MS DYNAMITE 410P

RL MAGNITUDE 362M PRL PE'PE 372P HC POWER DRIVE 88H MISS MILE WEST 40K WHEATLAND BULL 131L WHEATLAND LADY 902J TNT DYNAMITE BLACK L137 ACS AMERICAN KASH 029M

CCE BW WW YW MILK MCE MWWT STAY CW REA FAT MARB 8.5 3.7 69.2 102.1 23.3 11.9 57.9 9.3 36.0 0.62 -0.056 -0.17 BW: 90 LBS. 205 DAY: 758 LBS.

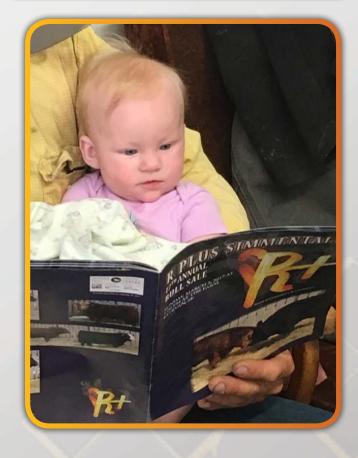


PRL MAGNITUDE 362M PRL TOBASCO 201T PRL PE'PE 372P

R PLUS MCSTEAMY 8028U MISS R PLUS 1134Y MISS R PLUS 9034W

BS MR CORRECTOR 9111J MISS ARNOLD K2280 TNT DYNAMITE BLACK L137 PRL KALILA 224K R PLUS BLACKEDGE MISS R PLUS 4126P R PLUS BLACKOUT MISS R PLUS 7151T

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
10.7	4.3	68.0	89.9	17.7	16.0	51.0	13.0	29.0	0.62	-0.060	-0.11
		BW: 90 LBS.		205 DAY: 707 LBS			365 DAY: 1070 LBS.				





-100

PICK OF THE 2017 HEIFER CALVES

Once again we will be offering a selection from our 2017 replacement heifers. As in the past, if you choose to wait, we allow the selection to take place after the heifers have calved the following spring. So, the reality is, you are purchasing a pair if you like. As we don't offer a lot of females for sale, we feel this is a unique opportunity.

EXAMPLES OF R+ FEMALES...



































R+ have established themselves as one of the leading Ultrasound Carcass Evaluation Programs in the Simmental Breed. Not only do they evaluate their own bulls for their customers but they also use carcass evaluation as a selection tool for securing new headline herd sires. Following the R+ example not only helps out R+ but we believe that your program will improve as well. Remember the R+ Brand of Confidence.

What is Ultrasound?

Ultrasound has become an everyday use of "frequencies" to detect those things that we can not normally see with our naked eye. Example: (Medical World – it is used for a host of functions from detecting bodily problems to detecting the sex of a young couple's first new born). In the outside world it is used to detect cracks or possible structural flaws in all types of equipment from bridges to engines. In beef cattle it is used to detect three major components of a live animals carcass composition; that being muscle (meat), fat thickness and IMF (Intra Muscular Fat or Marbling). As well, it is quite commonly used to detect the sex of embryos being carried with an amazingly high degree of accuracy.

When is it used?

For any meaningful information, it is best done during some relative time period similar to what slaughter ages are to be. The CUP system adjusts the carcass information to one year of age (similar to adjusted yearling weights). This then gives us at least a simple level playing field for making choices or decisions within common groups.

How are the Measurements Expressed?

Rib Fat – either in inches .3 inches or in mm's 8 mm

AREA – usually in square inches

IMF or MB – as a % of that area (eg. 4.2 = 4.2%)

RP = Retail Product – is a % of a saleable carcass

Why ultrasound or better yet should we pay attention to this information?

Within the seedstock industry it seems like a distant or vague result that holds little real value, but in the commercial cattle world this tool of using ultrasound has become a well documented practice that when used has resulted in a clean, positive, decision making management choice resulting in extra profits of \$30 per head and higher. The ultrasound carcass evaluation when used a short time (7 – 10 days) prior to slaughter simply allowed the seller to market on a grid system or not at an optimal time. (This live pre-sort has resulted in an 80% - 95% degree of accuracy following slaughter. The pre-slaughter carcass data corresponded to slaughter data with measuring IMF and Fat to this degree of accuracy). As well reportedly we find major players in the North American slaughter industry securing software programs to in fact use this technology for a much more economic decision on their front. "Apparently the information is not as vague as we may believe."

What is good or what is bad?

None of the figures or information is bad – the information should help us identify which animals or groups are superior for different traits, ie. the high IMF bulls could be sources to use on Continental cows who may well have lower IMF tendencies, or large AREA bulls or sire groups could be used on low yield, easy fleshing British cows whose IMF genetic makeup could already be abundant. Remember Retail Product (RP) takes a combination of this information into account. So is there a right answer?? Not at all, but there certainly is an advantage to you the buyer using this information if the bulls or sires are identified.

The first thing producers want to know about ultrasound is: How accurate is it? The answer to the question depends on who does the actual scanning of the animals and who interprets the images. Ultrasound data on these bulls was collected and analyzed by a technician that is certified by AUP and CUP. This means that the technician has met the standards set by many breed associations. The accuracy, although not perfect, is high enough that bulls selected based on ultrasound result in positive genetic change in progeny carcass traits. Heritability for carcass traits are moderate to high, which is slightly higher than birth weights, weaning weights and yearling weights.

IMF (Inter Muscular Fat or Marbling)

IMF is the best indication that we have to tell us what kind of eating experience we will have when eating beef. Extensive research shows that average AAA and above marbling produces the most satisfied consumers. As marbling increases so does the juiciness, flavorfulness and the tenderness. This may not always be true but for the most part AAA marbling produces more satisfied customers than does A or AA marbling carcasses.

Back Fat (BF mm)

Fat depth influences lean meat yield. Fat bulls have less lean meat/muscle in the carcass. The fat measurement also gives an indication of the bulls fleshing ability. Calves from a bull with very little fat may finish too slowly in the feedlot. Body condition score (fat depth) in females is related to their ability to reach puberty at an early age, produce milk, rebreed and maintain a short calving interval. On the other hand, bulls carrying excessive fat may suffer reduced fertility.

Adjusted Ribeye Area (AREA in2)

The AREA is the largest muscle in the body at birth so AREA gives an indication of overall carcass muscling (measured in inches) and adjusted to one year of age.

RP (Retail Product/Cutability/% LMY)

RP is the percentage lean meat yield in the carcass. Yield grade is an important factor in both Canada and the US. Producing calves with a high genetic potential for this trait can be an important objective of a breeding program. Back fat will reduce yield by 7 to 8 times what REA will increase yield.

Summary

Like all traits we should avoid the extremes. Moderation is the key. As producers we need to evaluate our own females and then decide what kind of progeny we want to produce and this should dictate what kind of sire we want to purchase.

Carcass Data, done by Rod Wendorff, Windy Ridge Ultrasounding and will be available after February 20.

TERMS AND CONDITIONS

TERMS

The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance, unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Current exchange rates will be announced sale day. All monies are in Canadian funds.

BIDDING

Each animal will sell to the highest bidder... no by-bidding will be permitted. Disputes - Bidding will be reopened between the parties involved in dispute. If no further bidding is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision on all disputes will be final.

ANNOUNCEMENTS

All announcements made from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to such disclosures.

BREEDER'S GUARANTEE

Should any bull fourteen (14) months of age or over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within six (6) months following the date of purchase or six (6) months after the bull has reached fourteen (14) months of age. The seller will have the right and privilege of six (6) months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

FXCFPTION GUARANTFF

In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, this quarantee shall be null and void.

CERTIFICATE OF REGISTRATION

Each animal will carry papers issued by the Canadian Simmental Association, unless otherwise specified. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

LIABILITIES

All persons attend the sale at their own risk. The seller, facility owner and sale manager assume no liability, legal or otherwise, for any accidents that occur. It is understood that T Bar C Cattle Co. Ltd. is acting only as a medium between buyer and seller and is not responsible for any failure on the part of either party to live up to his obligations. Neither does T Bar C Cattle Co. Ltd. assume any financial obligations to collect or enforce collection of any monies between parties and any legal action that may in exceptional cases be taken must be between the buyer and the seller. T Bar C Cattle Co. Ltd. assumes no responsibility for any credit extended by the seller to the buyer. The buyer must look to the seller for fulfillment of all guarantees and representations made hereunder.

RIGHTS AND OBLIGATIONS

The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

PHONE, MAIL, WIRE BIDS

Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale managers, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

DELIVERY

We will assist in arranging transportation wherever possible. Each animal becomes the risk of the purchaser as soon as sold.

INSURANCE

Will be available sale day. We strongly recommend that insurance is purchased for full value.

ERRORS

All announcements at sale time, written or oral, supercede any written material in the catalogue.

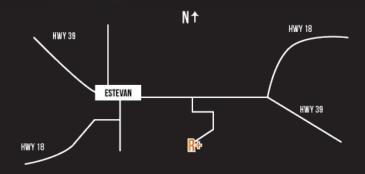
RETURN UNDELIVERABLE CANADIAN ADRESSES TO:

T BAR C CATTLE CO. LTD. PO BOX 2330 WARMAN, SK SOK 4SOS



THANK YOU TO ALL OUR PAST BIDDERS AND BUYERS!





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TODAY'S