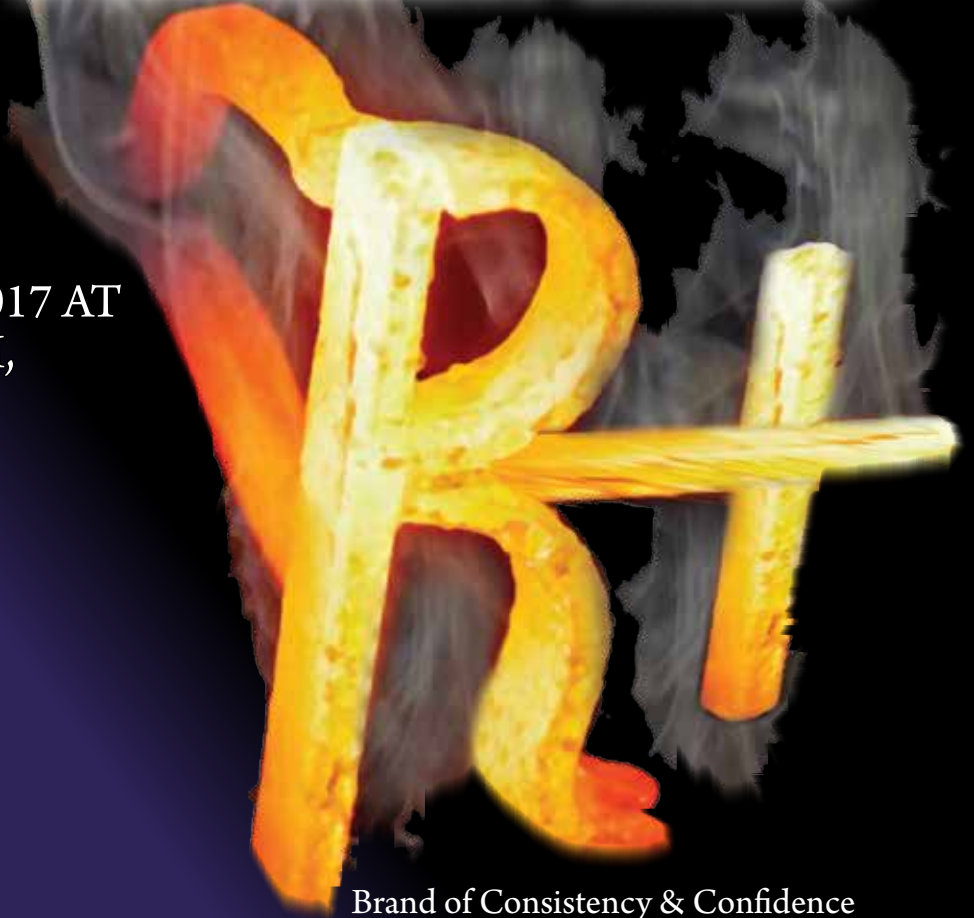


R PLUS SIMMENTALS

17TH ANNUAL BULL SALE

SUNDAY, MARCH 5, 2017 AT
1:00 PM AT THE FARM,
ESTEVAN, SK



Brand of Consistency & Confidence



R + Simmental Sale

WELCOME TO OUR 2017 EDITION OF THE ANNUAL R PLUS BULL SALE

It's an honor to welcome you to our 17th Annual R Plus Brand Bull Sale. We would like to start by welcoming our previous and future customers, as we look forward to working with each of you on a one on one basis.

R Plus' goal is to supply ranch ready bulls that we believe are right for today's Purebred and Commercial industry. We continue to run a large herd of only Purebred red and black Simmentals as this allows us to concentrate on only one sector of the Simmental breed.

By keeping the customer at the center of everything we do, by building confidence in our strength and positioning, innovating to create new genetics we are on track to set ourselves apart from the competition in the beef industry.

Again, O.B.I. and staff will be working with us on our 2017 offering. Rob plays a big part in analyzing bulls for our selection. Thanks to Rob and his staff for the last 17 years.

2017 will be an exciting year, we can't wait to see what we'll accomplish together. Please come to the ranch March 5, 2017 for some warm hospitality, livestock fellowship and viewing of the R Plus Brand of Bulls...

Thank you, see you then.
Sincerely
Marlin and Lucille LeBlanc



**We Welcome Our U.S. Bull Customers
Both Past and Future.
Day of Sale Exchange Rate Will Apply**



Carcass Data, Scrotal Measurements and Weights will be available at the sale, and on the web-site at www.cattlemanagement.ca the third week of February

Welcome to the Annual R+ Bull Sale.

Anticipation for the 2017 R+ Bull Sale has never been greater. From calving season of 2016; to watching the early development while on grass; to the realization of the great set of bulls following weaning, we have been excited about offering our program to you.

At R+ you can rest assured that the product is designed to meet the needs of the beef industry. How much they sell for is not a measure; however the resulting bulls who have gone on and become leading herdsires for their new owners and have become influential in the big picture of the Simmental industry, is both humbling and gratifying for R+.

Investing in an R+ bull could be the single most important business decision that you could make for your program. The positive response that Marlin and Lucille receive from buyers is what keeps them striving to put their hearts and soul into the Simmental business.

Check out a special group of bulls, first in the book, then with a visit, realizing that the offerings are February, March and April born. The yearling bulls are from 11 to 13 months of age. Keeping this in perspective is most important while evaluating. Once again there will be an offering of 20 stout, well grown out two year olds. It will remain a priority at R+ to develop a larger group each year.

The offering once again will have total information, including carcass evaluation; an exercise that at R+ is highly valued.

It is a pleasure for OBI to be working with R+ and more of a pleasure to see and experience the success that Marlin and Lucille have. Come and join everyone, the evening before and Sale Day, for their special hospitality. A visit anytime is most welcome. If you are looking for a herd bull, then please come by for a viewing.

If any of us at OBI can be of any assistance please don't hesitate to call anytime.

Rob Holowaychuk, OBI

**View the catalogue on-line at:
www.cattlemanagement.ca**



R PLUS SIMMENTALS



Sunday, MARCH 5, 2017 - At the Farm, Estevan, SK

Home Cooked Lunch will be served at 11:30 AM

MEAL PREPARED BY JOSH LeBLANC, CURTIS HACK & LUCILLE'S FRIENDS

Sale at 1:00 PM

FOLLOW R+ SIGNS

**OFFERING: 48 Black & 35 Red Simmental Yearling Bulls,
20 Two Year Olds PLUS Pick of the 2016 R+ Heifer Calves**

Sale Staff

- Chris Poley (T Bar C) - Auctioneer..... 1-306-220-5006
- Dennis Ericson - Ringman..... 1-780-352-7630
- Mark Stock - Ringman.....1-306-678-4811
- Ben Wright, Ontario - Ringman 1-519-374-3335
- Dallas Spencer, Herdsman 1-306-421-5944
- Roy Rutledge, Assiniboia Livestock..... 1-306-642-5358
or 1-306-642-7688
- Ryan Hurlburt 1-306-292-9812
- Chad Eaton..... 1-306-577-8173
- Layton Bezan, Superior Livestock 1-306-775-0412
- Dean Martin 1-306-485-7494
- Bruce Holmquist (CSA General Manager).. 1-403-988-8676
- Ryan Cook, Simmental Country..... 1-780-818-3452

R PLUS SIMMENTALS

Box 1476, Estevan, SK S4A 2L7

Marlin 306-421-2470 or 306-421-9637

Sale Managed By:

OPTIMAL BOVINES INC.

#407, 4808 Ross St., Red Deer, AB T4N 1X5

Rob Holowaychuk Cell: [780] 916-2628

Fax: [403] 343-6133

Roger Peters [403] 828-9815

Kirk Hurlburt [306] 222-8210

email: o.b.i@shaw.ca



Bull Development: For 2017, the bulls were weaned by October 1, coming off native grass pastures with **no creep**. Bulls are on a chelated mineral, full vaccination and health program. Their development begins with a TMR ration of ground hay, corn based pellets and water. Mid November corn silage is introduced into the ration and the bulls remain on this total balanced ration until delivery to your ranch. The TMR (total mixed ration) means that every bite the bull takes is the same as the last, ensuring no overloading as other feeding programs may allow. The bulls are not creep fed nor full fed, they are developed.

Delivery: Delivery is to your gate at a mutual convenience, however we would like to have your bulls delivered to your yard by April 23, 2017.

Sight Unseen Program: We offer a site unseen program for buyers who are unable to attend the sale. We have an excellent and very qualified sales staff. We invite you to call anyone of them or myself. All Sight Unseen Purchases are 100% Guaranteed!

Reproduction Evaluation: All bulls will be semen tested and breeding evaluated by Carmen Langevin of Flying C Vet Clinic.



Scott Bohrson - 403-370-3010
Darryl Snider - 780-385-5561



Brian Bouchard (403)813-7999
Darnell Fornwald (403)795-8030

US Contact: Jeff Thomas, Farm & Ranch Guide,
Bozeman, MT - 406-581-8859

Hotel Accomodation

Days Inn 1-800-DAYS INN
1305 - 9th St. Estevan, SK
Ask for R+ block of rooms

Livestock Insurance

Alameda Agencies Ltd. - Bonnie Thompson
306-489-2258 Cell: 306-483-7311

We ask that you insure your bull after the sale, as injuries can happen. Bonnie will be on hand to help you with your insurance needs.





R PLUS BLACKEDGE

BLACK POLLED PUREBRED
BPG646855 LRPS 5028R 08 February 2005

TNT SHOCKER J46
LAZY S BLACK STETSON 129L
MS LAZY S BLACK DELIGHT
LAZY S BLACK 29N
MR BEEF E141
BDV BONDIE K41
TNT MISS TIZZY C57

WLE POWER STROKE
HC POWER DRIVE 88H
KAPPES LADY IRISH F88
SUN STAR MISS DRIVE
LRS PREFERRED STOCK 370C
MISS MILE WEST 40K
ROCKY HILLS GLORY

BW: 90 lbs. 205 day: 851 lbs. 365 day: 1440 lbs.



Edge is a bull we raised and sold in our 2006 sale to Westway and Lewis farms. He has definitely influenced our program more than any other bull we have ever raised or seen in the breed. He is certainly influencing the Simmental breed through his sons and daughters that are working in several herds. The thing about Edge, is he makes his calves better in consistency, kind and type. Throw aways are few and far between.



Dam of Edge
Sun Star Miss Drive

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
13.4	3.5	67.5	100.2	8.7	15	42.4	4.9	34.6	1.02	-0.028	-0.26

REFERENCE SIRE



R PLUS REDGE 8018U

RED POLLED PUREBRED
PG700370 LRPS 8018U 23 January 2008

A red son of Edge that has become the main stay of our red program. Westway Farms of Didsbury, AB purchased Redge in our 09 sale. We are calving our fourth set of Redge daughters this spring and will continue to use Redge extensively in our program. We would like to congratulate the Hadways on their continued success with Redge offspring, and what a pleasure it is to partner with such a great family.

BW: 94 205 day: 727 365 day: 1311



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
10.3	3.1	55.1	71	24.2	15.8	51.7	9.4	16.4	0.92	-0.054	-0.44

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
R PLUS BLACKEDGE
HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

HIGH RIDGE CHAIRMAN
DARREL YANK 1G
KNIGHTS BLACK VELVET 352C
MISS R PLUS 3158N
LFE MR LEWIS 376J
MISS R PLUS 198L
KAPPES MICK'S IMAGE H22





R PLUS HARD ROCK 145X

BLACK POLLED PUREBRED

BPG739602 LRPS 145X 16 February 2010

KENCO/MF POWERLINE 204L
S-PAW BLK SHOW OFF 5S
S-PAW BLK PERFECTA 305P

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE

FOXY ROCKSTAR

LFE BRING DOWN THE HOUSE
FOXY LADY KEEPSAKE
LFE KEEPSAKE 211N

MISS R PLUS 8014U

R PLUS 2042M
MISS R PLUS 6046S
MISS R PLUS 3125N



145X was the high selling bull in our 2011 sale purchased by Perkin Land and Cattle and Tyler Lyne, Elgin, Manitoba. The Hard Rock calves have come extremely easy with loads of performance and style. Several daughters were high sellers in the fall sale run. It has been a real pleasure to be involved with young up and coming breeders like Daryl and Tyler.

Hard Rock sired females have been the mothers of top bulls sold in previous sales.

BW: 114 205 day: 800 365 day: 1458

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.4	4.1	63.2	94.6	15.3	9.6	46.9	5.6	32.3	0.96	-0.068	0.11



R PLUS RELOAD 2006Z

RED POLLED PUREBRED

PG775135 LRPS 2006Z 29 January 2012

S-PAW BLK SHOW OFF 5S
FOXY ROCKSTAR
FOXY LADY KEEPSAKE

R PLUS HARD ROCK 145X

R PLUS BLACKEDGE
MISS R PLUS 8014U
MISS R PLUS 6046S
CNS DREAM ON L186

RED BARON HR P101
HS REFLECTIONS J34

IPU RED BARONESS 1T

LCHMN BODYBUILDER 7303F
IPU MS BODYBUILDER 49P
BLCC MISS KARA 16K

BW: 88 205 day: 816 365 day: 1374



Reload sold in our 2013 sale to Westway Farms as our high seller. American rights sold to Springer Simmentals/Gun Simmentals/Denning Farms of Iowa. R Plus retained semen on Reload, and we are very excited that we did. A Reload pen of five won the 2015 National Western Stock Show.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.3	2.6	64.2	90.3	15	10.7	47	6.9	27.2	0.72	-0.049	0.09

During the 2016 sale season Reload daughters were high sellers at most female sales averaging \$10,000 plus.

REFERENCE
SIRE



R + Simmental Sale



R PLUS VENOM 4006B

RED POLLED PUREBRED MALE
CA-PG1134951 LRPS 4006B 20 January 2014

TNT TOP GUN R244
LFE VIPER 455U
LFE CHARO 56K
NCB COBRA 47Y
CNS DREAM ON L186
NCB MISS DREAM 22T
NUG SANDY 506R

JS SURE BET 4T
DRAKE POKER FACE 2X
DRAKE TULA 1R
IPU MS. TULA 104Z
DOUBLE BAR D BOLT 13P
D BAR C BLK SATIN 680S
D BAR C BLK SATIN 337N

CCE	10.7
BW	4.7
WW	73.1
YW	116.4
MILK	24.6
MCE	14
MWWT	61.2
STAY	11.5
CW	46.3
REA	0.77
FAT	-0.065
MARB	-0.16

BW: 102 205 day: 711 365 day: 1468

Venom sold in our 2015 sale to Circle G Simmentals and Spring Creek Colony. We retained a semen interest. Some of our lead off red bulls will be sired by Venom and the same for our partners.

Venom is becoming a curve bender with a calving ease of 10.7 and top 20% WW, top 10% YW, top 25% REA.



Can't make it to the sale? Internet Bidding Available.

To view this sale visit www.dlms.ca, Fill out the registration form located under registration and sign-up for your free user account and select a username and password.

BIDDERS - To be approved as a bidder, Log in to dlms.ca and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information
Call DLMS Reps:

Whitney Bosovich 780.991.3025
Mark Shologan 780.699.5082



R+ R PLUS HITMAN 4194B

RED PUREBRED MALE
CA-PG1134497 LRPS 4194B 28 February 2014

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U
R PLUS RELOAD 2006Z
RED BARON HR P101
IPU RED BARONESS 1T
IPU MS BODYBUILDER 49P

KENCO/MF POWERLINE 204L
S-PAW BLK SHOW OFF 5S
S-PAW BLK PERFECTA 305P
MISS R PLUS 79X
CNS DREAM ON L186
MISS R PLUS 6141S
MISS R PLUS 4257P

Hitman sold in our 2015 sale to SIBL Simmentals. Dark red, hairy and sound would describe the sons of Hitman.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.2	3.2	59.8	70.9	15.6	11.9	45.5	9.4	16	0.86	-0.058	-0.11

BW: 95 205 day: 751 365 day: 1223

REFERENCE SIRE





PROFIT

BLACK PUREBRED MALE
CA-BPG1182648 FGN 155B 27 January 2014

- NICHOLS BLK DESTINY G151
- CNS DREAM ON L186
- CNS SHEEZA DREAM K107W
- WS PILGRIM H182U**
- ELLINGSON BLACK PERFECTOR
- WS MARLA 276M
- GW MISS PASQUE 651F

- SVF STEEL FORCE S701
- MR HOC BROKER
- JM BF H25
- WAGR PANARAMA 204Z**
- HART SUBZERO G322
- 3C MELODY M668 BZ
- 3C CROCUS G374 BZ

Son of Profit
Sells as Lot 11 - LRPS 6068D



BW: 99 205 day: 907 365 day: 1477

This will be the first set of Profit sons to sell in Canada. Coming out of the great Hartman sale we were privileged to be one of the first breeders to purchase a semen package. Profit will help to add marbling, maintain ribeye and performance.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
4.3	3.5	66	89.8	17.5	7.2	50.4	12.7	28	0.76	-0.048	0.29



MR TR HAMMER 308A ET

BLACK PUREBRED MALE
BPTG114419 FGN 308A 01 April 2013

- NICHOLS BLK DESTINY G151
- ELLINGSON LEGACY M229
- ELLINGSON MS PSTOCK K58
- MR NLC UPGRADE U8676**
- GLS MOJO M38
- MS NLC MOJO S6119 B
- GFI DARLA M410

R Plus Hammertime 5051C
A son of Mr TR Hammer 308A



- NICHOLS BLK DESTINY G151
- CNS DREAM ON L186
- CNS SHEEZA DREAM K107W
- SVF/HS EXPECTING A DREAM**
- STF MR MOMENTUM H508
- SVF/NJC EXPECTATION N206
- NJC SVF ANTOINETTE K205

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
4.3	2	87.3	130.5	15	8.1	58.5	5.4	49.9	0.95	-0.071	0.16

BW: 92 205 day: 890 365 day: --

Hammer has become a very influential sire in our program, raising our lead off bull in the 2016 sale and once again in the 2017 sale. Hammer sets down a very impressive EPD profile - top 1% for yearling weight, top 4% rib eye and top 5% for marbling; extremely impressive carcass data.



SAS BIG BRUZER Y131

PERCENTAGE MALE
BPTG114042 FGN 131Y 28 August 2011

- TWIN-CHIEF PRINCE 203P
- R PLUS BLACKOUT
- MISS R PLUS 5083R
- R PLUS KING OF THE YUKON**
- R PLUS BLACKEDGE
- MISS R PLUS 7026T
- MISS R PLUS 5121R

- LRS PREFERRED STOCK 370C
- SRS J914 PREFERRED BEEF
- SRS G733 GLIMMER
- SAS LICORICE S532**
- SAS SLEEP EASY
- SAS/GB LICORICE
- SAS/ASF LYNETTE L532



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.7	3.2	54.2	86.6	22.5	7.5	49.5	13.6	26.7	0.22	-0.022	0.1

BW: 92 205 day: 804 365 day: ---

Our calving ease and style specialist.

REFERENCE SIRE



R+**R + Simmental Sale****BMD/RF MAGNAFLOW**

BLACK POLLED PUREBRED

BPTG779746 BMD 16Z 03 February 2012

NICHOLS BLK DESTINY D12
 WHEATLAND BULL 131L
 WHEATLAND LADY 908J
WHEATLAND BULL 680S
 HART JACKPOT J310
 WHEATLAND LADY 351N
 WHEATLAND MISS 917J

TNT GUNNER N208
 TNT TOP GUN R244
 TNT MISS SADIE M68
LRX CHEYENNE 14U
 HC POWER DRIVE 88H
 LRX ASHES 102P
 SPRING VALLEY D559

BW: 94 205 day: 650 365 day: 1568

Magnaflow continues to impress us with his progeny - performance orientated cattle, strong, huge ribeyes. We are just beginning to realize the maternal values of the Magnaflow daughters. Had the pleasure to see Cheyenne 14U this fall, she is one impressive female.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
4	5.3	79.8	138.4	19.7	2.7	59.5	7.4	60.7	0.95	-0.042	-0.09

R
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R+**DRAKE POKER FACE 2X**

BLACK BLAZE FACE POLLED PUREBRED

BPG729546 DCC 2X 20 February 2010

STF MR MOMENTUM H508
 SVF/NJC MO TOWN M216
 NJC SVF ANTOINETTE K205

JS SURE BET 4T
 KENCO/MF POWERLINE 204L
 JS BLACK MAGIC WOMAN 13P
 DRAKE MAKIN MEMORIES

TE MCCLINTOCK G28
 TCF/RCC TEMPTATION GJ640
 BOZ SWEET TEMPTATION

DRAKE TULA 1R
 DJ PITCH J522
 DCC 5N
 RRL ANNA 110H

BW: 92 205 day: 890 365 day: --



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
12.8	0.1	60.8	93.1	23	9.1	53.3	9.1	25.6	0.78	-0.066	-0.15

We purchased an interest in Poker Face to add to our breeding program. He was selected as he met many of our requirements in a herd bull - super mother, calving ease and strong rib eye data - he falls in the top 3% of the breed. Many of the Poker Face offerings are off first calf heifers.

R+**NAC SPIKE 75X**

PUREBRED MALE

PG734325 NAC 75X 30 January 2010

HC POWER DRIVE 88H
 KENCO/MF POWERLINE 204L
 SAFN GLAMOUR 11J

3D TRUSTIN 47T
 NICHOLS BLK DESTINY D12
 X-T MISS DESTINY 73K
 X-T MISS ROOKIE 57H

GW STOP LIGHT 024F
 KAPPES ROCK SOLID H32
 KAPPES LADY SKY F45

BLUERIDGE RED VELVET 27N
 ELLINGSON BLACK PERFECTOR
 NAC DESTINY 11L
 TREELON RED JEZZABELLE35J

BW: 96 205 day: 854 365 day: ---



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
4.5	3.2	74.3	101.5	19.1	6.4	56.1	10.7	34.3	0.87	-0.046	0.02

True breeding machine, extremely sound, big footed red bull, sired our top selling red bull in 2016 to Lazy S Ranch, Mayerthorpe, AB.

R+

R+ 1

R PLUS 6103D

BLACK POLLED PUREBRED MALE

CA-BPG1189994 LRPS 6103D 12 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U
MISS R PLUS 4126P
MISS R PLUS 1017Y
HC POWER DRIVE 88H
TRIPLE C POWER TIME M67K
TCF SSF KF OUR TIME

Retaining 1/3 Semen Interest



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.5	2.9	76.7	116.7	20.4	10.4	58.7	8.1	43.3	0.82	-0.049	0.13

BW: 90 lbs 205 day: 830 365 day: 1616

6103 is a bull that combines a lot of our top breeding females in his pedigree. This will be the 3rd top bull in a row from the 1017Y cow. Her 2014 son suffered an injury prior to the sale, her 2015 son sold to Mark Coltart, and her 2016 son is here for your appraisal. 67K was a donor cow in our earlier years. McSteamy was our high selling bull in our 2009 sale. A son of a full sister to 1017 sells as lot 13 in our 2017 sale. 6103's sire, Hammer, continues to truly impress us. Sound, good footed, big topped and sound structured calves with tremendous eye appeal. 6103 is sound, super stout and performance orientated with an exceptional EPD profile.



R + Simmental Sale

R⁺ 2

R PLUS 6141D

RED POLLED PUREBRED MALE

CA-PG1190050 RLX 6141D 15 February 2016

LFE VIPER 455U
 NCB COBRA 47Y
 NCB MISS DREAM 22T
R PLUS VENOM 4006B
 DRAKE POKER FACE 2X
 IPU MS. TULA 104Z
 D BAR C BLK SATIN 680S

LFE MR LEWIS 514N
 LFE RS LEWIS 327S
 LFE CALYNA 615M
MISS R PLUS 8147U
 LFE MR LEWIS 376J
 MISS R PLUS 3265N
 MISS R PLUS 044K



These Venom calves have impressed us - he is one of our top calving ease sires, yet has major performance in weaning and yearling weight. This super soggy, stout, hairy bull will hopefully impress you as much as he impressed many visitors to the farm this summer.

BW: 91 205 day: 701 365 day: 1480

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.4	3.6	67.9	98	23.9	12.6	57.8	11.6	33.3	0.57	-0.068	-0.27



R + Simmental Sale

R⁺ 3

R PLUS 6175D

RED POLLED PUREBRED MALE
CA-PG1192853 LRPS 6175D 19 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
MISS R PLUS 64X
KJLI NO MERCY 380P
MISS R PLUS 8061U
MISS R PLUS 065K

BW: 87 205 day: 894 365 day: 1638

This will be 64X's 4th bull in a row in our sale. Super uddered, big volumed, great producing female.



CCE	8.9
BW	4.5
WW	67.9
YW	101.4
MILK	25
MCE	14.4
MWWT	59
STAY	10.9
CW	36.8
REA	0.83
FAT	-0.045
MARB	-0.24



Dam of Lot 3



Dam of Lot 4



R⁺ 4

R PLUS 6150D

RED POLLED PUREBRED MALE
CA-PG1190057 LRPS 6150D 16 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

LFE RED ENTICER 364M
KJLI NO MERCY 380P
LFE AMBER 27H
MISS R PLUS 7118T
PCC NIGHT MOVES H10
MS LAZY S BLK P 465M
TNT MISS MAGGIE J240

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.1	4	66.2	96	25.4	13.1	58.4	11.6	32.7	0.44	-0.054	-0.14

BW: 91 205 day: 836 365 day: 1433

10 year old cow, this will be her 6th son to sell in our sale. 7118 is still sound and solid uddered.



R + Simmental Sale

R⁺ 5

R PLUS 6200D

RED PUREBRED POLLED MALE
CA-PG1190105 LRPS 6200D 21 February 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
MISS R PLUS 1062Y
R PLUS 4012P
MISS R PLUS 8205U
SGCC RED CLASSY 14P

Lead off Hitman bull in the 2017 offering. Coming from the 1062 female which is unique because she also has a 2 year old son in the sale this year. 6200 is a real tank and has a great producing cow behind him. Classy 14P, the great granddam, is the dam of the 2016 high selling red bull to Lazy S.



Retaining 1/3 Semen Interest

BW: 96 205 day: 852 365 day: 1428

CCE	7.9
BW	3.2
WW	59.5
YW	74.9
MILK	22.6
MCE	13.5
MWWT	52.3
STAY	12.2
CW	18.6
REA	0.82
FAT	-0.045
MARB	-0.18

CCE	9.8
BW	3.3
WW	60.4
YW	79.7
MILK	14.5
MCE	12.5
MWWT	44.7
STAY	9.3
CW	21.8
REA	0.81
FAT	-0.045
MARB	-0.06



R⁺ 6

R PLUS 6245D

RED PUREBRED POLLED MALE
CA-PG1191926 LRPS 6245D 29 February 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
MISS R PLUS 84X
LAZY S BLACK 29N
MISS R PLUS 6009S
BDV CORONA K47

A dark red Hitman son out of a top producing cow in our herd.

BW: 103 205 day: 863 365 day: 1509

R⁺

R + Simmental Sale

R⁺ 7

R PLUS 6076D

RED PUREBRED POLLED MALE
CA-PG1189935 LRPS 6076D 08 February 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T

R PLUS HITMAN 4194B

S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N

MISS R PLUS 4068B

WHEATLAND RED TEDDY 457P
SCSF UNTAINTED LOVE 21W
CONRAY SHIRLEY 1190P

BW: 99 205 day: 791 365 day: 1450

Dam is one of our top red, first calf heifers.



CCE	7
BW	3.3
WW	56.9
YW	71.2
MILK	19.1
MCE	11.3
MWWT	47.5
STAY	10
CW	16.6
REA	0.77
FAT	-0.062
MARB	-0.21

CCE	9.7
BW	2
WW	54.3
YW	70.4
MILK	16.5
MCE	13
MWWT	43.6
STAY	9.6
CW	14.4
REA	0.75
FAT	-0.072
MARB	-0.09



R⁺ 8

R PLUS 6075D

RED PUREBRED POLLED MALE
CA-PG1189934 LRPS 6075D 08 February 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T

R PLUS HITMAN 4194B

S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

CNS DREAM ON L186
NCB RED DREAM 23T
BBN BLACK MISTRESS 505R

WFL MS RED QUEEN 9002W

WHEATLAND BULL 440P
WFL MS RED QUEEN 7037T
WFL MS RED QUEEN 47P

Super stout, big haired Hitman son.

BW: 89 205 day: 742 365 day: 1444



R + Simmental Sale

R⁺ 9

R PLUS 6111D

BLACK PUREBRED POLLED MALE
CA-BPG1189999 LRPS 6111D 12 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U
MISS R PLUS 2008Z
LAZY S BLACK 29N
MISS R PLUS 6016S
MISS R PLUS 83K

BW: 99 205 day: 823 365 day: 1665

Hard Rock-Hammer would be a 3/4 brother to our high selling calf in 2016.



CCE	8.3
BW	1.9
WW	71.7
YW	102.3
MILK	13.6
MCE	9.7
MWWT	49.5
STAY	7.9
CW	33.2
REA	0.87
FAT	-0.059
MARB	0.16



CCE	10.4
BW	1
WW	74.8
YW	112.7
MILK	23.1
MCE	11.5
MWWT	60.4
STAY	8.2
CW	38.2
REA	0.97
FAT	-0.069
MARB	0.06

R⁺ 10

R PLUS 6183D

BLACK PUREBRED POLLED MALE
CA-BPG1190096 LRPS 6183D 20 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

ELLINGSON LEGACY M229
OLF ODIN U5
OLF LADY TRIATHLON S655
MISS R PLUS 2002Z
SPRINGCREEK LINER 56U
IPU 56U MS. LINER 206X
MADER P BLACKGOLD 89S

Dam is the daughter of a calving ease sire, Odin, going back to a high selling female from the LaBatte program.

BW: 103 205 day: 821 365 day: 1459

R⁺

R + Simmental Sale

R⁺ 11

R PLUS 6068D

BLACK PUREBRED POLLED MALE
CA-BPG1189930 LRPS 6068D 08 February 2016

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

RCC/TCF LINE DRIVE M181
SPRINGCREEK LINER 56U
NEVAS L93

IPU MS. 56U LINER 15A

TNT GUNNER N208
RTC/JETS UPTOWN GIRL 15U
3D MISS BLACK KATIE 461P

BW: 87 205 day: 775 365 day: 1421

The 15A cow raised our high selling bull in 2016, selling to JP Farms, Bonchuck Farms and Rocky Meadows. This years Profit son has been one of the real popular bulls in the pen.



Retaining 1/3 Semen Interest

11



Dam of Lot 11

CCE	6.8
BW	2.4
WW	64.8
YW	92.2
MILK	22.5
MCE	8.3
MWWT	54.9
STAY	14.6
CW	28
REA	0.7
FAT	-0.039
MARB	0.2

CCE	8.3
BW	2.9
WW	58.7
YW	80.7
MILK	15.2
MCE	8
MWWT	44.6
STAY	11.2
CW	21.9
REA	0.47
FAT	-0.049
MARB	0.34



12

R⁺ 12

R PLUS 6233D

BLACK PUREBRED POLLED MALE
CA-BPG1191914 LRPS 6233D 26 February 2016

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

3C FULL FIGURES C288 BLK
TWIN-CHIEF PRINCE 203P
TWIN CHIEF MAGIC 23M

MISS R PLUS 7086T

LFE BRING IT BLACK 811K
WFL MS 933J BLACK 5031R
WFL BLACK 933 79L

BW: 89 205 day: 766 365 day: 1454



R + Simmental Sale

R⁺ 13

R PLUS 6240D

BLACK PUREBRED POLLED MALE
CA-BPG1191920 LRPS 6240D 28 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U
MISS R PLUS 4126P
MISS R PLUS 1054Y
HC POWER DRIVE 88H
TRIPLE C POWER TIME M67K
TCF SSF KF OUR TIME

BW: 102 205 day: 766 365 day: 1440

This super powerful Magnaflow son is off a full sister to the Dam of Lot 1.



CCE	6.5
BW	4.4
WW	71.5
YW	116.5
MILK	22.3
MCE	7.8
MWWT	58
STAY	8.2
CW	46.1
REA	0.8
FAT	-0.043
MARB	0.01

CCE	6.6
BW	4.4
WW	76
YW	111.2
MILK	16.2
MCE	7.7
MWWT	54.2
STAY	8.3
CW	42.2
REA	0.74
FAT	-0.065
MARB	-0.18



R⁺ 14

R PLUS 6312D

BLACK PUREBRED POLLED MALE
CA-BPG1192825 LRPS 6312D 11 March 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 6040S
LFE MR LEWIS 376J
MISS R PLUS 198L
KAPPES MICK'S IMAGE H22

Dam to 6312 is off the grandmother to Redge.

BW: 92 205 day: 815 365 day: --



R⁺ 15 *R PLUS 6408D*

RED PUREBRED POLLED MALE
CA-PG1192838 LRPS 6408D 06 April 2016

KENCO/MF POWERLINE 204L
3D TRUSTIN 47T
X-T MISS DESTINY 73K

NAC SPIKE 75X

KAPPES ROCK SOLID H32
BLUERIDGE RED VELVET 27N
NAC DESTINY 11L

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N

MISS R PLUS 75X

R PLUS 2169M
MISS R PLUS 4043P
MISS R PLUS 2256M

BW: 99 205 day: 834 365 day: --

Only an April bull leading off our Spike sire group. Tremendous Redge daughter on the bottom side.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.9	3.8	68.7	98	24.1	9.9	58.5	12	33.5	0.84	-0.051	-0.1

R⁺ 16 *R PLUS 6303D*

RED PUREBRED POLLED MALE
CA-PG1192824 LRPS 6303D 10 March 2016

KENCO/MF POWERLINE 204L
3D TRUSTIN 47T
X-T MISS DESTINY 73K

NAC SPIKE 75X

KAPPES ROCK SOLID H32
BLUERIDGE RED VELVET 27N
NAC DESTINY 11L

TNT SURVIVOR K220
D BAR C RIPTIDE 15R
D BAR C BLK MUMBO 042K

ARDEN MS RIPTIDE 117T

HSN MAURUS 28J
ARDEN MS MAURUS 42N
ARDEN MISS BIG SKY 87H

BW: 91 205 day: 812 365 day: --

Spike out of the big, performance 117T cow. This will be her 5th bull to sell in our sale.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.3	3.7	75.4	106.2	22.5	10.2	60.2	10.9	37.9	0.76	-0.052	0.07

R⁺ 17 *R PLUS 6313D*

RED PERCENTAGE POLLED MALE
CA-PRS1192826 LRPS 6313D 11 March 2016

KENCO/MF POWERLINE 204L
3D TRUSTIN 47T
X-T MISS DESTINY 73K

NAC SPIKE 75X

KAPPES ROCK SOLID H32
BLUERIDGE RED VELVET 27N
NAC DESTINY 11L

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

MISS R PLUS 1108Y

LAZY S BLACK 29N
MISS R PLUS 8117U
SIMMENTAL/SIMMENTAL

BW: 104 205 day: 842 365 day: -- 7/8 bull.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.1	3.2	73.5	99.1	14.3	10.7	51	9.7	32.8	0.66	-0.044	-0.04

R + Simmental Sale

R⁺ 18

R PLUS 6055D

RED PERCENTAGE POLLED MALE
CA-PRS1189871 LRPS 6055D 07 February 2016



18



Dam of Lot 18

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

TNT DYNAMITE BLACK L137
LFE MR LEWIS 347P
LFE KIRBIE 126H
MISS R PLUS 206X

SIMMENTAL/ANGUS

BW: 93 205 day: 787 365 day: 1419

This 3/4 red Profit calf comes out of the 206X cow that goes back to one of the great Angus cows ever owned at R Plus.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.2	2.7	54.4	72	16.9	7.2	44	10.2	16.5	0.49	-0.038	0.15

R⁺ 19

R PLUS 6117D

RED PUREBRED POLLED MALE
CA-PG1190002 LRPS 6117D 13 February 2016



19



Dam of Lot 19

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 8280U

DARREL YANK 1G
MISS R PLUS 3208N
MISS R PLUS 1276L

BW: 89 205 day: 744 365 day: 1397

Two daughters in the herd and five bulls through the sale, impressive production here.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.9	1.9	63	78.9	14.9	9.9	46.4	11.5	18.9	0.7	-0.053	0.28

R⁺ 20

R PLUS 6135D

RED PUREBRED POLLED MALE
CA-BPG1190047 LRPS 6135D 15 February 2016



20



Dam of Lot 20

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
MISS R PLUS 7031T

SAS SMOKIN JOE
MISS R PLUS 5209R
MISS R PLUS 1141L

BW: 101 205 day: 756 365 day: 1324

Top 3% for marbling.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.3	3.9	64.6	87.3	18.6	10.3	50.9	10.6	27.1	0.66	-0.034	0.24



R⁺ 21

R PLUS 6211D

BLACK PUREBRED POLLED MALE
CA-BPG1190110 LRPS 6211D 22 February 2016

S-PAW BLK SHOW OFF 5S
FOXY ROCKSTAR
FOXY LADY KEEPSAKE

R PLUS HARD ROCK 145X
R PLUS BLACKEDGE
MISS R PLUS 8014U
MISS R PLUS 6046S

WHEATLAND BULL 131L
SAND RANCH HAND
SAND LUCKY CHARMER

MISS R PLUS 8112U
LFE VINTAGE RED 359F
MISS R PLUS 006K
MISS R PLUS 857H

BW: 91 205 day: 816 365 day: 1462

This will be 8112's 5th son to sell in our sale. She has the honor of raising a herd bull that works in the great Daines herd in Alberta.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
10.3	2.8	57.2	82.7	19.9	11.9	48.5	7.9	23.3	0.82	-0.083	0.15

R⁺ 22

R PLUS 6279D

BLACK PUREBRED POLLED MALE
CA-BPG1192820 LRPS 6279D 07 March 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE

MISS R PLUS 1063Y
BLACK POLLED DAKOTA
ROLLING JN HAVANNAH 15H
WAYLORE MMS MARVEL 28X

BW: 88 205 day: 812 365 day: 1324

Look to Magnaflow sons to add ribeye and performance.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.7	4.6	70.6	113.1	21.1	7.3	56.3	6.3	44.3	0.83	-0.036	-0.18

R⁺ 23

R PLUS 6199D

BLACK PUREBRED POLLED MALE
CA-BPG1190104 LRPS 6199D 21 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

INDIAN RIVER RING LEADER
SAJ RED EQUALIZER 7U
D BAR C RED HELGA 645S

MISS R PLUS 2315Z
D BAR C RIPTIDE 15R
ARDEN MS RIPTIDE 117T
ARDEN MS MAURUS 42N

BW: 91 205 day: 745 365 day: 1321



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.6	5.1	79.1	122.8	19	5.7	58.5	8	50.3	0.82	-0.055	-0.04

R + Simmental Sale



24

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.1	3.6	55	66.5	14.2	5.6	41.6	10.5	14.2	0.64	-0.068	-0.17

R⁺ 24 R PLUS 6084D

BLACK PUREBRED POLLED MALE
CA-BPG1189939 LRPS 6084D 09 February 2016

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
LFE RICH RAY 369Z
LFE BS LEWIS 322U
LFE BS DAKOTA COAL 25X
LFE BS DAKOTA COAL 69S

TNT DYNAMITE BLACK L137
LFE MR LEWIS 347P
LFE KIRBJIE 126H
MISS R PLUS 6005S
JF NEW DIMENSION 903J
MS LAZY S BLK P 25M
BDV BONDIE K41

BW: 92 205 day: 737 365 day: 1475

Four sons through past sales, three daughters in the herd; longevity in this cow family.



25

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.2	2.8	51.1	76.2	20	9.3	45.5	12.9	19.7	0.29	-0.033	0.17

R⁺ 25 R PLUS 6012D

BLACK PUREBRED POLLED MALE
CA-BPG1189428 LRPS 6012D 29 January 2016

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
SAS BIG BRUZER Y131
SRS J914 PREFERRED BEEF
SAS LICORICE S532
SAS/GB LICORICE

GGL 230K
NAC MASTER 24M
HAAS RANCH D52
MISS R PLUS 231X
CNS DREAM ON L186
KSR MISS DREAM EASY 5S
KSR MISS EASY GOING 35P

BW: 83 205 day: 660 365 day: 1306

Lot 25, 26 and 27 have calving ease genetics in their pedigree, with 6005 progeny and Bruzer.



26

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.8	3.7	64.6	100.3	19.3	6.7	51.6	12.6	35.2	0.44	-0.021	0.17

R⁺ 26 R PLUS 6094D

BLACK PUREBRED POLLED MALE
CA-BPG1189945 LRPS 6094D 10 February 2016

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
SAS BIG BRUZER Y131
SRS J914 PREFERRED BEEF
SAS LICORICE S532
SAS/GB LICORICE

WHEATLAND BULL 680S
BMD/RF MAGNAFLOW
LRX CHEYENNE 14U
MISS R PLUS 4272B
NAC MASTER 24M
MISS R PLUS 9261W
MISS R PLUS 6016S

BW: 95 205 day: 750 365 day: 1480



R + Simmental Sale

R+ 27

R PLUS 6131D

BLACK PUREBRED POLLED MALE
CA-BPG1190045 LRPS 6131D 15 February 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS PRAIRIE FIRE
LFE NIGHT LIFE 479S
MISS R PLUS 8240U
MISS R PLUS 167L

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U

MISS R PLUS 2111Z
R PLUS REDGE 8018U
MISS R PLUS 52X
MISS R PLUS 1139L

BW: 97 205 day: 815 365 day: 1348

CCE	6.8
BW	5.4
WW	66.7
YW	87.2
MILK	21.2
MCE	12.4
MWWT	54.6
STAY	9.4
CW	29.1
REA	0.8
FAT	-0.085
MARB	-0.08



27

R+ 28

R PLUS 6213D

BLACK PUREBRED MALE

CA-BG1190112 LRPS 6213D 22 February 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS PRAIRIE FIRE
LFE NIGHT LIFE 479S
MISS R PLUS 8240U
MISS R PLUS 167L

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41

MISS R PLUS 1246Y
DARREL YANK 1G
MISS R PLUS 1263L
JSP RED DECK 032H

BW: 94 205 day: 797 365 day: 1330

CCE	9.4
BW	3.4
WW	73.7
YW	93.4
MILK	17.3
MCE	12.9
MWWT	54.1
STAY	10.9
CW	29.4
REA	0.68
FAT	-0.071
MARB	-0.08

Lot 27, 28 and 29 are sired by our high selling bull in 2012, Prairie Fire. Look for these sons to add fleshing ability, good hair and sound structure.

R+ 29

R PLUS 6182D

BLACK BLAZE FACED PERCENTAGE POLLED MALE
CA-BPRS1190095 LRPS 6182D 20 February 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS PRAIRIE FIRE
LFE NIGHT LIFE 479S
MISS R PLUS 8240U
MISS R PLUS 167L

R PLUS BLACKEDGE
R PLUS TITAN
MISS R PLUS 3101N

MISS R PLUS 9095W

SIMMENTAL/SIMMENTAL

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.2	4.9	69.8	92.1	16.8	9.9	51.7	8.1	31.3	0.55	-0.093	-0.09

BW: 95 205 day: 848 365 day: 1437



29

R+ 30

R PLUS 6043D

BLACK PUREBRED POLLED MALE

CA-BPG1192851 LRPS 6043D 05 February 2016

JS SURE BET 4T
DRAKE POKER FACE 2X
DRAKE TULA 1R

OUTLAW SODA POP 14B
JF MILESTONE 999W
HPF CREAM SODA Y010
IC CREAM SODA R56

RCC/TCF LINE DRIVE M181
SPRINGCREEK LINER 56U
NEVAS L93

IPU 56U MS BLACKBIRD 96B
GOLDEN OPPORTUNITYHR R851
IPU MS. BLACKBIRD 223T
IPU 364C BLACKBRID 140P

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.7	1.2	63.9	94.4	27.3	8.8	59.2	14.6	27.8	0.73	-0.052	0.07

BW: 93 205 day: 769 365 day: 1507



R + Simmental Sale

R⁺ 31

R PLUS 6082D

BLACK BLAZE FACED PUREBRED POLLED MALE
CA-BPG1189938 LRPS 6082D 09 February 2016

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
SAS BIG BRUZER Y131
SRS J914 PREFERRED BEEF
SAS LICORICE S532
SAS/GB LICORICE

MR HOC BROKER
LFE RICH RAY 369Z
LFE BS DAKOTA COAL 25X
MISS R PLUS 4059B
DARREL YANK 1G
MISS R PLUS 3158N
MISS R PLUS 198L

BW: 97 205 day: 724 365 day: 1398

CCE	7.5
BW	3.7
WW	61.7
YW	86.8
MILK	17.6
MCE	7
MWWT	48.5
STAY	11.7
CW	26.8
REA	0.51
FAT	-0.056
MARB	-0.06

R⁺ 32

R PLUS 6020D

BLACK BLAZE FACED PUREBRED POLLED MALE
CA-BG1192841 LRPS 6020D 01 February 2016

SVF/NJC MO TOWN M216
JS SURE BET 4T
JS BLACK MAGIC WOMAN 13P
DRAKE POKER FACE 2X
TCF/RCC TEMPTATION GJ640
DRAKE TULA 1R
DCC 5N

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
MISS R PLUS 4085B
KJLI NO MERCY 380P
MISS R PLUS 6280S
MISS R PLUS 898H

BW: 95 205 day: 800 365 day: 1333

CCE	8.2
BW	2.1
WW	65.9
YW	95
MILK	21.2
MCE	10.3
MWWT	54.1
STAY	9.9
CW	29.3
REA	0.69
FAT	-0.066
MARB	-0.14



If you are looking to add a little color or breed identity to your calf crop check these Baldy Bulls out!!



R⁺ 33

R PLUS 6146D

BLACK BLAZE FACED PUREBRED POLLED MALE
CA-BPG1190054 LRPS 6146D 15 February 2016

SVF/NJC MO TOWN M216
JS SURE BET 4T
JS BLACK MAGIC WOMAN 13P
DRAKE POKER FACE 2X
TCF/RCC TEMPTATION GJ640
DRAKE TULA 1R
DCC 5N

CNS DREAM ON L186
GJR MR DREAMER 65Z
MISS GJR RAVE 61R
MISS R PLUS 4176B
MR GJR HUSTLER 16W
MISS GJR 45Y
MISS GJR SARIA 52S

BW: 99 205 day: 765 365 day: 1424

CCE	9.8
BW	2.4
WW	63.2
YW	94.5
MILK	19.4
MCE	7.6
MWWT	51
STAY	11.3
CW	29.7
REA	0.73
FAT	-0.061
MARB	-0.01

R⁺ 34

R PLUS 6102D

BLACK BLAZE FACED PUREBRED POLLED MALE
CA-BPG1192852 LRPS 6102D 11 February 2016

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M
PROFIT
MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 2384Z
R PLUS 2042M
MISS R PLUS 5016R
IPU MS POWERDRIVE 65M

BW: 93 205 day: 801 365 day: 1433

CCE	7.1
BW	4.5
WW	74.2
YW	103.9
MILK	14.8
MCE	10
MWWT	51.8
STAY	12.9
CW	37.7
REA	0.69
FAT	-0.069
MARB	0.11



R + Simmental Sale

R⁺ 35

R PLUS 6014D

RED BLAZE FACED PUREBRED POLLED MALE
CA-PG1192840 LRPS 6014D 29 January 2016

KOP CROSBY 137W
MRL 91Y
MRL MISS 493U
NUG HELIX 84B
IPU 52N ACCELERATOR 222U
NUG LUCY 28Y
NUG MISS 772T

LBR CROCKET R81
SKORS CROCKET 252X
SKORS MS FREEBIE 17T
BERWEST BRE 422B
LAR D BAR C RODEO 87R
BERWEST WINONA 923W
BERWEST BERLEY 250N

BW: 99 205 day: 746 365 day: 1413

A special red baldy who is a heifers first calf.
His pedigree is unique for our customers.

CCE	7.1
BW	3.8
WW	65.5
YW	98.2
MILK	28.7
MCE	10.7
MWWT	61.4
STAY	12.5
CW	33.9
REA	0.71
FAT	-0.054
MARB	0.02

R⁺ 36

R PLUS 6089D

RED BLAZE FACED PUREBRED POLLED MALE
CA-PG1189943 LRPS 6089D 10 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
MISS R PLUS 4105B
R PLUS REDGE 8018U
MISS R PLUS127X
MISS R PLUS 958J

BW: 89 205 day: 759 365 day: 1418

CCE	8.2
BW	4.3
WW	65.9
YW	98.9
MILK	21.7
MCE	13.1
MWWT	54.6
STAY	10.1
CW	35.1
REA	0.74
FAT	-0.061
MARB	-0.13



35



36



37

"Ultrasound traits are used in the evaluation as indicator traits and only carcass traits are published since carcass characteristics are what drives profit and are the traits we are interested in improving." CSA

R⁺ 37

R PLUS 6085D

RED BLAZE FACED PUREBRED POLLED MALE
CA-PG1189940 LRPS 6085D 09 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U
MISS R PLUS 2105Z
LFE MR LEWIS 347P
MISS R PLUS 8176U
MISS R PLUS 1217L

BW: 91 205 day: 844 365 day: 1407

CCE	10.1
BW	3.9
WW	70.2
YW	106.4
MILK	22.6
MCE	13.4
MWWT	57.6
STAY	11.1
CW	38.9
REA	0.85
FAT	-0.061
MARB	-0.05

R⁺ 38

R PLUS 6198D

RED BLAZE FACED PUREBRED POLLED MALE
CA-PG1190103 LRPS 6198D 21 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

TNT TOP GUN R244
CMS UNIQUE 853U
CMS RED ROBIN 07N
CMS DUCHESS 17X
ASM MR BAR SAM 212H
CMS PASADENA 25P
WSR EVANGELINE 60E

BW: 91 205 day: 773 365 day: 1235

CCE	7.3
BW	4.7
WW	71.2
YW	106.9
MILK	16.1
MCE	9.9
MWWT	51.7
STAY	13.9
CW	40.4
REA	0.68
FAT	-0.064
MARB	-0.14



R Plus Philosophy...

The breeding of Simmental cattle has been a passion and dream of ours since the 70's. We made a move in 1991 to change our Simmental cattle into a moderate framed animal that survived well in our climate. The solid colored red and black cattle fit the bill; the performance and fertility of the Simmental cattle could not be compromised, so we began looking for genetics that would support our beliefs.

Present day, our beliefs haven't changed and we believe the cattle back this up.

We are raising cattle that survive and breed in short native grass pastures, with hay being their main winter ration; cattle that have fertility bred into them, as most of our bulls will be under a year of age at sale time and will have passed a fertility test and scrotal measurement that in the past has averaged around 38 cm. Hair coats are very important to us. Straight heavy haired cattle tend to be easier doing, happier cattle at R Plus. As we live in a short grass area, we have to have cows with large spring of rib. We believe that the rib eye measurement indicates this to us. Structure and conformation have to be closely monitored in our program as a large area of the pastures are located in heavy rock conditions. Our cattle must have the ability to walk in these conditions.

As our operation is usually a two man show, the cow's ability to have a calf, that calf's vigor and the mothering ability of the cow are all things that are very important to us.

We do not believe that overfeeding bulls and females is necessary. Longevity is something that is needed in all cattle and overfeeding only helps to shorten their life span and affects their fertility. Our rations are developed to grow and allow cattle to mature at an optimal rate without causing any complications to that animal.

We have bred these solid red and black coloured cattle for 27 years. The multi generation of the red and black genetics will make your calf crop predictable in colour. By using these solid coloured genetics we have eliminated sun burnt udders, weak eyed cattle and created a trouble free animal.



R Plus Reload 2006Z

Sold to Westway Farms, Springer Simmentals, Gunn Simmentals, Denning Simmentals (US semen rights). Last years' high selling Hard Rock son, first calves to arrive soon.

R Plus Hard Rock 145X

Sold to Perkin Land and Cattle, Tyler Lynn's Simmentals. His story has just begun, last year's top seller was a Hard Rock and many of last years females were sired by Hard Rock.

R Plus King of the YUKON

Sold to Springer Simmentals, Iowa. His legacy is still being written at this great herd. Sired many top bulls and sought after females.

R + Simmental Sale



R Plus Redge 8018U

Sold to Westway Farms. Top red son of Edge, continually sires the top Another Black Edge son that has selling bulls at Westway and R Plus. done amazing things.



R Plus McSteamy 8028U



R Plus Blackout

Sold to Tri R Simmentals. The great female maker and also the sire of Yukon.



R Plus Black Edge 5028R

Sold to Westway Farms. Could be one of the most influential black Simmental bulls ever.



R Plus Prairie Fire

Sold to Kopp Farms. His legacy, a number of top sellers at Kopp's recent dispersal.



R Plus 2035Z

Sold to Highway 5 Simmentals, Canora, SK in our 2013 Sale.



R Plus 3197A

Sold to Traxinger Simmentals, Claremont, South Dakota in our 2014 Sale.



R Plus Keystone 3011A

Sold to Kunkel Simmentals, New Salem, North Dakota in our 2014 Sale.



R Plus Venom 4006B

Sold in 2015 sale to Circle G Simmentals, Lacombe, AB & Spring Creek Colony, Walsh, AB.



R Plus Hitman 4194B

Sold in 2015 sale to SIBL Simmentals, Cherhill, AB. Great Reload 2006Z son.



R Plus 5015C

Sold in 2016 sale to Bonchuk Farms, Rocky Meadow Simmentals & JP Cattle.



R Plus Hammertime 5051C

Sold in 2016 sale to Porter Ranches & Soderglen Farms.

R + Simmental Sale



R⁺ 39 *R PLUS 6035D*

BLACK PUREBRED POLLED MALE
CA-BPG1189861 LRPS 6035D 03 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U
PERKS LAURIE 78A
LCC RED HEAT 7462J
TFED CONRAY LAURIE 378M
TFED LAURA 178K



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
3.9	3.6	78.6	115.5	18.8	7.2	58	7.3	43.5	0.86	-0.071	-0.02

BW: 91 205 day: 691 365 day: 1417

R⁺ 40 *R PLUS 6092D*

BLACK PUREBRED POLLED MALE
CA-BPG1189944 LRPS 6092D 10 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
MISS R PLUS 1165Y
LAZY S BLACK 29N
MISS R PLUS 8039U
MISS R PLUS 168L

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.7	3.2	80	118.9	8.7	10.1	48.7	8	44.9	0.63	-0.061	0.04

BW: 98 205 day: 744 365 day: 1411



R⁺ 41 *R PLUS 6171D*

BLACK PUREBRED POLLED MALE
CA-BPG1190092 LRPS 6171D 18 February 2016

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 9172W
R PLUS 2169M
MISS R PLUS 4043P
MISS R PLUS 2256M

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.5	2.3	75.7	109.8	20.2	10.4	58	9.8	38.1	0.77	-0.043	0

BW: 95 205 day: 832 365 day: 1646



R + Simmental Sale

R⁺ 42

R PLUS 6124D

BLACK PUREBRED POLLED MALE
CA-BPG1190042 LRPS 6124D 14 February 2016

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

GGL 230K
NAC MASTER 24M
HAAS RANCH D52

MISS R PLUS 228X

LFE MR LEWIS 347P
MISS R PLUS 6003S
TRIPLE C POWER TIME M67K

BW: 93 205 day: 674 365 day: 1376

Impressive marbling number on this stout Profit son.

CCE	5.5
BW	3.1
WW	64.1
YW	89.5
MILK	14.2
MCE	8.9
MWWT	46.3
STAY	15.1
CW	27.4
REA	0.55
FAT	-0.052
MARB	0.13

R⁺ 43

R PLUS 6224D

BLACK PUREBRED POLLED MALE
CA-BPG1190138 LRPS 6224D 23 February 2016

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T

SAS BIG BRUZER Y131

SRS J914 PREFERRED BEEF
SAS LICORICE S532
SAS/GB LICORICE

GW LUCKY DICE 187H
LFE MR LEWIS 385N
LFE DAKOTA COAL 35L

LFE BS DAKOTA COAL 610P

BH BLACK EXPRESS 019K
LFE DAKOTA COAL 616L
LFE DAKOTA COAL 24E

BW: 88 205 day: 776 365 day: 1365

Another high marbling Bruzer son.

CCE	10.2
BW	2.1
WW	56.3
YW	90.2
MILK	21.5
MCE	10.5
MWWT	49.7
STAY	13.1
CW	27.1
REA	0.45
FAT	-0.042
MARB	0.1



Here is a group of high marbling EPD bulls.



R⁺ 44

R PLUS 6220D

BLACK PUREBRED POLLED MALE
CA-BPG1190124 LRPS 6220D 22 February 2016

3C FULL FIGURES C288 BLK
TWIN-CHIEF PRINCE 203P
TWIN CHIEF MAGIC 23M

R PLUS BLACKOUT

SAS SMOKIN JOE
MISS R PLUS 5083R
JSP EDISON 086H

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U

MISS R PLUS 2031Z

PPSR MONTANA IRISH 107D
SNIDER'S MONTANA BLACK
MISS PRICKLY PEAR H839

BW: 93 205 day: 809 365 day: 1567

CCE	7.4
BW	4.6
WW	71.6
YW	104.3
MILK	15
MCE	4.4
MWWT	50.7
STAY	11.1
CW	38.5
REA	0.39
FAT	-0.061
MARB	0.03

R⁺ 45

R PLUS 6156D

BLACK PUREBRED POLLED MALE
CA-BPG1190062 LRPS 6156D 16 February 2016

3C FULL FIGURES C288 BLK
TWIN-CHIEF PRINCE 203P
TWIN CHIEF MAGIC 23M

R PLUS BLACKOUT

SAS SMOKIN JOE
MISS R PLUS 5083R
JSP EDISON 086H

3C MACHO M450 BZ
GCF RESOLUTION U15
GCF MISS ZEIS MT N43

MISS R PLUS 2277Z

R PLUS BLACKEDGE
WFL MS 807H LADY 8079U
WFL MISS WESTWAY 5N

BW: 93 205 day: 760 365 day: 1363

CCE	6
BW	4.9
WW	77.3
YW	110.2
MILK	15
MCE	1
MWWT	53.6
STAY	10.8
CW	42.2
REA	0.44
FAT	-0.045
MARB	-0.01



R + Simmental Sale



R⁺ 46 *R PLUS 6064D*
 RED PUREBRED POLLED MALE
 CA-PG1189927 LRPS 6064D 08 February 2016

FOXY ROCKSTAR
 R PLUS HARD ROCK 145X
 MISS R PLUS 8014U
R PLUS RELOAD 2006Z
 RED BARON HR P101
 IPU RED BARONESS 1T
 IPU MS BODYBUILDER 49P
 LAZY S BLACK STETSON 129L
 LAZY S BLACK 29N
 BDV BONDIE K41
MISS R PLUS 8380U
 R PLUS 990J
 MISS R PLUS 2261M
 MISS R PLUS 51K

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.4	2.9	70	95.6	17.2	12	52.2	10.1	30.5	0.77	-0.043	0.02

BW: 95 205 day: 799 365 day: 1628
 Super performance in this red powerhouse.



R⁺ 47 *R PLUS 6172D*
 RED PUREBRED POLLED MALE
 CA-PG1190093 LRPS 6172D 18 February 2016

FOXY ROCKSTAR
 R PLUS HARD ROCK 145X
 MISS R PLUS 8014U
R PLUS RELOAD 2006Z
 RED BARON HR P101
 IPU RED BARONESS 1T
 IPU MS BODYBUILDER 49P
 LFE MR LEWIS 514N
 LFE RS LEWIS 327S
 LFE CALYNA 615M
MISS R PLUS 8155U
 BISS MCGRAW 1M
 MISS R PLUS 5043R
 JSP MS APPLAUSE 061F

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.7	2.9	63.7	90.3	19	11.3	50.8	10.8	27.7	0.75	-0.047	-0.19

BW: 93 205 day: 822 365 day: 1524
 Another powerful Reload.

R⁺ 48 *R PLUS 6041D*
 PUREBRED POLLED MALE
 CA-PG1189863 LRPS 6041D 04 February 2016

FOXY ROCKSTAR
 R PLUS HARD ROCK 145X
 MISS R PLUS 8014U
R PLUS RELOAD 2006Z
 RED BARON HR P101
 IPU RED BARONESS 1T
 IPU MS BODYBUILDER 49P
 LFE MR LEWIS 514N
 LFE RS LEWIS 327S
 LFE CALYNA 615M
MISS R PLUS 299X
 R PLUS 6127F
 MISS R PLUS 1212L
 MISS R PLUS 6213F

CCE	6.2
BW	3.1
WW	66.8
YW	89.6
MILK	21.4
MCE	11.7
MWWT	54.7
STAY	10
CW	27.3
REA	0.56
FAT	-0.07
MARB	-0.11

These Reloads combine calving ease and a lot of performance.

BW: 91 205 day: 762 365 day: 1512

R⁺ 49 *R PLUS 6143D*
 PERCENTAGE POLLED MALE
 CA-PRS1190052 LRPS 6143D 15 February 2016

FOXY ROCKSTAR
 R PLUS HARD ROCK 145X
 MISS R PLUS 8014U
R PLUS RELOAD 2006Z
 RED BARON HR P101
 IPU RED BARONESS 1T
 IPU MS BODYBUILDER 49P

FNF-SMAN - SIMMENTAL/ANGUS #5150

The 5150 cow is an unregistered purebred that has raised several bulls for our sales.

BW: 97 205 day: 764 365 day: 1255



R + Simmental Sale

R⁺ 50

R PLUS 6298D

BLACK PUREBRED POLLED MALE
CA-BPG1192823 LRPS 6298D 10 March 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS 2151Z

HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

HTP SVF IN DEW TIME
BROKEN OAK BEACH BOY 362U
MRS DOY RHONDA 362R

MISS R PLUS 3368A

IPU POWERUP 30R
MISS R PLUS 7123T
MISS R PLUS 009K

BW: 99 205 day: 838 365 day: --

Our lead off 2151Z son. 2151 is a direct son of Edge's mother, extremely sound, bigfooted and performance. 2151 has been used on lots of heifers and has proven to be a calving ease bull.

CCE	9.1
BW	3
WW	70.1
YW	101.7
MILK	20.7
MCE	11.5
MWWT	55.7
STAY	11.1
CW	34.6
REA	0.77
FAT	-0.02
MARB	-0.18



R⁺ 51

R PLUS 6253D

BLACK PUREBRED POLLED MALE
CA-BPG1191961 LRPS 6253D 02 March 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS 2151Z

HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

HC POWER DRIVE 88H
KENCO/MF POWERLINE 204L
SAFN GLAMOUR 11J

JONESYS MS POWERLINE 73X

MUIRHEADS HIGH TIDE 82R
BDS BLK DIAMOND 73T
BDS PAIGE 407P

BW: 91 205 day: 756 365 day: 1415

Comes from one of the real favorite cows here at R Plus, we have two daughters in our herd and a son working at the great Denning herd in Iowa.

CCE	5.7
BW	4.4
WW	65.6
YW	100.1
MILK	22.5
MCE	10.2
MWWT	55.3
STAY	10.9
CW	36.1
REA	0.91
FAT	-0.043
MARB	-0.15



R⁺ 52

R PLUS 6268D

BLACK PUREBRED POLLED MALE
CA-BPG1191975 LRPS 6268D 05 March 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS 2151Z

HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U

MISS R PLUS 3074A

PRL TOBASCO 201T
MISS R PLUS 1033Y
MISS R PLUS 2168M

BW: 103 205 day: 819 365 day: 1451

Off a first calf heifer.

CCE	9.3
BW	4.2
WW	65.2
YW	93
MILK	21.7
MCE	12.5
MWWT	54.3
STAY	9.8
CW	31.2
REA	0.79
FAT	-0.047
MARB	-0.11

R⁺ 53

R PLUS 6293D

BLACK PERCENTAGE POLLED MALE
CA-BPRS1192822 LRPS 6293D 09 March 2016

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS 2151Z

HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

FNF-SMSM -SIMMENTAL/SIMMENTAL #3119

BW: 95 205 day: 715 365 day: --

Dam 3119 is an excellent first calf heifer, solid black, great udder.



R + Simmental Sale

R+ 54

R PLUS 6144D

BLACK PERCENTAGE POLLED MALE

CA-BPRS1190053 LRPS 6144D 15 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW

TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

FNF-SMAN - SIMMENTAL/ANGUS #3400

BW: 87 205 day: 890 365 day: 1431

Dam is the 3400 cow who has probably influenced more progeny than any cow on the farm.



54



56

R+ 55

R PLUS 6218D

BLACK PUREBRED MALE

CA-BG1190119 LRPS 6218D 22 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW

TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

GGL 230K

NAC MASTER 24M

HAAS RANCH D52

MISS R PLUS 9354W

LAZY S BLACK 29N

MISS R PLUS 6040S

MISS R PLUS 198L

BW: 93 205 day: 816 365 day: 1448

If you are not scared of horns but appreciate good bulls, look here.

CCE	5.9
BW	3.6
WW	71.1
YW	106.8
MILK	16.8
MCE	7.1
MWWT	52.4
STAY	9.7
CW	38.6
REA	0.68
FAT	-0.053
MARB	-0.15



55

R+ 56

R PLUS 6206D

BLACK PUREBRED MALE

CA-BG1190107 LRPS 6206D 22 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW

TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

LAZY S BLACK 29N

R PLUS BLACKEDGE
SUN STAR MISS DRIVE

MISS R PLUS 1051Y

NAC MASTER 24M
MISS R PLUS 9261W
MISS R PLUS 6016S

BW: 90 205 day: 875 365 day: 1422

Another powerful Magnaflow son.

CCE	7.3
BW	4.7
WW	75
YW	110.2
MILK	15.3
MCE	6.2
MWWT	53.2
STAY	8.2
CW	47.8
REA	0.83
FAT	-0.028
MARB	0.03

R+ 57

R PLUS 6100D

BLACK PERCENTAGE POLLED MALE

CA-BPRS1189948 LRPS 6100D 11 February 2016

S-PAW BLK SHOW OFF 5S

FOXY ROCKSTAR

FOXY LADY KEEPSAKE

R PLUS HARD ROCK 145X

R PLUS BLACKEDGE

MISS R PLUS 8014U

MISS R PLUS 6046S

PVF-BF BF26 BLACK JOKER

LFE BRING IT BLACK 811K

LFE DAKOTA 6G

WFL MS HL66J BLACKY 5012R

SIMMENTAL/SIMMENTAL

BW: 100 205 day: 711 365 day: 1399

Going back to the strong Blackie cow family.

CCE	9
BW	3.4
WW	54.1
YW	74.9
MILK	19.5
MCE	7.8
MWWT	46.5
STAY	5.8
CW	19.5
REA	0.68
FAT	-0.44
MARB	0

R+

R+

R⁺ 58 *R PLUS 6335D*
 RED PUREBRED POLLED MALE
 CA-PG1192830 LRPS 6335D 16 March 2016

KENCO/MF POWERLINE 204L
 3D TRUSTIN 47T
 X-T MISS DESTINY 73K
NAC SPIKE 75X
 KAPPES ROCK SOLID H32
 BLUERIDGE RED VELVET 27N
 NAC DESTINY 11L

LFE RED ENTICER 364M
 KJLI NO MERCY 380P
 LFE AMBER 27H
MISS R PLUS 8061U
 R PLUS 6127F
 MISS R PLUS 065K
 KT MISS BOLD FUTURE 23A

BW: 99 205 day: 805 365 day: --

A very powerful Baldy cow whose pedigree goes back to our reserve champion bull at Agribition, 6127.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
3.7	3.9	70.3	97.5	24.6	10.3	59.8	11	33.1	0.74	-0.023	-0.05

R⁺ 59 *R PLUS 6357D*
 RED PUREBRED POLLED MALE
 CA-PG1192831 LRPS 6357D 20 March 2016

KENCO/MF POWERLINE 204L
 3D TRUSTIN 47T
 X-T MISS DESTINY 73K
NAC SPIKE 75X
 KAPPES ROCK SOLID H32
 BLUERIDGE RED VELVET 27N
 NAC DESTINY 11L

R PLUS BLACKEDGE
 R PLUS 9056W
 MISS R PLUS 009K
MISS R PLUS 1005Y
 LFE RS LEWIS 327S
 MISS R PLUS 9078W
 MISS R PLUS 7200T

BW: 90 205 day: 846 365 day: --

Heavy haired Spike son.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.2	3.9	68.3	97.3	18.2	10.6	52.3	11.3	33.2	0.78	-0.048	-0.12

R⁺ 60 *R PLUS 6364D*
 RED PUREBRED POLLED MALE
 UNR1192832 LRPS 6364D 21 March 2016

KWA RED ROCK 5T
 KWA ROCK 78Z
 TLR SASHA
RAINALTA RED ROCK 69B
 RJY MAXIMA 5M
 RAINALTA LASS 112R
 RAINALTA LASS 51J

TNT DYNAMITE BLACK L137
 LFE MR LEWIS 347P
 LFE KIRBIE 126H
MISS R PLUS 8073U
 ER RED STRETCHER 524B
 MISS R PLUS 849H
 MISS PARKHILL 16B

BW: 89 205 day: 885 365 day: --

These three red bulls are some of the youngest in the sale, be sure to realize their age and then you will appreciate their performance.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.2	4.4	71.1	105.9	19.6	13.6	55.1	14	39.3	0.56	-0.065	-0.34



R + Simmental Sale



61

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.6	3.9	65.8	99.1	23.5	10.4	56.3	8.1	34.6	0.82	-0.101	-0.26

R⁺ 61 R PLUS 6101D

RED PERCENTAGE POLLED MALE
CA-PRS1189993 LRPS 6101D 11 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
MISS R PLUS 3136A

SIMMENTAL/SIMMENTAL

BW: 91 205 day: 807 365 day: 1601

A very popular Venom son, hair, muscle and a ton of eye appeal.



62

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6	5.2	69.2	105.9	24.7	13.1	59.3	11.2	40.6	0.53	-0.059	-0.02

R⁺ 62 R PLUS 6196D

RED PUREBRED POLLED MALE
CA-PG1190102 LRPS 6196D 21 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

LFE RED ENTICER 364M
KJLI NO MERCY 380P
LFE AMBER 27H
MISS R PLUS 8184U
SS CHSNN
MISS R PLUS 3294N
JSP RED DECK 032H

BW: 89 205 day: 912 365 day: 1544

Venom off a great uddered Mercy daughter.



63

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.5	4.4	75.5	118.4	24	13.5	61.7	9.3	46.9	0.62	-0.058	-0.14

R⁺ 63 R PLUS 6231D

RED PUREBRED POLLED MALE
CA-PG1191909 LRPS 6231D 25 February 2016

LFE VIPER 455U
NCB COBRA 47Y
NCB MISS DREAM 22T
R PLUS VENOM 4006B
DRAKE POKER FACE 2X
IPU MS. TULA 104Z
D BAR C BLK SATIN 680S

SS CHSNN
R PLUS KODIAK 4200P
SOUTHOLDEN REDMINER 6H
KOP MS KODIAK 136U
PORTERHOUSE JUSTIN 55J
KOP MS JUSTINE 46L
KOP MS JARNOLD 201J

BW: 89 205 day: 797 365 day: 1485

The 136U female is a tank and so is this bull.



R+ 64 *R PLUS 6049D*

PERCENTAGE POLLED MALE
CA-PRS1189869 LRPS 6049D 06 February 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS BLACKEDGE
R PLUS MCSTEAMY 8028U
MISS R PLUS 4126P
MISS R PLUS 1077Y

SIMMENTAL/SIMMENTAL

BW: 90 205 day: 654 365 day: 1286

1077 has one of those dream udders.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.5	3.5	57.2	75.5	19.1	11.3	47.7	6.1	19.7	0.84	-0.097	-0.08

R+ 65 *R PLUS 6005D*

PUREBRED POLLED MALE
CA-PG1189413 LRPS 6005D 25 January 2016

R PLUS HARD ROCK 145X
R PLUS RELOAD 2006Z
IPU RED BARONESS 1T
R PLUS HITMAN 4194B
S-PAW BLK SHOW OFF 5S
MISS R PLUS 79X
MISS R PLUS 6141S

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N

MISS R PLUS 4219B
R PLUS 4012P
MISS R PLUS 8205U
SGCC RED CLASSY 14P

BW: 77 205 day: 673 365 day: 1332

Grand dam was the mother of our high selling red bull in 2016 going to Lazy S Ranch.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.2	3.9	62.3	79.6	20.4	12.6	51.5	11.6	22.3	0.79	-0.047	-0.16

R+ 66 *R PLUS 6318D*

PUREBRED POLLED MALE
CA-PG1192827 LRPS 6318D 13 March 2016

HC HUMMER 12M
RC CLUB KING 040R
RC MISS GRIFFEY 038N
JHSN WIDE LOAD 136Y
BISS TOBY 818P
DOUBLE BAR D PANSY 136T
DOUBLE BAR D MS PRIME 99N

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE

MISS R PLUS 3113A
SAS SMOKIN JOE
MISS R PLUS 5132R
MISS R PLUS 8144H

BW: 93 205 day: 750 365 day: --

This red son of Wide Load has as much muscle as any bull in the sale.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8	3.8	71	102.9	14.3	12.4	49.8	13.3	36.5	0.72	-0.05	-0.13

R + Simmental Sale

R⁺ 67

R PLUS 6110D

RED PUREBRED POLLED MALE
CA-PG1189998 LRPS 6110D 12 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P
MISS R PLUS 2101Z
LFE NIGHT LIFE 479S
MISS R PLUS 8067U
MISS R PLUS 6011S

BW: 99 205 day: 833 365 day: 1563

One of the real popular red bulls on the summer tours.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.1	5.1	74.6	116.4	20.2	9.1	57.4	9.5	46.7	0.79	-0.053	-0.17

R⁺ 68

R PLUS 6194D

RED PUREBRED POLLED MALE
CA-PG1190101 LRPS 6194D 21 February 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

INDIAN RIVER RING LEADER
SAJ RED EQUALIZER 7U
D BAR C RED HELGA 645S
MISS R PLUS 1142Y
R PLUS BLACKEDGE
MISS R PLUS 8043U
MISS R PLUS 6054S

BW: 96 205 day: 852 365 day: 1470

The 1142 female raised our high selling female at Simmsational 2015.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.1	2.8	71.5	112.3	18	5.4	53.7	7.5	40.9	0.82	-0.056	-0.05

R⁺ 69

R PLUS 6265D

RED PUREBRED POLLED MALE
CA-PG1191974 LRPS 6265D 05 March 2016

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
MISS R PLUS 1137Y
LAZY S BLACK 29N
MISS R PLUS 8280U
MISS R PLUS 3208N

BW: 102 205 day: 881 365 day: 1414

A real stout Magnaflow off the 1137 cow.



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.3	4	73.2	112.8	14.5	5.6	51	8	42.8	0.72	-0.045	0.04



R⁺ 70 *R PLUS 6329D*

BLACK PUREBRED POLLED MALE
CA-BPG1192855 LRPS 6329D 15 March 2016

- HC HUMMER 12M
- RC CLUB KING 040R
- RC MISS GRIFFEY 038N
- JHNS WIDE LOAD 136Y*
- BISS TOBY 818P
- DOUBLE BAR D PANSY 136T
- DOUBLE BAR D MS PRIME 99N
- LAZY S BLACK 29N
- R PLUS BLACKEDGE
- SUN STAR MISS DRIVE
- MISS R PLUS 3092A*
- MRL TAP OUT 39U
- MISS R PLUS 1069Y
- SGCC BLK RAZAMATAZ 15W



70

BW: 103 205 day: 856 365 day: --

Young and powerful, his grandmother is one of our favorite females.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.1	3.2	66.9	100.7	14.5	11.3	48	11.7	34.5	0.74	-0.045	-0.11

R⁺ 71 *R PLUS 6322D*

BLACK PERCENTAGE POLLED MALE
CA-BPRS1192854 LRPS 6322D 13 March 2016

- HC HUMMER 12M
- RC CLUB KING 040R
- RC MISS GRIFFEY 038N
- JHNS WIDE LOAD 136Y*
- BISS TOBY 818P
- DOUBLE BAR D PANSY 136T
- DOUBLE BAR D MS PRIME 99N
- R PLUS BLACKOUT
- R PLUS KING OF THE YUKON
- MISS R PLUS 7026T
- MISS R PLUS 3057A*
- IPU BLACK STEAKHOUSE 34H
- MISS R PLUS 318N
- SIMMENTAL/SIMMENTAL



71

BW: 99 205 day: 871 365 day: --

7/8 son going back to one of our great Steakhouse females.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.6	4.5	73.8	112.5	13	8.2	49.8	12.1	43.4	0.45	-0.049	0.02

R⁺ 72 *R PLUS 6320D*

BLACK PUREBRED POLLED MALE
CA-BPG1192829 LRPS 6320D 13 March 2016

- HC HUMMER 12M
- RC CLUB KING 040R
- RC MISS GRIFFEY 038N
- JHNS WIDE LOAD 136Y*
- BISS TOBY 818P
- DOUBLE BAR D PANSY 136T
- DOUBLE BAR D MS PRIME 99N
- LAZY S BLACK 29N
- R PLUS BLACKEDGE
- SUN STAR MISS DRIVE
- MISS R PLUS 8005U*
- KJLI NO MERCY 380P
- MISS R PLUS 6147S
- JSP MS RED INFORMER 061G



72

BW: 99 205 day: 783 365 day: --

These three Wide Load sons are as uniform a sire group as you will find, born within three days and all off first calf heifers.

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.9	4	69.8	103	13.4	13.2	48.3	11.8	36.9	0.83	-0.055	-0.12



R + Simmental Sale

This will be our second year to offer two year old bulls. These bulls were selected to be sold as two year olds. They come from our later calving cows. We do not have facilities to calve all of our cows in a shortened calving season, so we expose bulls later. By offering these bulls as coming two year olds, it allows us to let these youngsters mature and cover more cows for you.

R⁺ 73

R PLUS 5148C

BLACK PUREBRED POLLED MALE
CA-BPG1161106 LRPS 5148C 15 February 2015

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
LFE RICH RAY 369Z
LFE BS LEWIS 322U
LFE BS DAKOTA COAL 25X
LFE BS DAKOTA COAL 69S

MCC POWERBALL 66G
LFE MR LEWIS 376J
LFE BLACK LADY 174D
MISS R PLUS 9217W
PPSR NOPHALT 20H
MISS MILE WEST 61N
MISS MILE WEST 5H

This super stout Rich son suffered a slight injury on sale day last year so we held him over, he was good then and has developed into a power house now.

BW: 97 205 day: 727 365 day: 1234



CCE	2.3
BW	5.3
WW	57.2
YW	75
MILK	17.2
MCE	4.8
MWWT	45.8
STAY	10.7
CW	22.1
REA	0.38
FAT	-0.085
MARB	-0.18

73

CCE	2.7
BW	5.2
WW	74.1
YW	105.2
MILK	15.5
MCE	7.6
MWWT	52.6
STAY	7.7
CW	39.7
REA	0.84
FAT	-0.074
MARB	0.22



74

R⁺ 74

R PLUS 5100C

BLACK PUREBRED SCURRED MALE
CA-BSG1160978 LRPS 5100C 08 February 2015

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B
MR TR HAMMER 308A ET
CNS DREAM ON L186
SVF/HS EXPECTING A DREAM
SVF/NJC EXPECTATION N206

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
MISS R PLUS 3120A
PVF-BF BF26 BLACK JOKER
KBR 330N
HCCL 34L

BW: 107 205 day: 795 365 day: 1270

Paternal brother to the Lot 1 bull in this sale.



R⁺ 75

R PLUS 5097C

BLACK PUREBRED POLLED MALE
CA-BPG1181558 LRPS 5097C 08 February 2015

R PLUS BLACKOUT
R PLUS KING OF THE YUKON
MISS R PLUS 7026T
SAS BIG BRUZER Y131
SRS J914 PREFERRED BEEF
SAS LICORICE S532
SAS/GB LICORICE

3C MACHO M450 BZ
GCF RESOLUTION U15
GCF MISS ZEIS MT N43
MISS R PLUS 2287Z
LAZY S BLACK 29N
MISS R PLUS 8091U
MISS R PLUS 009K

BW: 87 205 day: 662 365 day: 1315
Calving ease of Bruzer here.



75

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.7	2.7	60.3	95.4	20	10.6	50.2	12.2	31	0.42	-0.034	0

R⁺ 76

R PLUS 5169C

RED PUREBRED POLLED MALE
CA-BPG1181561 LRPS 5169C 16 February 2015

S-PAW BLK SHOW OFF 5S
FOXY ROCKSTAR
FOXY LADY KEEPSAKE
R PLUS HARD ROCK 145X
R PLUS BLACKEDGE
MISS R PLUS 8014U
MISS R PLUS 6046S

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 8039U
LFE VINTAGE RED 359F
MISS R PLUS 168L
DOUBLE K L RED-NATIONAL

BW: 95 205 day: 740 365 day: 1300
Longevity on the dam side here.



76

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.2	4.4	64.1	91.2	13.3	12.3	45.3	8	30.5	0.68	-0.055	-0.04

R⁺ 77

R PLUS 5207C

RED PERCENTAGE POLLED MALE
CA-PRS1181565 LRPS 5207C 22 February 2015

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
R PLUS REDGE 8018U
DARREL YANK 1G
MISS R PLUS 3158N
MISS R PLUS 198L

FNF-SMSM - SIMMENTAL/SIMMENTAL #9122

BW: 101 205 day: 758 365 day: 1288
Actual purebred bull. 9122 cow.



77

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.5	4.2	59.4	83.8	20.8	6	50.5	--	25.9	0.87	-0.137	-0.35

R⁺ 78

R PLUS 5332C

BLACK PUREBRED MALE
CA-BG1181595 LRPS 5332C 03 April 2015



78

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

BLACK POLLED DAKOTA
IPU BLACK DAKOTA 46G
LBR C-361
MISS R PLUS 8056U
HC POWER DRIVE 88H
JDN PRAIRIE PASSION 41N
JDN PRAIRIE CHARM

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.6	3.2	65.7	105.2	24.3	6.7	57.2	10.9	37.6	0.74	-0.056	0.01

BW: 87 205 day: 793 365 day: 1395

A horned beef machine.

R⁺ 79

R PLUS 5293C

BLACK PUREBRED MALE
CA-BPG1181568 LRPS 5293C 16 March 2015



79

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P

WHEATLAND BULL 131L
SAND RANCH HAND
SAND LUCKY CHARMER
MISS R PLUS 8112U
LFE VINTAGE RED 359F
MISS R PLUS 006K
MISS R PLUS 857H

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
6.6	4.2	67.3	106.5	21.5	8.1	55.2	8.8	39.7	0.81	-0.069	0.05

BW: 99 205 day: 832 365 day: 1392

If you sell your calves by the pound, look here.

R⁺ 80

R PLUS 5323C

BLACK PUREBRED POLLED MALE
CA-BPG1181594 MRLB 5323C 30 March 2015



80

HTP SVF IN DEW TIME
JS BURNING SMOKE 41T
TRIPLEC BURNING POWER L3
JS SCORE 5X
KENCO/MF POWERLINE 204L
JS SHES SO FINE 14P
DRAKE MAKIN MEMORIES

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
MISS R PLUS 1102Y
LAZY S BLACK 29N
MISS R PLUS 8212U
MISS R PLUS 964J

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.8	3.5	71.3	105.3	15.3	9.3	51	10	37.5	0.83	-0.038	0.04

BW: 95 205 day: 833 365 day: 1367

A soggy individual here.

R + Simmental Sale

R+ 81

R PLUS 5114C

RED PUREBRED POLLED MALE

CA-PG1161095 LRPS 5114C 10 February 2015

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U
R PLUS RELOAD 2006Z
RED BARON HR P101
IPU RED BARONESS 1T
IPU MS BODYBUILDER 49P

R PLUS BLACKEDGE
R PLUS REDGE 8018U
MISS R PLUS 3158N
MISS R PLUS 1062Y
R PLUS 4012P
MISS R PLUS 8205U
SGCC RED CLASSY 14P

BW: 87 205 day: 868 365 day: 1327

A little more stretch in this bull, a maternal brother is also in the sale as Lot 5.

CCE	7.4
BW	2.4
WW	63.7
YW	84.1
MILK	21.2
MCE	13.1
MWWT	53.1
STAY	11
CW	22.9
REA	0.89
FAT	-0.033
MARB	-0.16

R+ 82

R PLUS 5131C

RED PUREBRED POLLED MALE

CA-PG1161103 LRPS 5131C 13 February 2015

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
R PLUS REDGE 8018U
DARREL YANK 1G
MISS R PLUS 3158N
MISS R PLUS 198L

BISS MCGRAW 1M
R PLUS 4012P
IPU MS BLK PERFECTION 69L
MISS R PLUS 8195U
IPU BLACK STEAKHOUSE 34H
MISS R PLUS 2009M
MISS PARKHILL 36B

BW: 81 205 day: 877 365 day: 1320

Look at the calving ease EPD.

CCE	9.9
BW	2.9
WW	64.9
YW	87.8
MILK	22.1
MCE	13.2
MWWT	54.4
STAY	12.6
CW	26
REA	0.74
FAT	-0.065
MARB	-0.18



R+ 83

R PLUS 5188C

BLACK PUREBRED POLLED MALE

CA-BPG1181564 LRPS 5188C 20 February 2015

3C FULL FIGURES C288 BLK
TWIN-CHIEF PRINCE 203P
TWIN CHIEF MAGIC 23M
R PLUS BLACKOUT
SAS SMOKIN JOE
MISS R PLUS 5083R
JSP EDISON 086H

LAZY S BLACK 29N
R PLUS BLACKEDGE
SUN STAR MISS DRIVE
MISS R PLUS 2147Z
R PLUS 990J
MISS R PLUS 2261M
MISS R PLUS 51K

BW: 103 205 day: 795 365 day: 1355

CCE	7.8
BW	5.3
WW	72.7
YW	101.6
MILK	13.9
MCE	5.1
MWWT	50.3
STAY	11.8
CW	37.7
REA	0.5
FAT	-0.043
MARB	-0.02

R+ 84

R PLUS 5285C

BLACK PUREBRED POLLED MALE

CA-BPG-1181567 LRPS 5285C 13 March 2015

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P
R PLUS PRAIRIE FIRE
LFE NIGHT LIFE 479S
MISS R PLUS 8240U
MISS R PLUS 167L

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41
MISS R PLUS 8173U
TNT AFTERSHOCK G404
BDV CORONA K47
BDV TESSA H61

BW: 95 205 day: 812 365 day: 1446

CCE	9.6
BW	4.2
WW	75.3
YW	100.1
MILK	17.3
MCE	13.8
MWWT	55.0
STAY	10.5
CW	34.8
REA	0.62
FAT	-0.070
MARB	0.01



R + Simmental Sale

R⁺ 85 *R PLUS 5300C*

BLACK PERCENTAGE POLLED MALE
CA-BPRS1181569 RLX 5300C 17 March 2015

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

R PLUS 2151Z

HC POWER DRIVE 88H
SUN STAR MISS DRIVE
MISS MILE WEST 40K

LAZY S BLACK STETSON 129L
LAZY S BLACK 29N
BDV BONDIE K41

MISS R PLUS 8172U

LFE MR LEWIS 376J
MISS R PLUS 386N
SIMMENTAL/ANGUS



85

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.8	3.3	66.1	89.1	17.7	13.2	50.8	9.6	27.3	0.74	-0.038	-0.16

BW: 89 205 day: 816 365 day: 1346

R⁺ 86 *R PLUS 5317C*

BLACK PERCENTAGE POLLED MALE
CA-BPRS1181592 LRPS 5317C 26 March 2015

WHEATLAND BULL 131L
WHEATLAND BULL 680S
WHEATLAND LADY 351N

BMD/RF MAGNAFLOW

TNT TOP GUN R244
LRX CHEYENNE 14U
LRX ASHES 102P



86

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
5.4	3.8	67.9	111.5	19.4	0.2	53.4		42.3	0.88	-0.131	-0.17

FNF-SMSM - SIMMENTAL/SIMMENTAL #9065

BW: 94 205 day: -- 365 day: --

Out of the 9065 cow, unregistered purebred.

R⁺ 87 *R PLUS 5184C*

BLACK BLAZED FACED PERCENTAGE POLLED MALE
CA-BPRS1160975 LRPS 5184C 19 February 2015

SVF/NJC MO TOWN M216
JS SURE BET 4T
JS BLACK MAGIC WOMAN 13P

DRAKE POKER FACE 2X

TCF/RCC TEMPTATION GJ640
DRAKE TULA 1R
DCC 5N

CHCF BLACK RANGER 201B
SAS SMOKIN JOE
SAS COALMINERS DAUGHTER

MISS R PLUS 5079R

FF EDISON E427
JSP EDISON 042H
SIMMENTAL/SIMMENTAL



87

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
8.5	2.4	66.7	95	26.1	8.8	59.5	9	29.7	0.56	-0.039	-0.19

BW: 86 205 day: 885 365 day: 1376

Powerful performance; Baldy bull.



R + Simmental Sale

R+

88

R PLUS 5206C

BLACK PUREBRED POLLED MALE
CA-BPG1161179 LRPS 5206C 22 February 2015

WHEATLAND BULL 680S
3D BLK FULL THROTTLE 483X
CROSSROAD RAMONA 375R

LFE BS LEWIS 3015Z

R PLUS BLACKEDGE
LFE BS DREAMLADY 17W
KJLI RAZZLE DAZZLE 628R

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U

MISS R PLUS 2008Z

LAZY S BLACK 29N
MISS R PLUS 6016S
MISS R PLUS 83K

BW: 93 205 day: 752 365 day: 1291

Have a look at Lot 9, a maternal brother.



88

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.7	3	58.4	84.9	10	10	39.2	9	24.9	0.73	-0.033	0.02

R+

89

R PLUS 5248C

BLACK PUREBRED POLLED MALE
CA-BPG1181566 LRPS 5248C 03 March 2015

WHEATLAND BULL 680S
3D BLK FULL THROTTLE 483X
CROSSROAD RAMONA 375R

LFE BS LEWIS 3015Z

R PLUS BLACKEDGE
LFE BS DREAMLADY 17W
KJLI RAZZLE DAZZLE 628R

TWIN-CHIEF PRINCE 203P
TWIN-CHIEF WARRIOR 224W
TWIN-CHIEF KALINA 224K

MISS R PLUS 2278Z

PVF/SAS T32 DIRTY DOG
MISS R PLUS 162X
MISS R PLUS 8380U

BW: 93 205 day: 838 365 day: 1337



89

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
9.3	3.6	63.9	92.8	15.7	10.5	47.7	10.4	30.3	0.64	-0.045	-0.11

R+

90

R PLUS 5295C

RED PERCENTAGE POLLED MALE
CA-PRS116090 LRPS 5295C 16 March 2015

HC HUMMER 12M
RC CLUB KING 040R
RC MISS GRIFFEY 038N
JHSN WIDE LOAD 136Y
BISS TOBY 818P
DOUBLE BAR D PANSY 136T
DOUBLE BAR D MS PRIME 99N

FNF-SMSM - SIMMENTAL/SIMMENTAL #8087

BW: 91 205 day: 865 365 day: --

Unregistered purebred, 8087 cow.



90

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.7	2.6	58.6	79.5	16.3	4.4	45.6	--	20.8	0.72	-0.137	-0.12

R+

R + Simmental Sale

R⁺ 91

R PLUS 5142C

RED PUREBRED POLLED MALE

CA-PG1161104 LRPS 5142C 14 February 2015

FOXY ROCKSTAR
R PLUS HARD ROCK 145X
MISS R PLUS 8014U

R PLUS RELOAD 2006Z

RED BARON HR P101
IPU RED BARONESS 1T
IPU MS BODYBUILDER 49P

PRL MAGNITUDE 362M
PRL TOBASCO 201T
PRL PE'PE 372P

MISS R PLUS 1057Y

R PLUS BLACKEDGE
MISS R PLUS 8021U
MISS R PLUS 2220M



5142 is off of the 1057 cow who raised Keystone - a high seller in our 2014 sale going to Kunckel Simmentals in North Dakota. Reload has combined to make a powerhouse individual here. 5142 suffered a slight injury prior to the 2016 sale, so we held him over to offer him this year.

Dam of Lot 91

BW: 89 205 day: 856 365 day: 1299

CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
7.9	2.8	66.9	84.6	15.1	13.7	48.6	8.7	23.5	0.58	-0.051	-0.06



R + Simmental Sale

R⁺ 92 *R PLUS 5362C*
 RED PUREBRED POLLED MALE
 CA-PG1181596 LRPS 5362C 10 May 2015

WHEATLAND BULL 131L
 WHEATLAND BULL 680S
 WHEATLAND LADY 351N
BMD/RF MAGNAFLOW
 TNT TOP GUN R244
 LRX CHEYENNE 14U
 LRX ASHES 102P

WHEATLAND BULL 131L
 WHEATLAND RED TEDDY 457P
 WHEATLAND LADY 902J
PEARL BLACK MADDY 10S
 TNT DYNAMITE BLACK L137
 ACS MS DYNAMITE 410P
 ACS AMERICAN KASH 029M



CCE	BW	WW	YW	MILK	MCE	MWWT	STAY	CW	REA	FAT	MARB
4.6	5.7	79.5	126.6	20.9	6.5	60.7	9.5	53.7	0.82	-0.065	-0.12

Super performance EPDs on this smooth red bull.

BW: 99 205 day: 807 365 day: 1356

R Plus Mission statement...

Dedicated and loyal to the cattle industry, we believe in people, principals and performance. Building trust and credibility is an important part of building relationships, this trust was and is rewarded with a positive working relationship with you and we thank you for this. Throughout the cattle industry, our paths will cross time and again, we look forward to this and thank you in advance for the experience.



R⁺ 100 PICK OF THE 2016 HEIFER CALVES

Once again we will be offering a selection from our 2016 replacement heifers. As in the past, if you choose to wait, we allow the selection to take place after the heifers have calved the following spring. So, the reality is, you are purchasing a pair if you like. As we don't offer a lot of females for sale, we feel this is a unique opportunity.

Examples of R+ Females ...



R + Simmental Sale



R + Simmental Sale



R + Simmental Sale

R+ have established themselves as one of the leading Ultrasound Carcass Evaluation Programs in the Simmental Breed. Not only do they evaluate their own bulls for their customers, but they also use carcass evaluation as a selection tool for securing new headline herdsires. Following the R+ example not only helps out R+ but we believe that your program will improve as well. Remember the R+ Brand of Confidence.

What is Ultrasound?

Ultrasound has become an everyday use of "frequencies" to detect those things that we can not normally see with our naked eye. Example: (Medical World - it is used for a host of functions from detecting bodily problems to detecting the sex of a young couples first new born). In the outside world it is used to detect cracks or possible structural flaws in all types of equipment from bridges to engines. In beef cattle it is used to detect three major components of a live animals carcass composition; that being muscle (meat), fat thickness and IMF (Intra Muscular Fat or Marbling). As well, it is quite commonly used to detect the sex of embryos being carried with an amazingly high degree of accuracy.

When is it used?

For any meaningful information it is best done during some relative time period similar to what slaughter ages are to be. The CUP system adjusts the carcass information to one year of age (similar to adjusted yearling weights). This then gives us at least a simple level playing field for making choices or decisions within common groups.

How are the Measurements Expressed?

Rib Fat - either in inches .3 inches or in mm's 8 mm
AREA - usually in square inches
IMF or MB - as a % of that area (eg. 4.2 = 4.2%)
RP = Retail Product - is a % of a saleable carcass

Why ultrasound, or better yet should we pay attention to this information?

Within the seedstock industry it seems like a distant or vague result that holds little real value, but in the commercial cattle world this tool of using ultrasound has become a well documented practice that when used has resulted in a clean, positive, decision making management choice resulting in extra profits of \$30 per head and higher. The ultrasound carcass evaluation when used a short time (7 - 10 days) prior to slaughter simply allowed the seller to market on a grid system or not at an optimal time. (This live pre-sort has resulted in an 80% - 95% degree of accuracy following slaughter. The pre slaughter carcass data corresponded to slaughter data with measuring IMF and Fat to this degree of accuracy). As well reportedly we find major players in the North American slaughter industry securing software programs to in fact use this technology for a much more economic decision on their front. "Apparently the information is not as vague as we may believe."

What is good or what is bad?

None of the figures or information is bad - the information should help us identify which animals or groups of animals are superior for different traits, ie the high IMF bulls could be sourced to use on Continental cows who may well have lower IMF tendencies, or, large AREA bulls or sire groups could be used on low yield, easy fleshing British cows whose IMF genetic makeup could already be abundant. Remember Retail Product (RP) takes a combination of this information into account. So is there a right answer?? Not at all, but there certainly is an advantage to you the buyer using this information if the bulls or sires are identified.

The first thing producers want to know about ultrasound is: How accurate is it? The answer to the question depends on who does the actual scanning of the animals and who interprets the images. Ultrasound data on these bulls was collected and analysed by a technician that is certified by AUP and CUP. This means that the technician has met the standards set by many breed associations. The accuracy, although not perfect, is high enough that bulls selected based on ultrasound results in positive genetic change in progeny carcass traits. Heritability for carcass traits are moderate to high, which is slightly higher than birth weights, weaning weights, and yearling weights.

IMF (Inter muscular Fat or Marbling)

IMF is the best indication that we have to tell us what kind of eating experience we will have when eating beef. Extensive research shows that average AAA and above marbling produces the most satisfied consumers. As marbling increases so does the juiciness, the flavorfulness, and the tenderness. This may not always be true but for the most part AAA marbling producers more satisfied customers that does A or AA marbling carcasses.

Back Fat (BF mm)

Fat depth influences lean meat yield. Fat bulls have less lean meat/muscle in the carcass. The fat measurement also gives an indication of the bulls fleshing ability. Calves from a bull with very little fat may finish too slowly in the feedlot. Body condition score (fat depth) in females is related to their ability to reach puberty at an early age, produce milk, rebreed and maintain a short calving interval. On the other hand, bulls carrying excessive fat may suffer reduced fertility.

Adjusted Ribeye Area (AREA in2)

The AREA is the largest muscle in the body at birth so AREA gives an indication of overall carcass muscling (measured in inches) and adjusted to one year of age.

RP (Retail Product/Cutability/% LMY)

RP is the percentage lean meat yield in the carcass. Yield grade is an important factor in both Canada and the US. Producing calves with a high genetic potential for this trait can be an important objective of a breeding program. Back fat will reduce yield by 7 to 8 times what REA will increase yield.

Summary

Like all traits we should avoid the extremes. Moderation is the key. As producers we need to evaluate our own females and then decide what kind of progeny we want to produce and this should dictate what kind of sire we want to purchase.

**Carcass Data, done by Rod Wendorff,
Windy Ridge Ultrasounding, will be available
after February 20.**



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