

FRIDAY, MARCH 10, 2017



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# BLUSHROSE BULL & FEMALE SALE

#### AT THE FARM NEAR UNITY SASKATCHEWAN

#### **SALE DAY PHONES**

Corey Bloder	·	306-228-1456
Alan Bloder		306-228-7056

#### **SALE STAFF**

Don Oberg Auctioneer ..... 780-678-6926 Wayne Woodman RINGSIDE 306-821-6310 HEARTLAND LIVESTOCK SERVICES LLOYDMINSTER Harvey Trach RINGSIDE ...... 780-645-5172 NORTH CENTRAL LIVESTOCK VERMILION

#### ONLINE BROADCAST

DLMS.ca

#### **ACCOMMODATIONS**

Prairie Moon Inn & Suites .. 866-982-9233 Armada Inn Motel ........... 306-228-2603

#### **SCHEDULE**

View the sale offering	.10:00 a.m.
Lunch served	12:00 p.m.
Sale begins	1:00 p.m.

#### **ONLINE CATALOGUE**

View the offering online at dlms.ca or buyagro.com

#### **DIRECTIONS**

#### FROM UNITY:

Travel 7 miles East on Highway 14, then 6 ½ miles North on Swarthmore Road. OR Travel 6 miles North on Highway 21, then 6 miles East on Wasteena Road, and a ½ mile north.

#### **INSURANCE**

Larry Toner Ag Services ... 306-834-7652



Corey Bloder, Alan & Heather Bloder UNITY SASKATCHEWAN corey 306-228-1456 / alan 306-228-7056 / email blushrose@yourlink.ca

FIND US ON FACEBOOK

EPD BREED AVERAGES CE 5.8 BW 3.7 WW 65.7 YW 94.2 MWW 57 MCE 7.7 MILK 24.6

With great excitement, I would like to invite you to our 13<sup>th</sup> Annual Bull & Female Sale! With great anticipation we would like to welcome you to the farm to take part in the first event in our new sale facility on March 10, 2017. The decision was made to accommodate our growing numbers, and to allow the sale offering to be viewed in their natural environment.

This year we have a very exciting offering of red, black, and fullblood cattle, with the majority being polled. The set of bulls consists of rugged, deep, soggy, loose hided, and structurally correct individuals with a ton of muscle, capacity, and the ability to go out and work in any environment they are thrown into – something for everyone. We feel this is strong representation of our breeding program, as we strive to provide the best possible genetics to our customers. I feel this is the most exciting groups of bulls that we have ever had. Whether you are looking to add performance to your cows or needing a calving ease bull to service your heifer, we will be able to satisfy your bull needs.

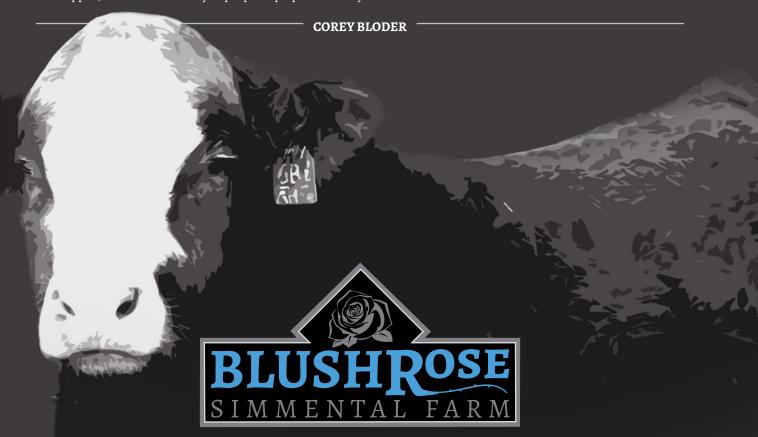
The heifer offering this year is a very exciting group, with the heifers being selected right from the top of our replacement pen; buy with confidence knowing they come from our strongest cow families.

The majority of the dams in our cowherd carry the BRSF tattoo. By retaining our own replacement heifers year after year, we are able to carry cow families over generations and know that that they are proven and will work. We focus on strong maternal bloodlines and strive to incorporate the best possible A.I sires on the market. Our cowherd is assembled from fleshy, deep bodied, structurally correct females with neat and tidy udders.

New to this year's sale will be commercial replacement heifers from our great friends Dwayne Flasch and the Lakeview Colony. We would like to thank them for being such loyal customers and contributing females from the heart of their operation.

We would like to express our sincere gratitude to everyone who has purchased or showed interest in our program over the years. Your support and confidence is gratifying. Without all of you, we would not be able to operate!

This year's sale format will be a video sale. Videos will be available for viewing on DLMS and the cattle will be housed right outside of the sale barn for viewing the day of the sale. If we can be of any assistance, feel free to call myself, dad, or any of our sale staff to go over the offering to discuss your bull needs. We welcome you to come and tour in advance so you have the ability to view the dams and sires. I would like to extend a huge thank you to everyone that has played a part in making this sale happen, it has taken an army of people to prepare for this year's event!



# reference SIRES

### ANCHOR D BLACK BEARD 17A

CE BW WW YW MWW MCE MILK 12.3 1 65 90.9 47.4 8.6 15 723 1261



94 768 CE BW WW YW MWW MCE MILK
-4.3 | 3.8 | 75.4 | 108.8 | 53.2 | 6 | 15.5



#### KUNTZ SUPER DUTY 4Y

106 845 1605



BW	205D	365D			, ww				
114	651	1227	2.8	5.7	77.6	105.7	66.5	8.6	27.8



#### **DIRECTIONS**

FROM UNITY:

Travel 7 miles East on Highway 14, then 6 ½ miles North on Swarthmore Road.

or Travel 6 miles North on Highway 21, then 6 miles East on Wasteena Road, and a ½ mile north.



	WASTEENA RD	*
HIGHWAY 21	HIGHWAY 14	SWARTHMORE RD
1		

UNITY



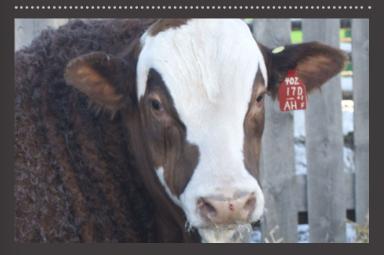
## **BRSF REVENANT 17D**

POLLED FULLBLOOD | JAN 17, 2016 | 1183839 | BRSF 17D

ANCHOR D VENOM 111W ANCHOR D TRUE GRIT 520Y ANCHOR D AEGINA 52L

G-SEVEN POL ROCKET 12P BRSF MS BLUSHROSE 40Z TWIN ANCHOR 7 SATIN 36S DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J IROC ROCKET 57K G-SEVEN MISS 2L MVS GUNNER 1N TWIN ANCHOR 7 PENELOPE

BW	205D	365D			, WW ,				
90	813	1336	4.7	5	70.4	97	65.4	10.5	30.2



I'm not sure if its possible to love a Fullblood bull anymore than we love this guy. He's super thick, extremely stout, and has the colour and hair that we all strive to breed for. A bull that has evolved into the great herdbull that he was born for, Revenant has definitely earned the Lot 1 spot in this year's sale. His sire True Grit has definitely done his job when it comes to stamping them all the same, and with Pol Rocket in the bottom of his pedigree, you are sure to have an abundance of milk, great mothering, and picture perfect udders. A son off of 4oZ sold in the 2015 sale to Gerald Doaust. Without a doubt, Revenant will go out there and add performance, structure, and overall eye appeal to every calf he produces. A bull that we have loved since he was born; we feel he will be a strong asset to any program he goes into. Buy with confidence knowing he carries all of the breeding philosophies that we believe in and implement within our herd. Polled and ready to make an impact we are proud to offer him to the cattle industry.

1



## **BRSF ULTIMATUM 4D**

HORNED PUREBRED | JAN 04, 2016 | 1176454 | BRSF 41

ANCHOR D VENOM 111W ANCHOR D TRUE GRIT 520Y ANCHOR D AEGINA 52L

RUK MR TRANSFORMER 108T **DIAMOND J ROXY 47W** DIAMOND J RAMBA 61R DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J SU ROCKY 223R OPS LEMON GIN 4R REDNECK RAMBO 27J DIAMOND J DIGGER 83K

BW	205D	365D	CE ,	<sub>L</sub> BW	, ww	, YW	, MWW	MCE	MILK
84	859	1341	4.5	4.3	73.6	105	68.1	8.9	31.3

Here is another exciting son out of Anchor D True Grit! Ultimatum is a super stout, soggy, and sound individual who will add a ton of muscle and power to future progeny. His mother raised an impressive son in last year's sale who sold to the De Koning Family of Creekside Cattle Co. 4D has left a huge impression on us soon after he was born; he has always stuck out and been a favorite among the bullpen this year. He is a calf that will have a very bright future and we know he will go out and add his special characteristics to any cow he is mated to.



LOT 2 FULL SIB SOLD TO CREEKSIDE CATTLE COMPANY

2

#### BRSF TRUE GRIT 39D

HORNED FULLBLOOD | JAN 31, 2016 | 1183842 | BRSF 39D

ANCHOR D VENOM 111W
ANCHOR D TRUE GRIT 520Y
ANCHOR D AEGINA 52L

RUK MR TRANSFORMER 108T **DIAMOND J ROXY 13W** DIAMOND J METRO 5S DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J SU ROCKY 223R OPS LEMON GIN 4R ANCHOR "T" METRO 4E DIAMOND J ELLO 3P

BW	205D	365D	CE	BW	, ww		MWW	MCE	MILK
89	780	1338	6	4.4	66.2	94.6	63.2	8.2	30.1

As you might have noticed, lots 2,3 are ¾ brothers! 39D is an extremely unique calf that has defiantly made a hug impact on us. A pen of fullbloods built like him would be something that every cattleman dreams of. Just like the rest of the progeny off of True Grit, they are stamped all the same, they have performance, style, depth, width of body, and get out there and are functional and do a great job. His mother 13W has sons working at Rod Meyers, and Dave Crawford who were built just like 39D. Here is a bull that has a proven pedigree and off of a cow that has proven herself to raise top not herd sires.



#### BRSF TRUE GRIT 55D

POLLED FULLBLOOD | FEB 10, 2016 | 1189447 | BRSF 55D

ANCHOR D VENOM 111W

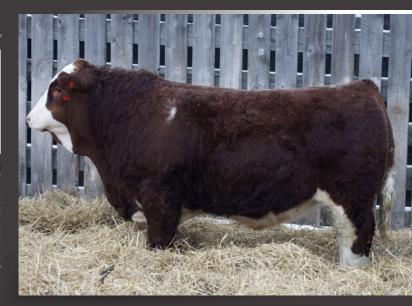
ANCHOR D TRUE GRIT 520Y

ANCHOR D AEGINA 52L

G-SEVEN POL ROCKET 12P BRSF MS BLUSHROSE 41Z NCS MISS ROCHELLE 120R DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J IROC ROCKET 57K G-SEVEN MISS 2L NCS NEUTRON 18N NCS NIKKI 20N

$\longrightarrow$	·	1412						
RW.	205D	, 365D	RW/	ww	YW	M/W/W	MCF	MILK

55D is a quiet friendly individual who is always one to come up and get a lick in before pellets are fed. He is off of a young moderate framed Pol Rocket daughter who has done a tremendous job with him. Here is another True Grit bull calf that shows a great deal of thickness, darkness and a bull that will put a lot of middle into his calf crop. He sticks out in the pen with his eye appeal and ability to get out there and move. Take advantage of the opportunity to acquire a herdbull that will keep your calves consistent and uniform. It will be hard to see him leave the farm but we are proud of what he has become.



#### BRSF TRUE GRIT 66D

POLLED PUREBRED | FEB 19, 2016 | 1189841 | BRSF 66D

ANCHOR D VENOM 111W

ANCHOR D TRUE GRIT 520Y

ANCHOR D AEGINA 52L

LWC RED GOLD 153W BRSF MS BLUSHROSE 7Z BLUSHROSE MS WONDERGIRL DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J KHG RED GOLD 60T LWC MISS DYNAMITE 147T C&D TULSA BLUSHROSE MS TORILANE 26T

BW	205D	365D					MWW		
90	856	1342	6.8	4.8	69.6	96.3	61.4	9.5	26.7

Another son of the great True Grit! We few years ago we decided to breed some fullblood into a couple of our top end red baldy cows. His mother is a young cow who was a 4-H project a few years ago that turned out to be an impressive dam. A son off of 7Z turned out to be the high selling purebred bull known as Simba, in the 2015 sale that sold to Louis Dechaine of St. Lina! We think that the cross between True Grit and 7Z turned out pretty good!





ANCHOR D VENOM 111W **ANCHOR D TRUE GRIT 520Y** ANCHOR D AEGINA 52L

**EAGLE-RIDGE YUKON 16Y BLUSHROSE MS ANDREA 308A ANCHOR D HOT STUFF 80Y** 

**DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S** ANCHOR D REMINGTON 154J **RICHMOND MISS IMAGE 21J CHAMPS ROMEO EAGLE-RIDGE 19W GIBBY'S TNT** ANCHOR D SPICE GIRL 177U

80 783 1269 2.5 4.4 68.1 91.6 63.4 6.6 29.4

Here is a calf that sticks out because of his incredible eye appeal and ability to calve your heifer pen and let you sleep a little bit easier! 72D is by far your typical calving ease bull, moderate, and made to get calves born unassisted. Notice, that he will turn a year old the day before the sale being a March 9th baby. BRSF 308A raised a bull in last year's sale that sold to the De Koning



POLLED FULL FLECK | JAN 19, 2016 | 1183844 | BRSF 22D

**HEMR SAMURAI 7S ANCHOR D IMAX 250Y** DORA LEE ELEXIS

**ANCHOR D TRUE GRIT 520Y BRSF BEECH 15B BEECH BROS XANTHIPPE 32X**  ANCHOR "T" IKON 1H JB CDN KANANASKIS 4019 **DORA LEE JAKE** DORA LEE ELECTRA ANCHOR D VENOM 111W ANCHOR D AEGINA 52L **DOUBLE BAR D HEMI 201T** EAGLE-RDGE UNBELIEVABLE1U

			7
	人们		

BW	205D	365D	CE		WW	YW	MWW	MCE	MILK
88	759	1125	7.8	3.7	51.3	66	59.9	4.1	34.2

Calving ease bull! Here is an Imax son who is going to go out and do a great job in a heifer pen! Imax has been used extensively in the Simmental breed to do just that. His pedigree is stacked with exciting breeding from some of the breed's best genetics. The opportunity to acquire a polled, full Fleck, calving ease specialist is hard to come by. His mother is a young producer that has done a wonderful job on her first calf and we are excited for what she will come when she reaches her prime.



If you're in need of a black bull that is thick, hairy, and sound, take a look at 40D! He is off of one of our top commercial cows that could probably be registered if we traced back far enough. Black Beard is a pen favorite when sorting through the black bulls; he is loose hided, rugged, and will add capacity and structure to his calves. His sire was purchased from Anchor D Ranch a few years ago, and we have used him extensively with our black and red program, as well as breeding the majority of the heifers. He has the potential to do a lot of good for any program! His mother is a cow who has a lot of milk, and adds performance and structure to her progeny. We wouldn't keep a ½ blood unless he was a definite sale feature – he carries all the characteristics of his father and we are excited to have Black Beard on display on sale day! They are likes peas in a pod!

#### **BRSF BLACK BEARD 40D**

POLLED HALFBLOOD | JAN 31, 2016 | 1183843 | BRSF 40D

LFE BS LEWIS 322U

ANCHOR D BLACK BEARD 17A

GARREN'S TIA DALMA 17X

R PLUS BLACKEDGE LFE BS MS ARNOLD 135S PRL TERMINATOR 237T ANCHOR D BLACK PEARL 71U

SIMMENTAL/SIMMENTAL

#### BRSF MERCHANT 15D

POLLED PUREBRED | JAN 16, 2016 | 1183838 | BRSF 15D

MR HOC BROKER

RF MERCHANT 481B

TLG FLIRTIN WITH YOU

NUG RECOIL 272Y

BLUSHROSE LADY TORI 57B

BLUSHROSE MS TORILANE 26T

SVF STEEL FORCE S701 JM BF H25 KENCO/MF POWERLINE 204L CHUB'S FLIRT 6P IPU 52N ACCELERATOR 222U NUG SHERRY 686S BLUSHROSE MR RAVEN 30R BLUSHROSE MS NOLA 10N

 BW
 205D
 365D
 CE
 BW
 WW
 YW
 MWW
 MCE
 MILK

 94
 I
 920
 I
 1422
 7.6
 I
 3.1
 I
 72.9
 106.6
 I
 55.3
 2.4
 I
 18.8

88 847 1370

A few years ago when Bohrson Marketing and Windy Hill Livestock acquired Merchant out of the Rancier bulls, we knew it would be a unique pedigree to add to the breeding program here. We all know what kind of job Broker has done for the Simmental breed, both north and south of the border. His dam is off of one of the most proven cow families that we have. The Tori females have picture-perfect udders, amazing mothering abilities, and if you notice, she is a Recoil daughter, who is a sister to the majority of the red bulls in this year's offering. 15D is built like a tank, has a strong foot underneath him, and is one of the thickest bulls in the pen. We like this bull so much that we were trying to decide whether or not we should keep him for ourselves. He's a calf that we are very proud to have raised and we feel he will do a lot of good for somebody's breeding program.





Another Black Beard son who continues to show his ability to be one of the most stylish bulls in the pen! He is flawless when getting out and moving and is off of a young A cow who has showed that she can produce the good ones. 64D is a moderate framed calf that could probably be tested in the heifer pen. Buy with confidence knowing that we have a lot of trust in the Black Beard Calves.

#### **BRSF BLACK BEARD 64**I

POLLED PUREBRED | FEB 17, 2016 | 1189454 | BRSF 64D

LFE BS LEWIS 322U

ANCHOR D BLACK BEARD 17A

GARREN'S TIA DALMA 17X

MUIRHEADS STOUT 105X

BLUSHROSE MS AVALANCHE374

DIAMOND J SNAP 12W

R PLUS BLACKEDGE LFE BS MS ARNOLD 135S PRL TERMINATOR 237T ANCHOR D BLACK PEARL 71U WHEATLAND BULL 680S MUIRHEAD'S VELVET 27S SFM 24R DIAMOND J ZIMA 33M

#### BRSF BLACK BEARD 56D

POLLED PUREBRED | FEB 11, 2016 | 1189451 | BRSF 56D

LFE BS LEWIS 322U ANCHOR D BLACK BEARD 17A GARREN'S TIA DALMA 17X

MUIRHEADS STOUT 105X

BLUSHROSE MS ANDIE 355 A

BLUSHROSE MS RED PILSNER

R PLUS BLACKEDGE LFE BS MS ARNOLD 135S PRL TERMINATOR 237T ANCHOR D BLACK PEARL 71U WHEATLAND BULL 680S MUIRHEAD'S VELVET 27S MR GJR PILSNER 68P BLUSHROSE MS GLORY 321G

91 798 1312

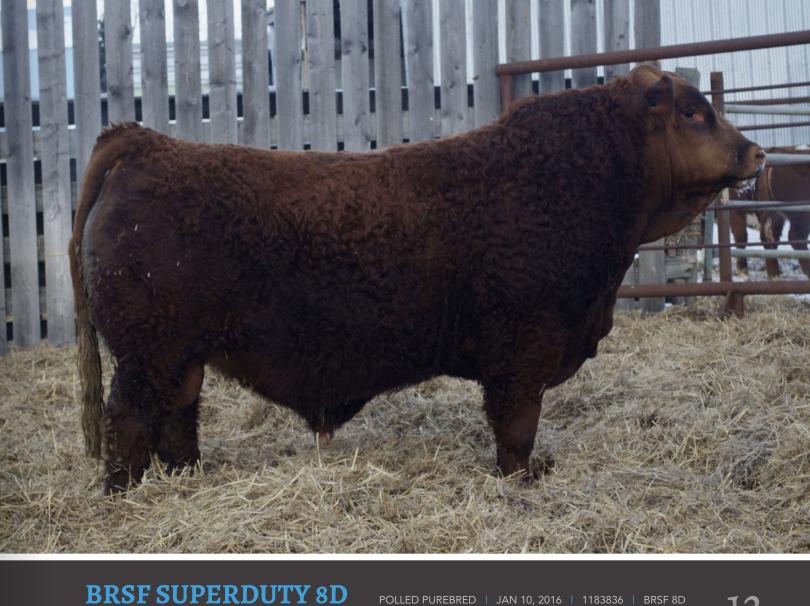
7.2 | 3.5 | 66.1 | 96.8 | 51.8 | 8.8 | 18.8

100 819 1291

6.4 3.8 67.6 97.7 55.1 7.7 21.3

Here is the only black baldy in the offering! His mother is a young cow who has proven to be a very good producer; a full brother sold to Chris Epp. 56D is a calf that is moderate framed, stylish, hairy, and shows great potential! He has a pedigree with Stubby, 68oS, who have made a major impact in the Simmental industry. If you like them painted with a white face, here is your chance to acquire our only one!





NCB RED SUSPECT 30S **KUNTZ SUPER DUTY 4Y** MISS R PLUS 7037T

SFM 24R **DIAMOND J SNAP 19W** DIAMOND J QUORUM 7R LFE ROCK SOLID 366P NCB BODACIOUS 91H R PLUS 4012P MISS R PLUS 3281N BF K030 RED SNAPPER SFM 49N HOOK'S RED QUORUM 55H **DIAMOND J HOUSTON 38N** 

3.3 | 68.4 | 110.9 | 54.4 | 6.7

Here is one of the best red purebred bulls in our offering! We used Kuntz Super Duty to add colour, thickness, and depth to our calves. 8D's mother is one of the best red cows in our program; she was acquired in our purchase of Diamond J Ranch's bred heifers when they dispersed. She sold a son to Louis Gamache from Bonnyville, AB. Super Duty calves are always the top end calves in the pen and have been proven to work in many different operations. Colour, thickness, depth, and uniformity, all in one complete package!



#### BRSF SUPER DUTY 16D

POLLED PUREBRED | JAN 19, 2016 | 1189470 | BRSF 16D

NCB RED SUSPECT 30S **KUNTZ SUPER DUTY 4Y** MISS R PLUS 7037T

> SFM 24R **DIAMOND J SNAP 81W** DIAMOND J LINCOLN 7L

LFE ROCK SOLID 366P NCB BODACIOUS 91H R PLUS 4012P MISS R PLUS 3281N BF K030 RED SNAPPER SFM 49N **BGS JOKER 15J** MS BGS GRETTA 84G

BW ,	205D	, 365D
88	818	1269

CE	L BW	, WW	, YW ,	MWW	MCE	MILK
4.3	4	68.1	105.9	54.5	7.9	20.5

Another Super Duty son who continues to get thicker, deeper, and darker;, and a ¾ brother to lot 12! Brothers sold to Lakeview Colony and Wes Rosnau. It proves how well this cow produces when mated to different bulls each year.





#### BRSF RECOIL 27D

POLLED PUREBRED | JAN 23, 2016 | 1191950 | BRSF 27D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

MUIRHEADS KODIAK 109U BLUSHROSE MS KODIAK 29X BLUSHROSE MS RYDER 23R TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
KOP KODIAKSON 88S
DRIFTING "M" MISS DOG 25N
ANCHOR D DEGLO 66L
BLUSHROSE MS KLONDIKE 301F

BW	205D	365D		BW	, ww	YW	MWW	MCE	MILK
95	774	1246	5.7	3.7	62.7	86.6	51.1	9.5	19.7

Unique opportunity here folks! A tank that has awesome colour and will add some unique characteristics to his calves. He is one of the best red bulls we have ever raised – rugged, thick, deep, and hairy. 27D is super docile, loves to show off, and struts out like a cheetah! He is a cow bull that will add a lot of cool things to his progeny. His mother is a great cow that has an udder like we all breed for. If there is any bull in the sale that will get the job done, 27D would be pretty high on our expectation list.



#### BRSF RECOIL 30D

POLLED PUREBRED | FEB 06, 2016 | 1189459 | BRSF 30D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

ERIXON RED A NUFF 208R

GREENSPRUCE WEST LADY 11W

GREEN SPRUCE MADONNA 14M

TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
NLC GOOD A NUFF 33G
ERIXON MISS JAL 44P
ERIXON LAD 8K
GREFNSPRUCE NIKITA 3G

 760	365D		66.9		

The past four years, we have used Recoil extensively in our red and black cows for a few different reasons: he adds substance, he adds muscle, he adds structure and soundness, and he has shown that he can make them thick and hairy. 30D is off of a cow that we bought some time ago from Green Spruce Simmentals. She has turned out to be quiet a progressive cow in our program. This recoil calf is one that will get the job done, add some cool replacements to your herd, and make his calves as uniform as they can come.



#### BRSF RECOIL 31D

POLLED PUREBRED | JAN 27, 2016 | 1183841 | BRSF 31D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

LFE DREAMING RED 503S LFE RS KEEPSAKE 13X LFE RS KEEPSAKE 214T TNT ACCELERATOR \$226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
CNS DREAM ON L186
LFE CHARO 56K
TNT TOP CUT P274
SSP KEEPSAKE 23K

BW	205D	365D			, ww				
88	748	1250	7.5	3.3	67.9	95.4	49.5	11.5	15.5

Here's another recoil son that has shown that he can stick out in the bullpen. His momma was purchased from Lewis Farms in their first Leading Ladies Sale and shown that she can produce calves how we like them. A son sold in a previous sale to the great family of Ian & Bernadette Poppleton of Neilburg. This is a calf that is smooth made, nice spring of rib, and is built like the rest of the Recoil sons!





## **BRSF RECOIL 33D**

POLLED PUREBRED | JAN 28, 2016 | 1189461 | BRSF 33D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

SFM 24R DIAMOND J SNAP 99W DIAMOND J HOUSTON 5M TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
BF K030 RED SNAPPER
SFM 49N
IPU MR HOUSTON 24K
DIAMOND J UNIVERSE 85K

	205D	365D	CE		, WW		MWW	( MCE )	MILK
94	904	1453	7.5	3.2	66.3	94.1	56.7	12.6	23.6

We are excited to offer this exceptional red baldy bull! 33D has had "sale feature" written all over him since day one. He is off of our leading herd sire, Recoil, who we purchased from Maxwell Simmentals many years ago. Recoil produces calves that have more than enough hair, are incredibly loose hided, and can be mated to any cow to get something spectacular. His dam is one of our leading red cows, also from Diamond J Ranch, and has a picture-perfect udder. After having this guy, she has again calved the first day of January with a black baldy heifer calf! 33D has a ton of performance and power. He is a bull that looks better in person than in his picture!



## Sight-Unseen Bull Selection

If you are unable to attend the sale, but are interested in the offering, please give Corey or Alan a call prior to the sale and we will personally go over which bulls we think would work in your operation.



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#### **BRSF RECOIL 42D**

POLLED PUREBRED | FEB 01, 2016 | 1190343 | BRSF 42D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

SFM 24R

DIAMOND J SNAP 86W

DIAMOND J RAMBA 109P

TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
BF K030 RED SNAPPER
SFM 49N
REDNECK RAMBO 27J
BAR KR MS VISION 41H

BW	205D	365D	CE ,	BW	ww	YW	MWW	MCE ,
90	658	1222	8.5	2.7	63	88.2	52.5	12.5

If you want a bull with a super cool cow family behind him, here he is! His mother 86W has become one of those easy doing cows that always raise a calf that's high up in the ranks here at Blushrose. This bull is super stout, thick made individual with a ton of potential. A maternal sister recently calved early in January, at which displays a picture perfect udder with an even cooler Broker heifer calf. We are extremely proud at how these Diamond J cows have done for us, and even prouder to see the daughters, as they head into production. Take a look at a bull with a maternal side that works!



#### BRSF RECOIL 59D

POLLED PUREBRED | FEB 13, 2016 | 1189450 | BRSF 59D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

LWC RED GOLD 153W

BLUSHROSE P RED GOLD 35Y

BLUSHROSE MS RINGER 9W

TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
KHG RED GOLD 60T
LWC MISS DYNAMITE 147T
LHVS BELL RINGER 21T
BLUSHROSE MS HOLLY 304H

BW 205D 365D CE BW WW YW MWW MCE M										
	D\A/	2050		D\A/	14/14/	V\\\/	NA\A/\A/	MCE	MILE	

Pretty cool history of this guy's mother – if you look through our sale offering last year, you might see one of the high-selling black baldy bulls shares the same mom, and last year's son sold to the great program of Owen Brodbin's of Vermillion, AB. The heifer 35Y produced the year before went to Tyson Gammel of Meadow Lake, SK, to be used as his 4-H project and to begin his quest in the cattle industry. This is a cow that has done a lot in her short production period! Here is a bull that will add uniformity; take a look at a bull with strong maternal and paternal cow families.



#### BRSF RECOIL 63D

POLLED PUREBRED | FEB 16, 2016 | 1189456 | BRSF 63D

IPU 52N ACCELERATOR 222U

NUG RECOIL 272Y

NUG SHERRY 686S

MR CINDON 15H

BLUSHROSE MS NOLA 10N

BLUSHROSE MS KENYA 346K

TNT ACCELERATOR \$226 IPU RED POCAHONTAS 52N MRL RED RYDER 73P NUG ODETTE 110L MR DAKOTA 57E SIM-ROC JOSERA BEL ROLLER 3D TORI LANE 36C

BW	205D	365D					MWW		
102	821	1272	5.1	4.9	68.2	92.9	57.2	4.9	23.1

This bull is off of the oldest cow on the farm! Nola has accomplished quiet a lot of tasks in her time here.; she is now 14 years and continues to be up in the first half of calving, while placing the most replacement females back into the herd. If you notice in the heifer offering, she happens to be the granddam to the good March heifer calf. A son also sold to Lakeview Colony. 63D has longevity, maternal strength, and a lot of history in his pedigree. Take a look at something unique and special! Thick, soggy and ready for your approval.

#### **BRSF RECOIL 48D**

SCURRED PUREBRED | FEB 06, 2016 | 1191951 | BRSF 48D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

BALIST BLUSHBOSE MS BA

BLUSHROSE MS BALIST 11U BLUSHROSE MS HELEN 349H TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
BALDO
TIMES
BLUSHROSE HORCH 12E

**BLUSHROSE MS OLIVIA 348F** 

BW	205D	365D		BW	ww ,	YW	MWW	MCE	MILK
95	739	1155	4.4	4.2	63.6	85	57.1	6.3	25.4

We have some really productive purebred cows that look traditional coloured because they turn out to be some of the best producers in the herd. Here is a calf that is off of one of those cows and we are really excited about. Hes deep, rugged, loosehidded, and has a wicked hair coat. This is a pedigree that has a ton of milking ability so this is probably the best oppourtunity to add that to your operation. The quickest way to increase your milk production is to breed it into your cowherd. Here is a chance to do just that.



#### BRSF MERCHANT 13D

POLLED PUREBRED | JAN 15, 2016 | 1183837 | BRSF 13D

MR HOC BROKER

RF MERCHANT 481B

TLG FLIRTIN WITH YOU

BLUSHROSE MR RAVEN 30R BLUSHROSE BLK TRISH 17T BLUSHROSE MS PAMELA 16P SVF STEEL FORCE S701 JM BF H25 KENCO/MF POWERLINE 204L CHUB'S FLIRT 6P LAZY S RED SHOCKER 226L MISS DN COUNTRY 120K ANCHOR D DEGLO 66L BLUSHROSE MS KASSIDY380K

BW , 205D , 365D CE , BW , WW , YW , MWW , MCE , MILK 
95 | 872 | 1386 -1.6 | 6.1 | 82.5 | 121.2 | 59.8 | 8.8 | 18.5

Here is another Merchant calf that will add some stretch, uniformity and throw some baldys into the mix as well. 13D is off of a very unique black baldy cow that has had some tremendous progeny over the years. A black baldy heifer calf sold a few years ago to Anchor D Ranch, and another black baldy bull sold in last years sale to Twin Springs Farms of Hillmond.



#### **BRSF BACARDI GOLD 18D**

SCURRED PUREBRED | JAN 17, 2016 | UNR1191952 | BRSF 18D

ANCHOR D TRUE GRIT 520Y BRSF BACARDI GOLD 42B DIAMOND J ROXY 13W

NUG RECOIL 272Y

BLUSHROSE MS AMY 307A

BLUSHROSE MS KODIAK 29X

ANCHOR D VENOM 111W ANCHOR D AEGINA 52L RUK MR TRANSFORMER 108T DIAMOND J METRO 5S IPU 52N ACCELERATOR 222U NUG SHERRY 686S MUIRHEADS KODIAK 109U BLUSHROSE MS RYDER 23R

 BW
 205D
 365D
 CE
 BW
 WW
 YW
 MWW
 MCE
 MILK

 80
 750
 1210
 7.1
 2.9
 63.2
 88.1
 55.7
 9.3
 24.1

A few years ago we had Bacardi Gold in the Sale offering, prior to the bull sale we used him on a couple of our cows and 18D is the result off of one of the breedings. If you are looking for a neat little bull that has a ton of middle, top, and substance, you might need to take a look at this individual. He is super thick, and will add that quality of over all capacity to his progeny. His momma is a unique cow that has one of the nicest udders on the farm.



## heifer calves

WE ARE EXTREMELY PROUD TO PRESENT EIGHT OUTSTANDING FEMALES FOR YOUR APPRAISAL.

Without a doubt, they come from the top end of our replacement pen. We strive to breed productive females that milk, and will raise herd bulls. We're selling these heifers certain they will be great assets in any herd they go to. All of the heifers came home in the fall and went straight onto corn grazing with their dams, and these girls were then fed right alongside the rest of our replacement heifers.

BUY WITH CONFIDENCE, THEY ARE ALL FROM GREAT COW FAMILIES!

#### BRSF LADY SHALIMAR 41D POLLED PUREBRED | JAN 31, 2016 | 1167921 | BRSF 41D

LEE BS LEWIS 322U **ANCHOR D BLACK BEARD 17A GARREN'S TIA DALMA 17X** 

MR NLC SUPERIOR S6018 **LFE BS SHALIMAR 173X** LFE BS SHALIMAR 154T

R PLUS BLACKEDGE LFE BS MS ARNOLD 135S PRL TERMINATOR 237T ANCHOR D BLACK PEARL 71U **ELLINGSON LEGACY M229 EBS JOKERS CAREN** WFL FULLY CHARGED 201M LFE SHALIMAR 86P

BW	205D	365D	CE	BW	, ww	, YW	MWW	MCE	MILK
92	781	1058	7.7	3.7	71.8	101.1	48.8	7.8	12.9

With a great pleasure, I would like to introduce you to the best heifer in our 2016 replacement pen. Lady Shalimar is a total sweetheart. She's everything a cattleman would want to raise purebred bulls: broody, thick, deep, and stout, she's a heifer that will make you take a second look. She is by our feature herdsire, Black Beard. This is one of the coolest pedigrees out there – Stubby, Terminator, Superior and Fully Charged! Additionally, she's off of our favorite black cow LFE Shalimar, who we purchased out of the first Leading Ladies sale at Lewis Farms. Progeny from this great female sold to Kulyk Simmentals, Little Willow Creek, and Phil Dechaine. She just recently had twins and is on her way to get flushed next fall! Lady Shalimar is a true heart breaker and we felt



#### BRSF LADY KORTNEY 21D

POLLED PUREBRED | JAN 18, 2016 | 1191637 | BRSF 21D

LFE BS LEWIS 322U

ANCHOR D BLACK BEARD 17A

GARREN'S TIA DALMA 17X

LWC RED GOLD 153W

BRSF MS BLUSHROSE 35Z

DIAMOND J CHARM 15W

R PLUS BLACKEDGE LFE BS MS ARNOLD 135S PRL TERMINATOR 237T ANCHOR D BLACK PEARL 71U KHG RED GOLD 60T LWC MISS DYNAMITE 147T BLUSHROSE FF MR TARGET40T DIAMOND J HOUSTON 88M

BW	205D	JAN 26					MWW		
93		995	9.7	2.5	65.7	91.6	52.8	9.9	19.9

I'm not sure if there is anyone in this world who doesn't like a great baldy! Lady Kortney is a real stunner in the pen, she is one of the neatest heifers we have. Another Black Beard daughter who shows great depth, capacity, and who will have a nice, tidy udder when she matures into a cow. Her mother was the best bred female a few years ago in the Z group of cows. She's a heifer that we wanted to keep but we felt this would be a unique addition to this years offering. Take a look at one that sticks out in a crowd! Lady Kortney is up for grabs!



#### BRSF KESHA 29D

POLLED PUREBRED | JAN 26, 2016 | 1183845 | BRSF 29D

MR HOC BROKER

RF MERCHANT 481B

TLG FLIRTIN WITH YOU

NUG RECOIL 272Y BRSF KESHA 10B GREENSPRUCE WEST LADY 11W

SVF STEEL FORCE S701 JM BF H25 KENCO/MF POWERLINE 204L CHUB'S FLIRT 6P IPU 52N ACCELERATOR 222U NUG SHERRY 686S ERIXON RED A NUFF 208R GREEN SPRUCE MADONNA 14M

BW	205D	365D	CE	, BW	, ww	, YW	MWW	MCE	MILK
89	793	1049	-1	5.7	74	103.6	53	6.3	16

Meet Kesha, one of the first Merchant females to sell! She is a special individual who we are happy to have raised. She is a broody tank – definitely is the best red heifer in this year's pen. She is off of a first-calf heifer that has a beautiful udder, and has already started producing like a cow in her prime. Kesha has a strong pedigree on both sides, going back to Broker and her granddam being the great Flirtin With You. A few of these sale heifers were supposed to be on the show string this year, but due to a long harvest, we ran out of time to get them ready. You are sure to have something special.



#### **BRSF LADY ALETTA 38D**

POLLED PUREBRED | JAN 30, 2016 | 1191636 | BRSF 38D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

KOP CROSBY 137W
ERIXON LADY 80Y
SUNNY VALLEY RED LISA 21N

TNT ACCELERATOR S226
IPU RED POCAHONTAS 52N
MRL RED RYDER 73P
NUG ODETTE 110L
MUIRHEAD LIVE WIRE 95R
KOP MS BENGIE 6P
LCHMN BODYBUILDER 7303F
SUNNY VALLEY LISA 1L

BW	205D	JAN 26			, BW			MWW	MCE	MILK	
90	ĺ	975	4	.7	4.7	65.9	91.6	53.9	10.4	21	ı

If you have noticed, you might have realized that we have a large offering off Recoil sons. Well here is your chance to get one of his daughters! Lady Aletta is off of one of our cool cows form Dave and Krista Erixon. This is a very neat pedigree consisting of Crosby, Body Builder, and Accelerator. A full brother sold a few years back to North Creek Simmentals. This cow has produced multiple females who are now big time producers in our cowherd. Lady Aletta, your chance to have a female that will go out and work!



#### **BRSF LADY SABLE 32D**

POLLED PUREBRED | JAN 27, 2016 | 1191633 | BRSF 32D

IPU 52N ACCELERATOR 222U NUG RECOIL 272Y NUG SHERRY 686S

RLA REDSTREAM 152S SUNNY VALLEY SABLE 80X TSC COVERGIRL 908J TNT ACCELERATOR S226 IPU RED POCAHONTAS 52N MRL RED RYDER 73P NUG ODETTE 110L TWIN CHIEF MIDAS 248M CONRAY ARLA 152K HCC MAX FACTOR GW MISS RAMBO 500D

BW	205D	JAN 26			WW				
90		800	5.5	3.7	66.7	95.7	55.1	7.5	21.7

Here is Lady Sable, another Recoil daughter off of one of our cows from Sunny Valley Simmentals. Shes a real feminine heifer that shows real potential to become a big time cow. She has a unique white belly but that only adds more characteristics to her! Shes one of the harriest heifer calves and we think that shw will be a great producer just like her mother. A full brother in last years sale sold to Bernie & Sharon Harms of Glenbush, SK!



#### BRSF LADY TULSA 44D

HORNED PUREBRED | FEB 02, 2016 | 1191635 | BRSF 44D

1 BRSF 44D 29

ANCHOR D VENOM 111W
ANCHOR D TRUE GRIT 520Y
ANCHOR D AEGINA 52L

C&D TULSA

BLUSHROSE MS TULSA 58X

BLUSHROSE MS PAMELA 16P

DOUBLE BAR D MAESTRO 100S ANCHOR D SAPHIRE 111S ANCHOR D REMINGTON 154J RICHMOND MISS IMAGE 21J C&D POCO MS BGS JINX 121J ANCHOR D DEGLO 66L BLUSHROSE MS KASSIDY380K

BW	205D	JAN 26				YW			
93		900	4.5	5	68.3	91.1	61.3	10.2	27.1

Lady Tulsa! A sweet made purebred heifer that's traditional. Shes a super cool individual off of a great milking, X-model cow and none other than True Grit. Her dam has one of the best udders in the herd. Lady Tulsa has one goggle, and is a heifer that is greatly appreciated for her feminiete makeup. No matter what you breed these traditional purebreds to, they will always produce a remarkable calf!

#### **TERMS & CONDITIONS**

Cattle sell under the standard terms and conditions set forth by the Canadian Simmental Association.

#### 100% FULLY GUARANTEED

We guarantee to provide you with a sound breeding bull. Should any bull fail to be a satisfactory breeder, he will be replaced with a bull of equal value, or a credit will be given toward the purchase of another Blushrose bull. If you experience any problem with your purchase, please notify us immediately.

#### **IN-HERD SEMEN**

Blushrose Simmental Farm reserves the right to collect semen for in-herd use only on any bull in this sale. Semen would be collected at our expense and buyer's convenience.

#### HEALTH

All bulls in the sale will receive a breeding soundness evaluation prior to sale day by a licensed veterinarian from Unity Veterinary Services. Current weights and scrotal measurements will be available sale day.

#### **DELIVERY**

We offer free delivery to Saskatchewan, Alberta, and Manitoba. Other areas will be served by drop off at central points. We will try our best to deliver your purchases directly to your yard.

Purchases may be left at farm free of charge until April 10, 2017; after this date we ask that you plan to have your purchases delivered or picked up. Call to arrange other options. All bulls and heifers staying at the farm must be insured.

#### BRSF LADY CRACKER 20

HORNED FULLBLOOD | JAN 18, 2016 | 1191957 | BRSF 20D

MF MR. EVAN 14P CROSSROAD RADIUM 789U CROSSROAD PANDITA 308P

ANCHOR D TRUE GRIT 520Y **BLUSHROSE CRACKER 50B DIAMOND J CRACKER 41U** 

BAR 5 SA EVAN 440L BHR LADY SUZETTE 207K **BHR DOORN G629E RIVERBEND BRIDGIT 15A** ANCHOR D VENOM 111W ANCHOR D AEGINA 52L JNR'S POLLED CRACKERJACK

**DIAMOND J ROOINIK 10S** 

BW	205D	JAN 26		, BW					
89		925	8	4.9	68.9	86.8	64.8	6.8	30.4

Here is a cool oppourtunity to own a brockel-faced fullblood! Lady Cracker has turned out to be a great heifer who is off of a first-calving heifer. Her grandmother was purchased from Diamond J Ranch as the high-selling, lead off female. Everyone knows how much Radium has done for the Simmental industry, and I know that this heifer will do the same for someone. The granddam 41U has produced exceptional calves with a heifer calf selling to Konrad Seabrook of Brooks Simmentals, and a son selling to CharCross Ranch in last year's bull sale.



#### BRSF LADY RADIANCE 79

**CROSSROAD RADIUM 789U BGS RADIANCE 38Z** MS BGS KRYSTAL 1S

G-SEVEN POL ROCKET 12P **BRSF MS BLUSHROSE 45Z BLUSHROSE MS NOLA 10N**  MF MR. EVAN 14P **CROSSROAD PANDITA 308P** ANCHOR "T" LEGEND 7H TJRO MISS KRYSTAL **IROC ROCKET 57K** G-SEVEN MISS 2L MR CINDON 15H **BLUSHROSE MS KENYA 346K** 

BW	205D	JAN 26	CE	BW	WW	YW ,	MWW	MCE	MILK
85		825	8.4	4.7	74.2	102.6	68.3	6.3	31.2

This is the only daughter off of our Radiance bull we purchased from Black Gold Simmentals. Notice she's a late-March female that has shown to catch up to the rest of the heifer pen. Her mother is a great producing young cow that is personally one of my favorites. Her granddam is the sire of lot 20, and is still producing at 14 years of age. A pedigree that has Pol Rocket, Legend, Radium, and Evan. She is a serious candidate to have a lot of potential!



#### **COMMERCIAL HEIFERS**

Consigned by: Dwayne Flasch

OFFERED BY OUR VALUED BLUSHROSE SIMMENTAL CUSTOMERS

Consigned by: Lakeview Colony Moses 306-228-9305 Peter 306-228-9304

5 BLACK BALDY 2016-BORN HEIFERS

5 BLACK 2016-BORN HEIFERS

5 RED 2016-BORN HEIFERS

5 BLACK 2016-BORN HEIFERS

5 BLACK 2016-BORN HEIFERS





#### thank you to our 2016 buyers

Lakeview Colony Jerry Linger Dave Nelson Curtis Jacula Norbert Dechaine Gerald Dechaine Phil Dechaine Bernie Harms Creekside Cattle Company Dave Crawford Charcross Ranch North Hill Simmentals Twin Springs Farms Owen Brodbin Chris Epp Wayne Fleming

Prairie Hill Farms